



MARKET PROFILE REPORT 2008-2009

with Income and Demographic Profiles



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TABLE OF CONTENTS

Click on the page number to go directly to that section

Cathedral Canyon Dr. at E. Palm Canyon Dr.

Market Profile	3-10
Income and Demographics	11-16
Site Map	17

Date Palm Dr. at Dinah Shore Dr.

Market Profile	18-25
Income and Demographics	26-31
Site Map	32

Date Palm Dr. at Gerald Ford Dr.

Market Profile	33-40
Income and Demographics	41-46
Site Map	47

Date Palm Dr. at Ramon Rd.

Market Profile	48-55
Income and Demographics	56-61
Site Map	62

Date Palm Dr. at Vista Chino

Market Profile	63-70
Income and Demographics	71-76
Site Map	77

E. Palm Canyon Dr. at Date Palm Dr.

Market Profile	78-85
Income and Demographics	86-91
Site Map	92

Ramon Rd. at Cathedral Canyon Dr.

Market Profile	93-100
Income and Demographics	101-106
Site Map	107

Vista Chino at Landau Blvd.

Market Profile	108-115
Income and Demographics	116-121
Site Map	122

City of Cathedral City
68-700 Avenida Lalo Guerrero
Cathedral City, CA 92234

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www.cathedralcity.gov

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	6,050	37,819	80,855
2000 Group Quarters	9	112	766
2008 Total Population	6,920	47,452	101,335
2013 Total Population	8,056	56,914	120,497
2008 - 2013 Annual Rate	3.09%	3.7%	3.52%
2000 Households	2,654	15,185	33,778
2000 Average Household Size	2.28	2.48	2.37
2008 Households	3,011	18,396	41,322
2008 Average Household Size	2.29	2.57	2.43
2013 Households	3,492	21,833	48,681
2013 Average Household Size	2.3	2.6	2.46
2008 - 2013 Annual Rate	3.01%	3.49%	3.33%
2000 Families	1,449	9,070	19,427
2000 Average Family Size	2.99	3.17	3.07
2008 Families	1,588	10,790	23,523
2008 Average Family Size	3.14	3.38	3.23
2013 Families	1,815	12,693	27,553
2013 Average Family Size	3.2	3.46	3.3
2008 - 2013 Annual Rate	2.71%	3.3%	3.21%
2000 Housing Units	3,970	22,722	49,333
Owner Occupied Housing Units	44.5%	45.1%	46.6%
Renter Occupied Housing Units	23.0%	22.5%	21.9%
Vacant Housing Units	32.5%	32.5%	31.5%
2008 Housing Units	4,390	26,244	58,033
Owner Occupied Housing Units	43.8%	45.8%	48.0%
Renter Occupied Housing Units	24.7%	24.3%	23.2%
Vacant Housing Units	31.4%	29.9%	28.8%
2013 Housing Units	4,826	29,249	64,230
Owner Occupied Housing Units	44.8%	47.6%	50.1%
Renter Occupied Housing Units	27.6%	27.0%	25.7%
Vacant Housing Units	27.6%	25.4%	24.2%
Median Household Income			
2000	\$34,156	\$38,114	\$41,080
2008	\$41,086	\$46,420	\$51,752
2013	\$47,884	\$55,230	\$62,328
Median Home Value			
2000	\$102,029	\$113,120	\$134,979
2008	\$221,626	\$259,752	\$314,066
2013	\$224,118	\$264,368	\$323,709
Per Capita Income			
2000	\$18,995	\$24,556	\$26,932
2008	\$22,459	\$28,041	\$31,773
2013	\$25,067	\$32,325	\$37,174
Median Age			
2000	42.1	39.6	42.3
2008	44.6	41.0	45.3
2013	46.6	42.1	46.4

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
2,649		15,171		33,859	
19.0%		16.3%		15.1%	
17.9%		15.3%		14.8%	
14.2%		14.2%		12.9%	
17.3%		16.0%		15.6%	
15.2%		15.8%		17.4%	
7.4%		8.8%		9.1%	
6.3%		6.6%		7.8%	
1.8%		2.5%		3.0%	
0.9%		4.5%		4.3%	
\$44,923		\$61,697		\$64,154	
3,011		18,393		41,321	
14.6%		12.4%		11.4%	
15.1%		11.8%		10.6%	
13.2%		12.9%		11.6%	
17.6%		16.0%		14.6%	
18.6%		18.6%		19.2%	
10.9%		12.3%		14.1%	
6.0%		7.5%		8.6%	
2.2%		2.5%		3.5%	
1.8%		6.0%		6.4%	
\$53,404		\$72,661		\$77,455	
3,491		21,832		48,682	
12.4%		10.6%		9.7%	
12.4%		9.8%		8.3%	
12.7%		11.5%		10.4%	
14.8%		13.7%		12.0%	
22.1%		20.5%		20.0%	
12.9%		13.7%		14.9%	
8.2%		10.5%		13.1%	
1.9%		2.5%		3.4%	
2.5%		7.2%		8.2%	
\$60,033		\$84,698		\$91,551	
1,731		10,120		22,961	
28.9%		23.5%		13.5%	
20.2%		21.1%		18.5%	
23.0%		20.7%		25.7%	
17.4%		11.3%		15.3%	
8.5%		10.5%		12.9%	
1.7%		8.3%		9.4%	
0.1%		3.1%		3.1%	
0.1%		1.5%		1.6%	
\$109,278		\$165,790		\$185,731	
897		5,048		10,840	
95.5%		96.0%		95.5%	
4.5%		4.0%		4.5%	
\$478		\$570		\$587	
\$508		\$561		\$599	

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,053	37,819	80,855
0 - 4	6.6%	7.1%	6.2%
5 - 9	6.3%	7.1%	6.6%
10 - 14	5.1%	6.1%	6.0%
15 - 19	5.0%	5.5%	5.2%
20 - 24	5.9%	5.6%	4.7%
25 - 34	11.7%	12.7%	11.5%
35 - 44	13.2%	12.5%	13.3%
45 - 54	11.7%	10.5%	11.3%
55 - 64	11.3%	10.4%	10.8%
65 - 74	12.1%	11.6%	12.1%
75 - 84	8.7%	8.7%	9.3%
85+	2.4%	2.4%	2.9%
18+	78.9%	76.4%	77.9%

2008 Population by Age

Total	6,919	47,452	101,334
0 - 4	6.7%	7.3%	6.3%
5 - 9	5.7%	6.4%	5.7%
10 - 14	5.5%	6.2%	5.7%
15 - 19	5.2%	6.1%	5.5%
20 - 24	5.4%	6.1%	5.2%
25 - 34	11.1%	11.3%	10.3%
35 - 44	10.8%	11.1%	11.0%
45 - 54	12.0%	10.9%	11.9%
55 - 64	13.8%	12.2%	13.4%
65 - 74	12.3%	11.2%	12.1%
75 - 84	8.1%	8.0%	9.0%
85+	3.5%	3.4%	4.0%
18+	79.0%	76.5%	78.9%

2013 Population by Age

Total	8,057	56,912	120,499
0 - 4	6.7%	7.3%	6.4%
5 - 9	5.6%	6.3%	5.6%
10 - 14	5.2%	5.6%	5.3%
15 - 19	5.2%	5.9%	5.3%
20 - 24	5.8%	6.7%	5.6%
25 - 34	9.9%	11.2%	10.6%
35 - 44	9.9%	9.7%	9.7%
45 - 54	11.3%	10.9%	11.5%
55 - 64	14.2%	12.8%	14.2%
65 - 74	14.1%	12.2%	13.1%
75 - 84	8.4%	7.7%	8.6%
85+	3.7%	3.5%	4.2%
18+	79.4%	77.3%	79.5%

2000 Population by Sex

Males	52.5%	50.3%	50.4%
Females	47.5%	49.7%	49.6%

2008 Population by Sex

Males	52.5%	50.4%	50.2%
Females	47.5%	49.6%	49.8%

2013 Population by Sex

Males	52.0%	50.4%	50.0%
Females	48.0%	49.6%	50.0%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,050	37,818	80,854
White Alone	78.4%	71.8%	75.4%
Black Alone	1.5%	2.1%	2.2%
American Indian Alone	0.7%	0.8%	0.9%
Asian or Pacific Islander Alone	1.2%	3.0%	3.5%
Some Other Race Alone	15.2%	18.9%	14.8%
Two or More Races	3.1%	3.4%	3.2%
Hispanic Origin	40.0%	42.1%	33.6%
Diversity Index	68.1	73.5	68.4

2008 Population by Race/Ethnicity

Total	6,920	47,453	101,335
White Alone	74.2%	66.5%	70.7%
Black Alone	1.6%	2.2%	2.3%
American Indian Alone	0.7%	0.8%	0.8%
Asian or Pacific Islander Alone	1.4%	3.3%	4.0%
Some Other Race Alone	18.4%	23.1%	18.2%
Two or More Races	3.8%	4.2%	3.9%
Hispanic Origin	47.8%	50.1%	40.3%
Diversity Index	72.4	77.8	73.9

2013 Population by Race/Ethnicity

Total	8,057	56,914	120,498
White Alone	72.3%	64.3%	68.3%
Black Alone	1.6%	2.2%	2.3%
American Indian Alone	0.6%	0.7%	0.8%
Asian or Pacific Islander Alone	1.5%	3.4%	4.3%
Some Other Race Alone	19.8%	24.9%	20.0%
Two or More Races	4.2%	4.5%	4.3%
Hispanic Origin	51.3%	53.5%	43.9%
Diversity Index	73.8	79.1	76.2

2000 Population 3+ by School Enrollment

Total	5,795	36,424	78,237
Enrolled in Nursery/Preschool	0.7%	1.0%	0.9%
Enrolled in Kindergarten	0.9%	1.4%	1.4%
Enrolled in Grade 1-8	10.4%	11.4%	10.7%
Enrolled in Grade 9-12	4.8%	5.1%	4.9%
Enrolled in College	2.3%	3.1%	3.3%
Enrolled in Grad/Prof School	0.4%	0.4%	0.6%
Not Enrolled in School	80.5%	77.6%	78.2%

2008 Population 25+ by Educational Attainment

Total	4,949	32,246	72,587
Less than 9th Grade	15.4%	12.3%	8.4%
9th - 12th Grade, No Diploma	12.0%	12.4%	10.1%
High School Graduate	25.2%	24.9%	25.4%
Some College, No Degree	24.4%	22.8%	24.2%
Associate Degree	5.1%	5.1%	5.6%
Bachelor's Degree	11.2%	13.8%	15.7%
Graduate/Professional Degree	6.6%	8.7%	10.6%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,681	38,046	83,476
Never Married	28.8%	28.9%	26.9%
Married	48.1%	49.9%	51.5%
Widowed	9.0%	9.0%	8.9%
Divorced	14.2%	12.2%	12.7%

2000 Population 16+ by Employment Status

Total	4,904	29,916	65,077
In Labor Force	52.9%	51.2%	52.1%
Civilian Employed	47.8%	47.3%	48.7%
Civilian Unemployed	5.1%	3.8%	3.4%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	47.1%	48.8%	47.9%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	87.3%	89.4%	90.8%
Civilian Unemployed	12.7%	10.6%	9.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	87.9%	89.7%	91.2%
Civilian Unemployed	12.1%	10.3%	8.8%

2000 Females 16+ by Employment Status and Age of Children

Total	2,302	14,934	32,551
Own Children < 6 Only	7.6%	6.9%	5.9%
Employed/in Armed Forces	3.5%	3.2%	2.9%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	3.9%	3.4%	2.8%
Own Children < 6 and 6-17 Only	6.5%	6.9%	6.4%
Employed/in Armed Forces	1.4%	2.9%	3.1%
Unemployed	0.3%	0.1%	0.1%
Not in Labor Force	4.8%	3.9%	3.2%
Own Children 6-17 Only	10.2%	11.6%	12.0%
Employed/in Armed Forces	6.4%	6.9%	7.6%
Unemployed	1.3%	0.8%	0.5%
Not in Labor Force	2.5%	3.9%	3.9%
No Own Children < 18	75.7%	74.6%	75.7%
Employed/in Armed Forces	28.3%	26.5%	27.6%
Unemployed	3.0%	2.5%	2.4%
Not in Labor Force	44.4%	45.6%	45.7%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,411	16,167	36,362
Agriculture/Mining	0.3%	0.5%	0.5%
Construction	10.9%	11.3%	9.6%
Manufacturing	2.6%	3.2%	2.9%
Wholesale Trade	2.1%	1.8%	1.7%
Retail Trade	11.4%	11.7%	12.7%
Transportation/Utilities	2.9%	2.6%	3.5%
Information	2.9%	2.0%	2.3%
Finance/Insurance/Real Estate	6.6%	6.5%	6.6%
Services	57.7%	58.5%	57.6%
Public Administration	2.7%	2.0%	2.6%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,412	16,169	36,363
White Collar	48.9%	48.8%	54.8%
Management/Business/Financial	12.1%	11.8%	12.4%
Professional	12.5%	13.5%	16.4%
Sales	12.4%	12.3%	13.4%
Administrative Support	11.9%	11.2%	12.6%
Services	32.5%	31.3%	28.0%
Blue Collar	18.6%	19.8%	17.2%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	10.1%	9.3%	7.3%
Installation/Maintenance/Repair	4.0%	3.6%	3.2%
Production	1.8%	2.9%	2.6%
Transportation/Material Moving	2.6%	3.8%	3.9%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,307	13,715	30,821
Drove Alone - Car, Truck, or Van	68.2%	70.4%	74.5%
Carpooled - Car, Truck, or Van	15.3%	17.7%	14.5%
Public Transportation	4.9%	3.1%	2.3%
Walked	2.7%	2.0%	1.9%
Other Means	4.4%	2.5%	2.1%
Worked at Home	4.5%	4.3%	4.7%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,308	13,714	30,818
Did Not Work at Home	95.5%	95.7%	95.3%
Less than 5 minutes	2.3%	1.9%	2.8%
5 to 9 minutes	13.4%	12.1%	13.2%
10 to 19 minutes	39.6%	41.1%	40.1%
20 to 24 minutes	20.5%	17.6%	15.3%
25 to 34 minutes	14.0%	14.6%	14.6%
35 to 44 minutes	0.8%	1.9%	2.0%
45 to 59 minutes	0.8%	1.4%	1.7%
60 to 89 minutes	2.4%	2.3%	2.8%
90 or more minutes	1.8%	2.9%	2.9%
Worked at Home	4.5%	4.3%	4.7%
Average Travel Time to Work (in min)	19.6	21.5	21.4

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,635	15,202	33,854
None	9.5%	8.1%	7.9%
1	46.5%	44.8%	45.1%
2	30.0%	36.4%	36.3%
3	9.8%	7.8%	7.8%
4	2.5%	2.0%	2.0%
5+	1.7%	0.9%	0.8%
Average Number of Vehicles Available	1.6	1.5	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,655	15,185	33,778
Family Households	54.6%	59.7%	57.5%
Married-couple Family	41.0%	45.4%	44.8%
With Related Children	14.5%	17.7%	17.1%
Other Family (No Spouse)	13.6%	14.4%	12.7%
With Related Children	8.5%	9.4%	8.2%
Nonfamily Households	45.4%	40.3%	42.5%
Householder Living Alone	34.0%	31.4%	33.1%
Householder Not Living Alone	11.4%	8.8%	9.4%
Households with Related Children	23.0%	27.1%	25.2%
Households with Persons 65+	39.7%	41.4%	41.1%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,654	15,185	33,778
1 Person Household	34.1%	31.4%	33.1%
2 Person Household	38.4%	37.0%	37.7%
3 Person Household	9.9%	9.9%	9.9%
4 Person Household	7.7%	8.7%	8.6%
5 Person Household	4.9%	6.0%	5.3%
6 Person Household	2.4%	3.3%	2.7%
7+ Person Household	2.7%	3.6%	2.7%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,636	15,202	33,854
Moved in 1999 to March 2000	24.1%	24.0%	24.5%
Moved in 1995 to 1998	31.1%	32.8%	32.7%
Moved in 1990 to 1994	16.0%	17.3%	17.0%
Moved in 1980 to 1989	16.8%	15.8%	16.0%
Moved in 1970 to 1979	9.3%	7.6%	7.0%
Moved in 1969 or Earlier	2.7%	2.5%	2.8%
Median Year Householder Moved In	1996	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,909	22,497	49,368
1, Detached	33.4%	32.2%	37.0%
1, Attached	18.4%	22.4%	22.0%
2	4.6%	5.6%	3.3%
3 or 4	4.3%	6.7%	6.0%
5 to 9	5.2%	3.9%	5.1%
10 to 19	2.9%	2.1%	3.0%
20+	4.1%	6.3%	9.7%
Mobile Home	25.9%	19.5%	12.8%
Other	1.3%	1.3%	0.9%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,946	22,735	49,397
1999 to March 2000	2.3%	2.1%	3.0%
1995 to 1998	3.5%	4.5%	4.9%
1990 to 1994	6.1%	9.6%	9.3%
1980 to 1989	26.4%	33.1%	31.9%
1970 to 1979	28.7%	29.2%	27.9%
1969 or Earlier	33.0%	21.6%	23.1%
Median Year Structure Built	1976	1980	1980



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	Senior Sun Seekers	Silver and Gold	Silver and Gold
2.	The Elders	Senior Sun Seekers	The Elders
3.	Industrious Urban Frin	The Elders	Senior Sun Seekers
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$4,764,342	\$40,584,752	\$96,350,067
Average Spent	\$1,582.31	\$2,206.17	\$2,331.69
Spending Potential Index	59	82	87
Computers & Accessories: Total \$	\$508,899	\$4,316,073	\$10,233,884
Average Spent	\$169.01	\$234.62	\$247.66
Spending Potential Index	71	98	104
Education: Total \$	\$2,469,348	\$21,413,418	\$52,781,604
Average Spent	\$820.11	\$1,164.03	\$1,277.32
Spending Potential Index	60	85	93
Entertainment/Recreation: Total \$	\$8,250,588	\$67,592,588	\$162,599,013
Average Spent	\$2,740.15	\$3,674.31	\$3,934.93
Spending Potential Index	74	99	106
Food at Home: Total \$	\$10,940,599	\$91,127,671	\$214,718,482
Average Spent	\$3,633.54	\$4,953.67	\$5,196.23
Spending Potential Index	74	101	106
Food Away from Home: Total \$	\$7,221,324	\$60,657,104	\$145,270,049
Average Spent	\$2,398.31	\$3,297.30	\$3,515.56
Spending Potential Index	70	96	103
Health Care: Total \$	\$10,261,696	\$81,476,895	\$197,195,082
Average Spent	\$3,408.07	\$4,429.05	\$4,772.16
Spending Potential Index	83	108	117
HH Furnishings & Equipment: Total \$	\$4,849,329	\$40,244,751	\$96,613,590
Average Spent	\$1,610.54	\$2,187.69	\$2,338.07
Spending Potential Index	70	95	102
Investments: Total \$	\$2,211,386	\$18,706,757	\$47,779,933
Average Spent	\$734.44	\$1,016.89	\$1,156.28
Spending Potential Index	72	100	114
Retail Goods: Total \$	\$59,915,439	\$493,025,197	\$1,170,777,400
Average Spent	\$19,898.85	\$26,800.67	\$28,333.03
Spending Potential Index	73	99	104
Shelter: Total \$	\$33,861,929	\$286,831,328	\$681,782,201
Average Spent	\$11,246.07	\$15,592.05	\$16,499.25
Spending Potential Index	72	100	106
TV/Video/Sound Equipment: Total \$	\$3,105,083	\$25,967,883	\$62,278,588
Average Spent	\$1,031.25	\$1,411.60	\$1,507.15
Spending Potential Index	72	98	105
Travel: Total \$	\$4,292,290	\$35,174,012	\$84,743,818
Average Spent	\$1,425.54	\$1,912.05	\$2,050.82
Spending Potential Index	76	101	109
Vehicle Maintenance & Repairs: Total \$	\$2,306,880	\$19,022,806	\$44,800,321
Average Spent	\$766.15	\$1,034.07	\$1,084.18
Spending Potential Index	77	104	109

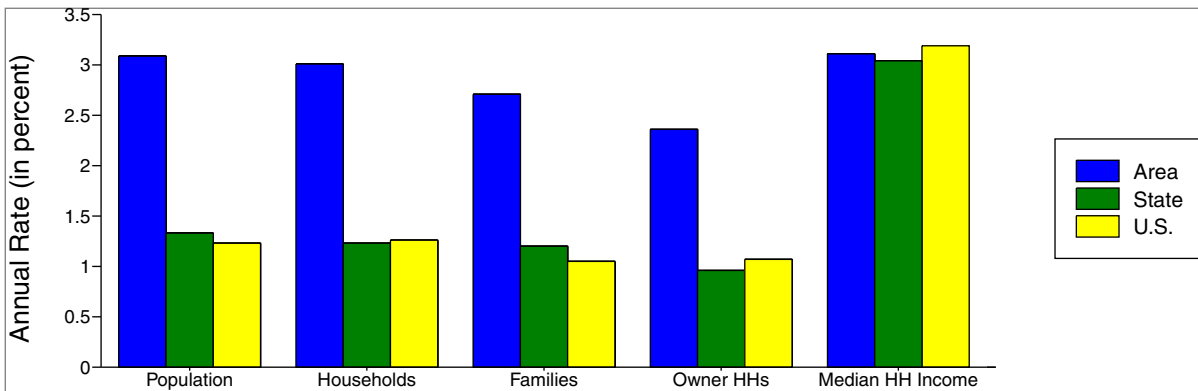
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	6,050	6,920	8,056
Households	2,654	3,011	3,492
Families	1,449	1,588	1,815
Average Household Size	2.28	2.29	2.30
Owner Occupied HUs	1,748	1,925	2,163
Renter Occupied HUs	906	1,086	1,330
Median Age	42.1	44.6	46.6
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.09%	1.33%	1.23%
Households	3.01%	1.23%	1.26%
Families	2.71%	1.2%	1.05%
Owner HHs	2.36%	0.96%	1.07%
Median Household Income	3.11%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	502	19.0%	441	14.6%	433	12.4%
\$15,000 - \$24,999	475	17.9%	454	15.1%	434	12.4%
\$25,000 - \$34,999	377	14.2%	398	13.2%	443	12.7%
\$35,000 - \$49,999	457	17.3%	529	17.6%	516	14.8%
\$50,000 - \$74,999	403	15.2%	560	18.6%	772	22.1%
\$75,000 - \$99,999	195	7.4%	327	10.9%	452	12.9%
\$100,000 - \$149,999	167	6.3%	182	6.0%	285	8.2%
\$150,000 - \$199,000	49	1.8%	67	2.2%	68	1.9%
\$200,000+	24	0.9%	53	1.8%	88	2.5%
Median Household Income	\$34,156		\$41,086		\$47,884	
Average Household Income	\$44,923		\$53,404		\$60,033	
Per Capita Income	\$18,995		\$22,459		\$25,067	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	401	6.6%	464	6.7%	542	6.7%
5 - 9	382	6.3%	391	5.7%	449	5.6%
10 - 14	309	5.1%	384	5.5%	418	5.2%
15 - 19	304	5.0%	357	5.2%	417	5.2%
20 - 24	356	5.9%	376	5.4%	465	5.8%
25 - 34	709	11.7%	765	11.1%	801	9.9%
35 - 44	798	13.2%	749	10.8%	799	9.9%
45 - 54	707	11.7%	831	12.0%	911	11.3%
55 - 64	687	11.3%	955	13.8%	1,146	14.2%
65 - 74	731	12.1%	851	12.3%	1,134	14.1%
75 - 84	524	8.7%	557	8.1%	675	8.4%
85+	145	2.4%	239	3.5%	300	3.7%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	4,741	78.4%	5,134	74.2%	5,822	72.3%
Black Alone	89	1.5%	110	1.6%	132	1.6%
American Indian Alone	43	0.7%	46	0.7%	51	0.6%
Asian Alone	68	1.1%	90	1.3%	114	1.4%
Pacific Islander Alone	4	0.1%	5	0.1%	5	0.1%
Some Other Race Alone	919	15.2%	1,270	18.4%	1,594	19.8%
Two or More Races	186	3.1%	265	3.8%	339	4.2%
Hispanic Origin (Any Race)	2,422	40.0%	3,305	47.8%	4,131	51.3%

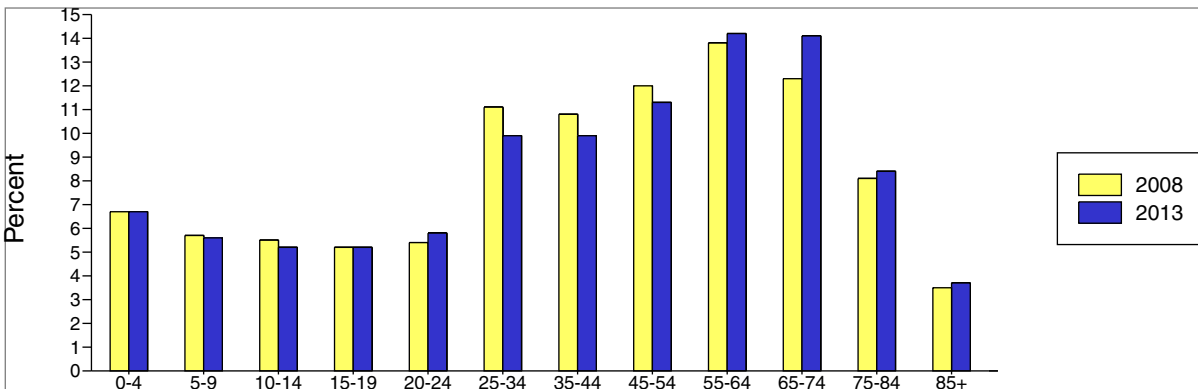
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

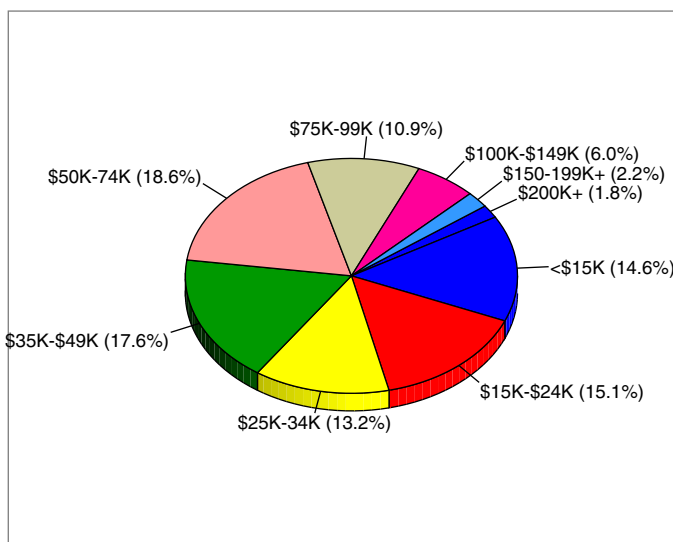
Trends 2008-2013



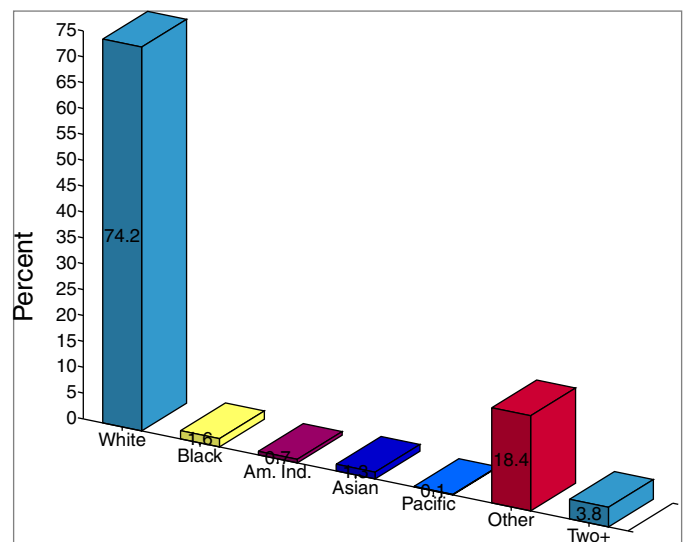
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 47.8%

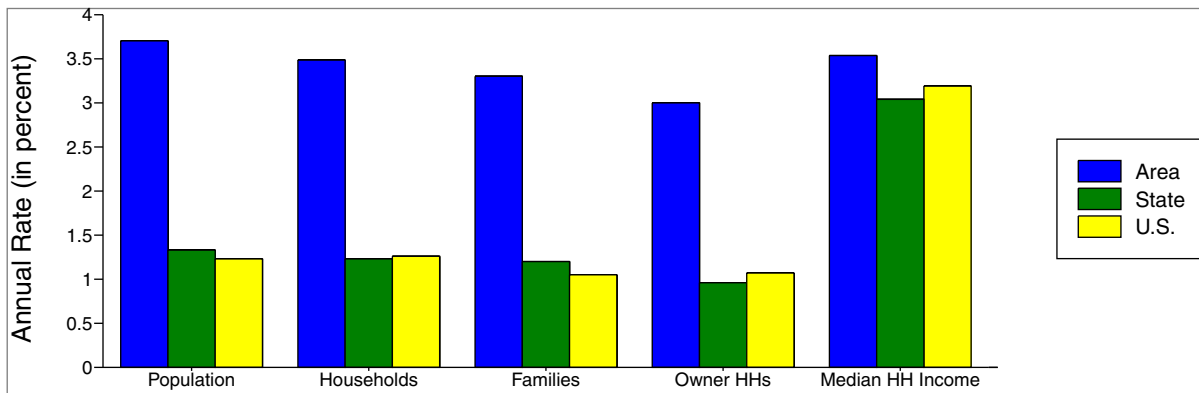
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	37,819	47,452	56,914
Households	15,185	18,396	21,833
Families	9,070	10,790	12,693
Average Household Size	2.48	2.57	2.60
Owner Occupied HUs	10,134	12,024	13,936
Renter Occupied HUs	5,051	6,372	7,897
Median Age	39.6	41.0	42.1
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.7%	1.33%	1.23%
Households	3.49%	1.23%	1.26%
Families	3.3%	1.2%	1.05%
Owner HHs	3%	0.96%	1.07%
Median Household Income	3.54%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,473	16.3%	2,284	12.4%	2,322	10.6%
\$15,000 - \$24,999	2,323	15.3%	2,162	11.8%	2,139	9.8%
\$25,000 - \$34,999	2,151	14.2%	2,373	12.9%	2,505	11.5%
\$35,000 - \$49,999	2,426	16.0%	2,937	16.0%	2,994	13.7%
\$50,000 - \$74,999	2,402	15.8%	3,423	18.6%	4,471	20.5%
\$75,000 - \$99,999	1,336	8.8%	2,262	12.3%	2,996	13.7%
\$100,000 - \$149,999	1,003	6.6%	1,376	7.5%	2,291	10.5%
\$150,000 - \$199,000	381	2.5%	469	2.5%	541	2.5%
\$200,000+	676	4.5%	1,107	6.0%	1,573	7.2%
Median Household Income	\$38,114		\$46,420		\$55,230	
Average Household Income	\$61,697		\$72,661		\$84,698	
Per Capita Income	\$24,556		\$28,041		\$32,325	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,692	7.1%	3,441	7.3%	4,178	7.3%
5 - 9	2,686	7.1%	3,040	6.4%	3,606	6.3%
10 - 14	2,301	6.1%	2,926	6.2%	3,202	5.6%
15 - 19	2,076	5.5%	2,897	6.1%	3,333	5.9%
20 - 24	2,112	5.6%	2,900	6.1%	3,825	6.7%
25 - 34	4,795	12.7%	5,339	11.3%	6,401	11.2%
35 - 44	4,710	12.5%	5,251	11.1%	5,540	9.7%
45 - 54	3,960	10.5%	5,171	10.9%	6,189	10.9%
55 - 64	3,916	10.4%	5,771	12.2%	7,285	12.8%
65 - 74	4,369	11.6%	5,312	11.2%	6,941	12.2%
75 - 84	3,282	8.7%	3,807	8.0%	4,393	7.7%
85+	920	2.4%	1,597	3.4%	2,019	3.5%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	27,140	71.8%	31,569	66.5%	36,601	64.3%
Black Alone	810	2.1%	1,060	2.2%	1,263	2.2%
American Indian Alone	313	0.8%	364	0.8%	411	0.7%
Asian Alone	1,100	2.9%	1,499	3.2%	1,871	3.3%
Pacific Islander Alone	30	0.1%	45	0.1%	56	0.1%
Some Other Race Alone	7,131	18.9%	10,941	23.1%	14,150	24.9%
Two or More Races	1,294	3.4%	1,975	4.2%	2,562	4.5%
Hispanic Origin (Any Race)	15,934	42.1%	23,766	50.1%	30,475	53.5%

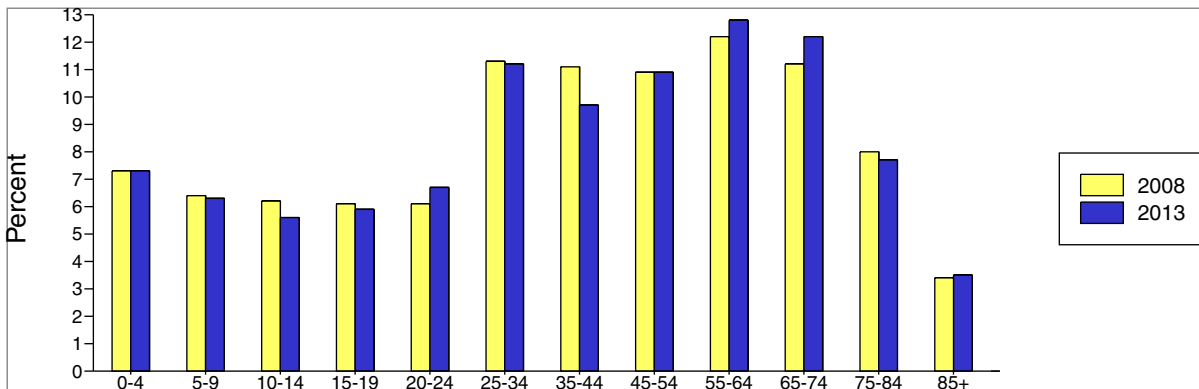
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

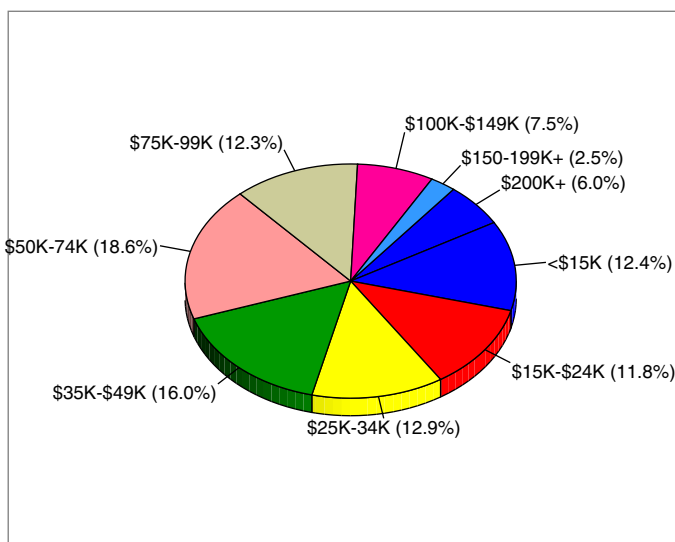
Trends 2008-2013



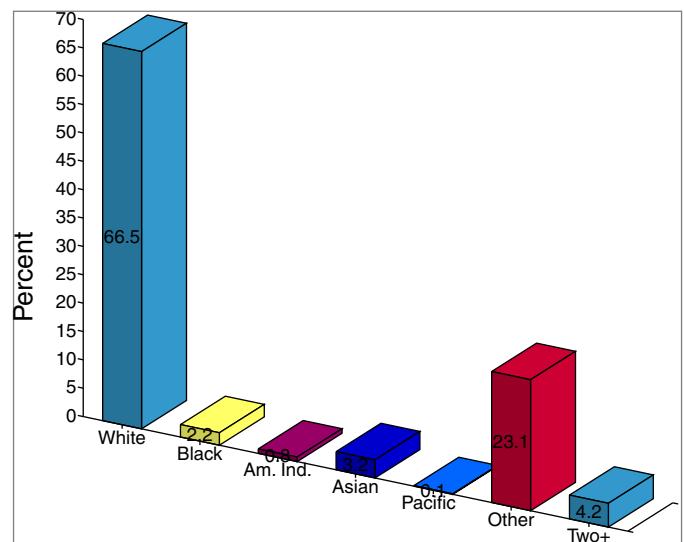
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 50.1%

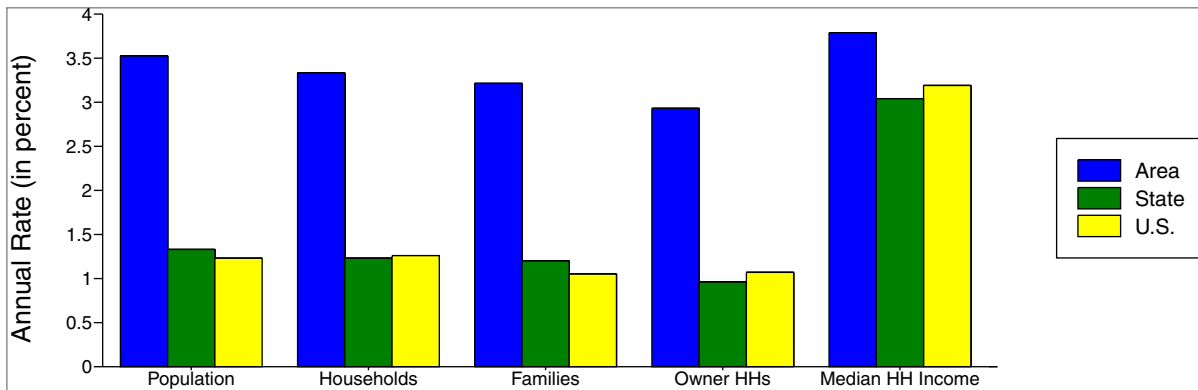
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	80,855	101,335	120,497
Households	33,778	41,322	48,681
Families	19,427	23,523	27,553
Average Household Size	2.37	2.43	2.46
Owner Occupied HUs	22,957	27,861	32,188
Renter Occupied HUs	10,821	13,461	16,493
Median Age	42.3	45.3	46.4
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.52%	1.33%	1.23%
Households	3.33%	1.23%	1.26%
Families	3.21%	1.2%	1.05%
Owner HHs	2.93%	0.96%	1.07%
Median Household Income	3.79%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,119	15.1%	4,701	11.4%	4,741	9.7%
\$15,000 - \$24,999	4,997	14.8%	4,388	10.6%	4,063	8.3%
\$25,000 - \$34,999	4,383	12.9%	4,812	11.6%	5,053	10.4%
\$35,000 - \$49,999	5,269	15.6%	6,038	14.6%	5,857	12.0%
\$50,000 - \$74,999	5,875	17.4%	7,913	19.2%	9,726	20.0%
\$75,000 - \$99,999	3,096	9.1%	5,808	14.1%	7,239	14.9%
\$100,000 - \$149,999	2,657	7.8%	3,545	8.6%	6,376	13.1%
\$150,000 - \$199,000	1,002	3.0%	1,457	3.5%	1,658	3.4%
\$200,000+	1,461	4.3%	2,659	6.4%	3,969	8.2%
Median Household Income	\$41,080		\$51,752		\$62,328	
Average Household Income	\$64,154		\$77,455		\$91,551	
Per Capita Income	\$26,932		\$31,773		\$37,174	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,029	6.2%	6,346	6.3%	7,657	6.4%
5 - 9	5,302	6.6%	5,762	5.7%	6,775	5.6%
10 - 14	4,829	6.0%	5,749	5.7%	6,358	5.3%
15 - 19	4,242	5.2%	5,613	5.5%	6,341	5.3%
20 - 24	3,823	4.7%	5,274	5.2%	6,695	5.6%
25 - 34	9,288	11.5%	10,455	10.3%	12,821	10.6%
35 - 44	10,791	13.3%	11,160	11.0%	11,709	9.7%
45 - 54	9,176	11.3%	12,033	11.9%	13,865	11.5%
55 - 64	8,747	10.8%	13,560	13.4%	17,085	14.2%
65 - 74	9,760	12.1%	12,213	12.1%	15,817	13.1%
75 - 84	7,544	9.3%	9,153	9.0%	10,324	8.6%
85+	2,324	2.9%	4,016	4.0%	5,052	4.2%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	60,997	75.4%	71,676	70.7%	82,322	68.3%
Black Alone	1,787	2.2%	2,334	2.3%	2,773	2.3%
American Indian Alone	694	0.9%	817	0.8%	934	0.8%
Asian Alone	2,785	3.4%	3,977	3.9%	5,037	4.2%
Pacific Islander Alone	67	0.1%	97	0.1%	123	0.1%
Some Other Race Alone	11,967	14.8%	18,459	18.2%	24,108	20.0%
Two or More Races	2,557	3.2%	3,975	3.9%	5,201	4.3%
Hispanic Origin (Any Race)	27,131	33.6%	40,856	40.3%	52,958	43.9%

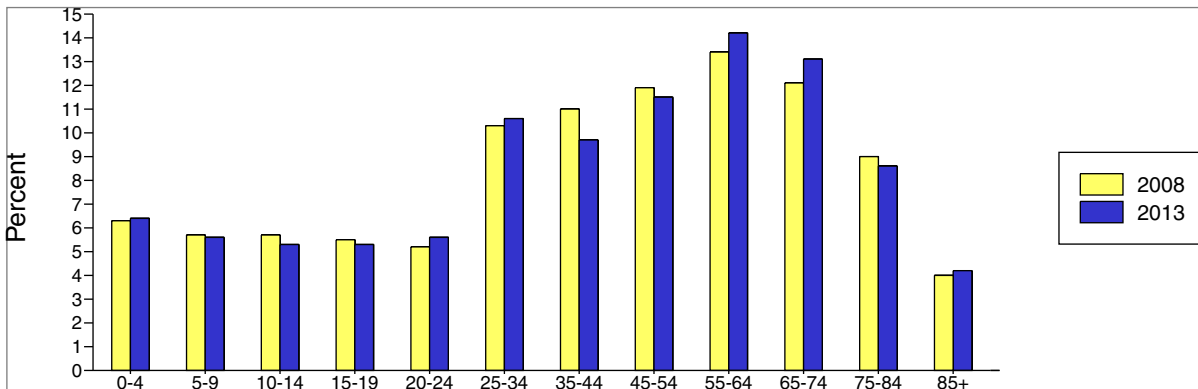
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

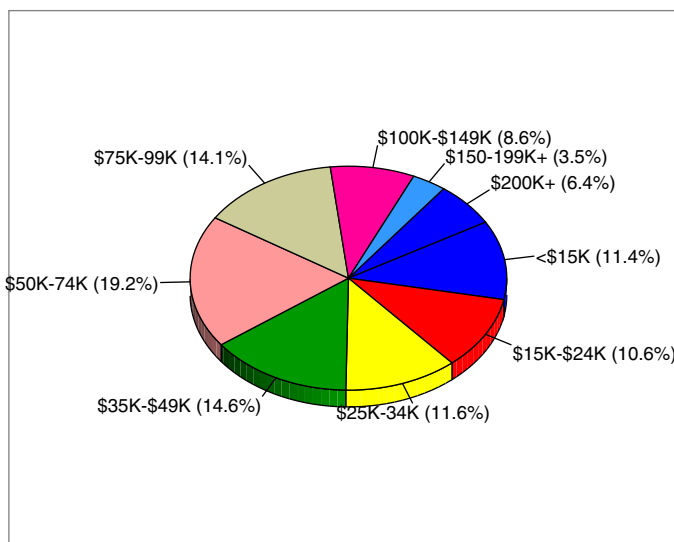
Trends 2008-2013



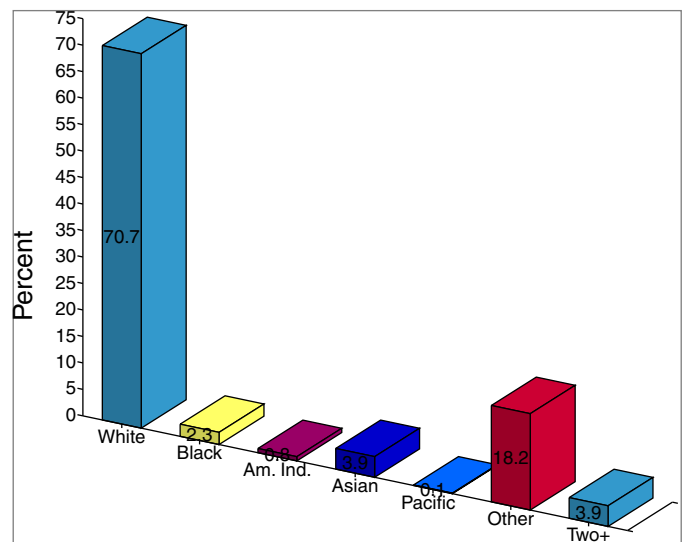
Population by Age



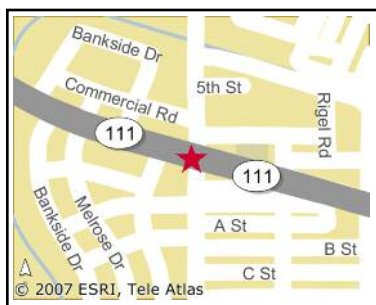
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 40.3%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	13,720	51,800	87,149
2000 Group Quarters	30	203	794
2008 Total Population	17,856	66,357	109,180
2013 Total Population	21,563	79,346	130,550
2008 - 2013 Annual Rate	3.84%	3.64%	3.64%
2000 Households	4,762	18,916	36,050
2000 Average Household Size	2.87	2.73	2.4
2008 Households	5,914	23,723	43,952
2008 Average Household Size	3.01	2.79	2.47
2013 Households	7,061	28,172	51,977
2013 Average Household Size	3.05	2.81	2.5
2008 - 2013 Annual Rate	3.61%	3.5%	3.41%
2000 Families	2,993	12,230	20,930
2000 Average Family Size	3.6	3.37	3.1
2008 Families	3,657	15,046	25,255
2008 Average Family Size	3.88	3.53	3.27
2013 Families	4,335	17,698	29,713
2013 Average Family Size	3.96	3.59	3.34
2008 - 2013 Annual Rate	3.46%	3.3%	3.3%
2000 Housing Units	6,340	27,023	51,970
Owner Occupied Housing Units	36.0%	48.7%	47.8%
Renter Occupied Housing Units	37.9%	21.8%	21.4%
Vacant Housing Units	26.1%	29.5%	30.8%
2008 Housing Units	7,892	32,463	61,065
Owner Occupied Housing Units	36.5%	49.8%	49.1%
Renter Occupied Housing Units	38.4%	23.3%	22.9%
Vacant Housing Units	25.1%	26.9%	28.0%
2013 Housing Units	9,006	36,548	67,906
Owner Occupied Housing Units	37.0%	51.2%	51.2%
Renter Occupied Housing Units	41.4%	25.9%	25.4%
Vacant Housing Units	21.6%	22.9%	23.5%
Median Household Income			
2000	\$30,551	\$40,666	\$40,403
2008	\$36,790	\$51,041	\$50,996
2013	\$42,714	\$61,161	\$61,475
Median Home Value			
2000	\$83,772	\$118,303	\$128,589
2008	\$191,255	\$275,412	\$296,534
2013	\$194,674	\$281,321	\$304,331
Per Capita Income			
2000	\$13,982	\$21,639	\$25,844
2008	\$16,465	\$25,878	\$30,516
2013	\$18,359	\$30,327	\$35,433
Median Age			
2000	30.8	36.2	41.7
2008	30.8	37.6	44.5
2013	30.8	38.1	45.6

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
4,757		19,037		36,158	
22.1%		14.7%		15.3%	
18.2%		14.4%		15.0%	
18.1%		13.4%		13.0%	
15.1%		17.0%		15.8%	
14.0%		18.2%		17.5%	
6.2%		9.6%		9.0%	
3.9%		7.0%		7.6%	
1.1%		2.4%		2.8%	
1.3%		3.2%		4.0%	
\$41,043		\$59,039		\$62,275	
5,916		23,725		43,953	
17.3%		11.1%		11.5%	
13.2%		10.6%		10.9%	
16.6%		11.8%		11.7%	
18.1%		15.3%		14.9%	
17.1%		20.6%		18.8%	
9.9%		14.0%		14.5%	
4.7%		8.6%		8.4%	
1.2%		2.9%		3.3%	
1.8%		5.0%		6.0%	
\$49,190		\$71,937		\$75,456	
7,061		28,171		51,976	
14.9%		9.5%		9.8%	
11.7%		8.6%		8.6%	
14.9%		10.3%		10.5%	
17.0%		12.6%		12.2%	
19.9%		21.4%		20.1%	
11.8%		15.1%		15.1%	
6.4%		13.1%		13.0%	
1.2%		2.9%		3.2%	
2.2%		6.5%		7.5%	
\$55,514		\$84,977		\$88,637	
2,316		13,089		24,877	
30.1%		18.1%		13.7%	
31.3%		22.1%		21.0%	
23.1%		27.2%		26.6%	
5.4%		15.4%		14.9%	
7.0%		9.3%		11.6%	
2.6%		5.4%		8.3%	
0.5%		1.8%		2.7%	
0.0%		0.7%		1.3%	
\$98,883		\$147,426		\$174,366	
2,429		5,832		11,203	
98.1%		96.2%		95.3%	
1.9%		3.8%		4.7%	
\$593		\$586		\$585	
\$535		\$582		\$594	

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	13,720	51,799	87,151
0 - 4	9.4%	7.7%	6.3%
5 - 9	9.0%	8.1%	6.7%
10 - 14	7.4%	7.3%	6.1%
15 - 19	7.0%	6.2%	5.3%
20 - 24	7.7%	5.5%	4.8%
25 - 34	16.1%	13.3%	11.6%
35 - 44	12.3%	14.2%	13.5%
45 - 54	8.2%	10.6%	11.3%
55 - 64	6.7%	9.1%	10.7%
65 - 74	8.2%	9.5%	11.8%
75 - 84	6.3%	6.6%	9.1%
85+	1.6%	1.8%	2.8%
18+	69.9%	73.0%	77.5%

2008 Population by Age

Total	17,854	66,358	109,180
0 - 4	9.5%	7.8%	6.4%
5 - 9	8.1%	7.0%	5.8%
10 - 14	7.5%	6.9%	5.8%
15 - 19	7.7%	6.7%	5.7%
20 - 24	8.4%	6.3%	5.3%
25 - 34	14.4%	12.1%	10.5%
35 - 44	11.9%	12.3%	11.1%
45 - 54	9.1%	11.4%	12.0%
55 - 64	7.9%	10.9%	13.2%
65 - 74	7.5%	9.5%	11.8%
75 - 84	5.6%	6.5%	8.7%
85+	2.3%	2.6%	3.8%
18+	70.4%	74.1%	78.5%

2013 Population by Age

Total	21,565	79,349	130,551
0 - 4	9.6%	7.9%	6.5%
5 - 9	8.0%	6.9%	5.7%
10 - 14	6.6%	6.4%	5.4%
15 - 19	7.1%	6.3%	5.4%
20 - 24	9.3%	6.7%	5.7%
25 - 34	14.6%	12.6%	10.9%
35 - 44	10.7%	10.9%	9.8%
45 - 54	9.4%	11.5%	11.6%
55 - 64	8.5%	11.7%	14.0%
65 - 74	8.0%	10.2%	12.8%
75 - 84	5.6%	6.3%	8.3%
85+	2.6%	2.8%	4.0%
18+	71.8%	75.0%	79.1%

2000 Population by Sex

Males	49.7%	50.4%	50.4%
Females	50.3%	49.6%	49.6%

2008 Population by Sex

Males	49.7%	50.2%	50.2%
Females	50.3%	49.8%	49.8%

2013 Population by Sex

Males	49.9%	50.2%	50.1%
Females	50.1%	49.8%	49.9%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	13,720	51,800	87,149
White Alone	61.1%	69.3%	75.1%
Black Alone	3.0%	2.5%	2.2%
American Indian Alone	1.1%	0.9%	0.9%
Asian or Pacific Islander Alone	2.1%	4.1%	3.5%
Some Other Race Alone	28.3%	19.7%	15.2%
Two or More Races	4.5%	3.7%	3.2%
Hispanic Origin	58.4%	43.6%	34.3%
Diversity Index	80.7	75.5	68.9

2008 Population by Race/Ethnicity

Total	17,857	66,357	109,180
White Alone	55.9%	64.4%	70.1%
Black Alone	2.9%	2.5%	2.3%
American Indian Alone	0.9%	0.8%	0.8%
Asian or Pacific Islander Alone	2.2%	4.4%	3.9%
Some Other Race Alone	33.0%	23.5%	18.9%
Two or More Races	5.1%	4.4%	4.0%
Hispanic Origin	66.0%	50.8%	41.6%
Diversity Index	82.7	79.1	74.7

2013 Population by Race/Ethnicity

Total	21,563	79,346	130,549
White Alone	53.7%	62.1%	67.5%
Black Alone	2.7%	2.5%	2.3%
American Indian Alone	0.8%	0.8%	0.8%
Asian or Pacific Islander Alone	2.2%	4.6%	4.2%
Some Other Race Alone	35.1%	25.4%	20.8%
Two or More Races	5.4%	4.7%	4.4%
Hispanic Origin	69.4%	54.4%	45.5%
Diversity Index	83.3	80.5	76.9

2000 Population 3+ by School Enrollment

Total	12,987	49,862	84,299
Enrolled in Nursery/Preschool	1.2%	1.1%	1.0%
Enrolled in Kindergarten	1.7%	1.7%	1.4%
Enrolled in Grade 1-8	14.1%	13.3%	10.9%
Enrolled in Grade 9-12	7.0%	5.9%	4.9%
Enrolled in College	3.2%	3.1%	3.4%
Enrolled in Grad/Prof School	0.2%	0.5%	0.7%
Not Enrolled in School	72.6%	74.4%	77.8%

2008 Population 25+ by Educational Attainment

Total	10,506	43,330	77,473
Less than 9th Grade	16.2%	11.9%	8.8%
9th - 12th Grade, No Diploma	16.2%	12.3%	10.7%
High School Graduate	27.3%	25.2%	25.6%
Some College, No Degree	21.4%	23.5%	24.1%
Associate Degree	4.0%	5.3%	5.7%
Bachelor's Degree	10.2%	13.3%	15.0%
Graduate/Professional Degree	4.7%	8.5%	10.0%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	13,367	51,929	89,529
Never Married	33.6%	28.4%	27.1%
Married	45.2%	52.7%	51.7%
Widowed	8.8%	7.4%	8.6%
Divorced	12.4%	11.5%	12.6%

2000 Population 16+ by Employment Status

Total	10,035	39,426	69,838
In Labor Force	53.5%	55.7%	52.3%
Civilian Employed	48.7%	51.8%	48.9%
Civilian Unemployed	4.9%	3.9%	3.4%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	46.5%	44.3%	47.7%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	87.3%	90.4%	90.8%
Civilian Unemployed	12.7%	9.6%	9.2%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	87.7%	90.8%	91.2%
Civilian Unemployed	12.3%	9.2%	8.8%

2000 Females 16+ by Employment Status and Age of Children

Total	5,171	19,817	34,937
Own Children < 6 Only	9.5%	7.4%	5.8%
Employed/in Armed Forces	4.2%	3.6%	2.9%
Unemployed	0.4%	0.3%	0.2%
Not in Labor Force	5.0%	3.6%	2.7%
Own Children < 6 and 6-17 Only	8.9%	8.4%	6.6%
Employed/in Armed Forces	3.9%	3.9%	3.3%
Unemployed	0.3%	0.2%	0.1%
Not in Labor Force	4.8%	4.3%	3.2%
Own Children 6-17 Only	14.7%	14.6%	12.5%
Employed/in Armed Forces	8.6%	9.2%	7.8%
Unemployed	1.3%	0.8%	0.5%
Not in Labor Force	4.8%	4.6%	4.2%
No Own Children < 18	66.9%	69.6%	75.1%
Employed/in Armed Forces	23.5%	27.5%	27.4%
Unemployed	3.2%	2.7%	2.4%
Not in Labor Force	40.2%	39.4%	45.4%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,916	24,135	39,185
Agriculture/Mining	0.7%	0.5%	0.5%
Construction	13.1%	11.2%	10.1%
Manufacturing	3.7%	3.1%	2.9%
Wholesale Trade	1.4%	1.6%	1.7%
Retail Trade	10.4%	12.7%	12.7%
Transportation/Utilities	2.1%	3.3%	3.6%
Information	2.3%	2.0%	2.2%
Finance/Insurance/Real Estate	5.0%	5.9%	6.5%
Services	59.7%	57.2%	57.3%
Public Administration	1.6%	2.6%	2.6%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,918	24,135	39,186
White Collar	41.1%	50.5%	54.1%
Management/Business/Financial	9.8%	11.5%	12.2%
Professional	9.6%	14.2%	15.9%
Sales	11.0%	12.3%	13.3%
Administrative Support	10.7%	12.4%	12.8%
Services	35.2%	30.1%	28.0%
Blue Collar	23.8%	19.5%	17.9%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	11.8%	8.7%	7.6%
Installation/Maintenance/Repair	3.8%	3.5%	3.7%
Production	3.9%	2.9%	2.5%
Transportation/Material Moving	4.1%	4.2%	4.0%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,761	19,853	33,145
Drove Alone - Car, Truck, or Van	64.2%	73.4%	74.6%
Carpooled - Car, Truck, or Van	24.0%	16.3%	14.5%
Public Transportation	3.9%	2.7%	2.3%
Walked	2.6%	1.4%	1.8%
Other Means	1.8%	2.3%	2.1%
Worked at Home	3.5%	3.9%	4.6%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,760	19,852	33,145
Did Not Work at Home	96.5%	96.1%	95.4%
Less than 5 minutes	1.8%	1.8%	2.7%
5 to 9 minutes	9.8%	10.6%	13.0%
10 to 19 minutes	40.3%	42.7%	40.1%
20 to 24 minutes	19.8%	17.8%	15.9%
25 to 34 minutes	15.5%	14.4%	14.5%
35 to 44 minutes	2.7%	1.7%	2.1%
45 to 59 minutes	1.8%	1.7%	1.7%
60 to 89 minutes	2.5%	2.7%	2.6%
90 or more minutes	2.2%	2.9%	2.9%
Worked at Home	3.5%	3.9%	4.6%
Average Travel Time to Work (in min)	21.9	21.7	21.5

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,757	18,960	36,130
None	10.6%	7.5%	7.8%
1	48.9%	40.4%	45.2%
2	31.1%	39.0%	36.1%
3	7.5%	9.4%	8.1%
4	1.3%	2.6%	2.0%
5+	0.6%	1.0%	0.8%
Average Number of Vehicles Available	1.4	1.6	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,760	18,917	36,049
Family Households	62.9%	64.7%	58.1%
Married-couple Family	43.0%	49.3%	45.0%
With Related Children	23.1%	23.4%	17.5%
Other Family (No Spouse)	19.8%	15.4%	13.0%
With Related Children	14.7%	10.5%	8.3%
Nonfamily Households	37.1%	35.3%	41.9%
Householder Living Alone	29.2%	27.0%	32.5%
Householder Not Living Alone	7.9%	8.3%	9.4%
Households with Related Children	37.8%	33.9%	25.9%
Households with Persons 65+	35.8%	35.6%	40.7%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,762	18,916	36,050
1 Person Household	29.2%	27.0%	32.5%
2 Person Household	28.5%	34.2%	37.5%
3 Person Household	11.8%	11.4%	10.0%
4 Person Household	11.9%	11.6%	8.8%
5 Person Household	8.6%	7.4%	5.5%
6 Person Household	4.9%	4.1%	2.8%
7+ Person Household	5.1%	4.3%	2.8%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,760	18,961	36,130
Moved in 1999 to March 2000	29.6%	24.3%	24.2%
Moved in 1995 to 1998	36.3%	34.1%	32.2%
Moved in 1990 to 1994	15.3%	17.6%	17.3%
Moved in 1980 to 1989	12.2%	15.5%	16.2%
Moved in 1970 to 1979	5.4%	6.1%	7.4%
Moved in 1969 or Earlier	1.3%	2.3%	2.8%
Median Year Householder Moved In	1997	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,440	26,886	52,135
1, Detached	16.1%	40.1%	37.7%
1, Attached	27.2%	21.0%	20.6%
2	12.6%	4.9%	3.2%
3 or 4	12.4%	6.5%	5.8%
5 to 9	3.3%	3.9%	4.8%
10 to 19	1.9%	1.7%	2.9%
20+	7.6%	4.7%	9.0%
Mobile Home	17.9%	15.7%	15.2%
Other	1.0%	1.5%	0.9%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,336	27,088	52,007
1999 to March 2000	1.9%	2.7%	2.7%
1995 to 1998	3.0%	6.6%	4.8%
1990 to 1994	10.6%	12.6%	9.4%
1980 to 1989	45.3%	34.9%	31.9%
1970 to 1979	25.9%	24.2%	28.4%
1969 or Earlier	13.3%	18.9%	22.8%
Median Year Structure Built	1982	1982	1980

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	NeWest Residents	Silver and Gold	Silver and Gold
2.	The Elders	Up and Coming Families	The Elders
3.	Las Casas	Senior Sun Seekers	Senior Sun Seekers
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$9,291,778	\$52,094,102	\$99,756,740
Average Spent	\$1,571.15	\$2,195.93	\$2,269.67
Spending Potential Index	59	82	85
Computers & Accessories: Total \$	\$986,515	\$5,586,906	\$10,610,220
Average Spent	\$166.81	\$235.51	\$241.40
Spending Potential Index	70	98	101
Education: Total \$	\$4,788,984	\$28,063,052	\$54,670,598
Average Spent	\$809.77	\$1,182.95	\$1,243.87
Spending Potential Index	59	86	90
Entertainment/Recreation: Total \$	\$14,182,088	\$86,218,972	\$168,411,740
Average Spent	\$2,398.05	\$3,634.40	\$3,831.72
Spending Potential Index	65	98	103
Food at Home: Total \$	\$20,582,754	\$114,678,339	\$222,376,724
Average Spent	\$3,480.34	\$4,834.06	\$5,059.54
Spending Potential Index	71	99	104
Food Away from Home: Total \$	\$13,536,252	\$77,659,153	\$150,407,705
Average Spent	\$2,288.85	\$3,273.58	\$3,422.09
Spending Potential Index	67	96	100
Health Care: Total \$	\$16,263,613	\$99,901,770	\$204,329,831
Average Spent	\$2,750.02	\$4,211.18	\$4,648.93
Spending Potential Index	67	103	114
HH Furnishings & Equipment: Total \$	\$8,609,953	\$51,916,742	\$100,255,848
Average Spent	\$1,455.86	\$2,188.46	\$2,281.03
Spending Potential Index	63	95	99
Investments: Total \$	\$3,575,886	\$23,954,520	\$49,649,945
Average Spent	\$604.65	\$1,009.76	\$1,129.64
Spending Potential Index	60	100	111
Retail Goods: Total \$	\$106,156,038	\$626,014,071	\$1,212,682,660
Average Spent	\$17,949.96	\$26,388.49	\$27,591.07
Spending Potential Index	66	97	102
Shelter: Total \$	\$66,058,879	\$368,549,577	\$707,583,351
Average Spent	\$11,169.92	\$15,535.54	\$16,099.00
Spending Potential Index	72	100	104
TV/Video/Sound Equipment: Total \$	\$5,739,244	\$33,115,260	\$64,505,601
Average Spent	\$970.45	\$1,395.91	\$1,467.64
Spending Potential Index	68	97	102
Travel: Total \$	\$7,404,082	\$44,867,909	\$88,022,426
Average Spent	\$1,251.96	\$1,891.33	\$2,002.69
Spending Potential Index	66	100	106
Vehicle Maintenance & Repairs: Total \$	\$4,170,522	\$24,028,507	\$46,426,908
Average Spent	\$705.19	\$1,012.88	\$1,056.31
Spending Potential Index	71	102	106

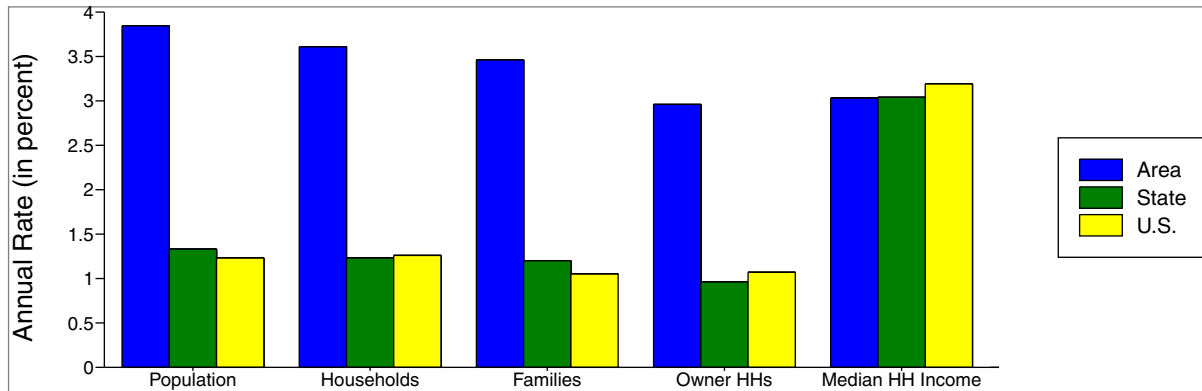
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	13,720	17,856	21,563
Households	4,762	5,914	7,061
Families	2,993	3,657	4,335
Average Household Size	2.87	3.01	3.05
Owner Occupied HUs	2,321	2,879	3,331
Renter Occupied HUs	2,441	3,034	3,730
Median Age	30.8	30.8	30.8
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.84%	1.33%	1.23%
Households	3.61%	1.23%	1.26%
Families	3.46%	1.2%	1.05%
Owner HHs	2.96%	0.96%	1.07%
Median Household Income	3.03%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,053	22.1%	1,023	17.3%	1,053	14.9%
\$15,000 - \$24,999	864	18.2%	781	13.2%	825	11.7%
\$25,000 - \$34,999	862	18.1%	983	16.6%	1,050	14.9%
\$35,000 - \$49,999	719	15.1%	1,073	18.1%	1,198	17.0%
\$50,000 - \$74,999	666	14.0%	1,013	17.1%	1,407	19.9%
\$75,000 - \$99,999	293	6.2%	584	9.9%	835	11.8%
\$100,000 - \$149,999	185	3.9%	281	4.7%	453	6.4%
\$150,000 - \$199,000	53	1.1%	72	1.2%	83	1.2%
\$200,000+	62	1.3%	106	1.8%	157	2.2%
Median Household Income	\$30,551		\$36,790		\$42,714	
Average Household Income	\$41,043		\$49,190		\$55,514	
Per Capita Income	\$13,982		\$16,465		\$18,359	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,293	9.4%	1,693	9.5%	2,061	9.6%
5 - 9	1,241	9.0%	1,452	8.1%	1,726	8.0%
10 - 14	1,012	7.4%	1,344	7.5%	1,426	6.6%
15 - 19	962	7.0%	1,369	7.7%	1,537	7.1%
20 - 24	1,063	7.7%	1,492	8.4%	2,015	9.3%
25 - 34	2,209	16.1%	2,579	14.4%	3,140	14.6%
35 - 44	1,690	12.3%	2,131	11.9%	2,303	10.7%
45 - 54	1,123	8.2%	1,631	9.1%	2,022	9.4%
55 - 64	922	6.7%	1,404	7.9%	1,841	8.5%
65 - 74	1,124	8.2%	1,338	7.5%	1,729	8.0%
75 - 84	867	6.3%	1,002	5.6%	1,210	5.6%
85+	214	1.6%	419	2.3%	555	2.6%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	8,381	61.1%	9,977	55.9%	11,581	53.7%
Black Alone	406	3.0%	512	2.9%	591	2.7%
American Indian Alone	148	1.1%	163	0.9%	179	0.8%
Asian Alone	277	2.0%	375	2.1%	458	2.1%
Pacific Islander Alone	13	0.1%	21	0.1%	27	0.1%
Some Other Race Alone	3,880	28.3%	5,899	33.0%	7,573	35.1%
Two or More Races	615	4.5%	910	5.1%	1,154	5.4%
Hispanic Origin (Any Race)	8,007	58.4%	11,790	66.0%	14,966	69.4%

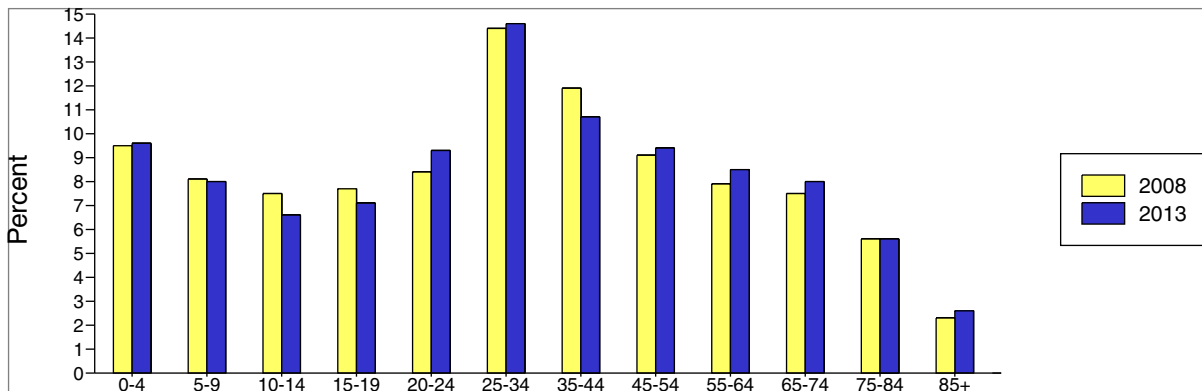
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

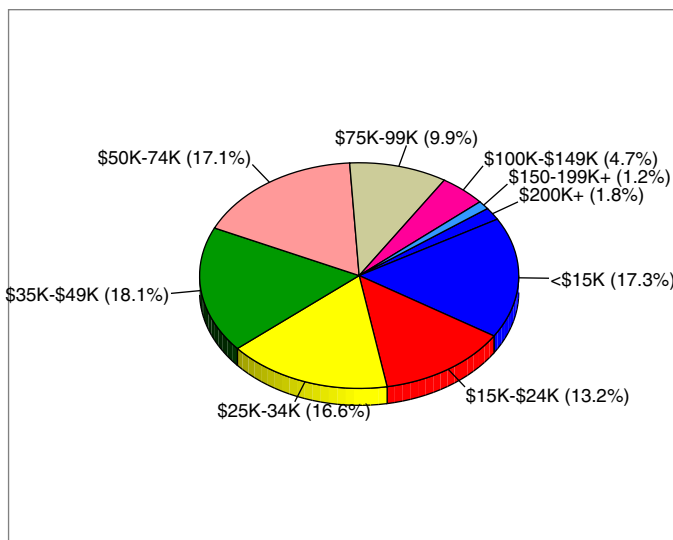
Trends 2008-2013



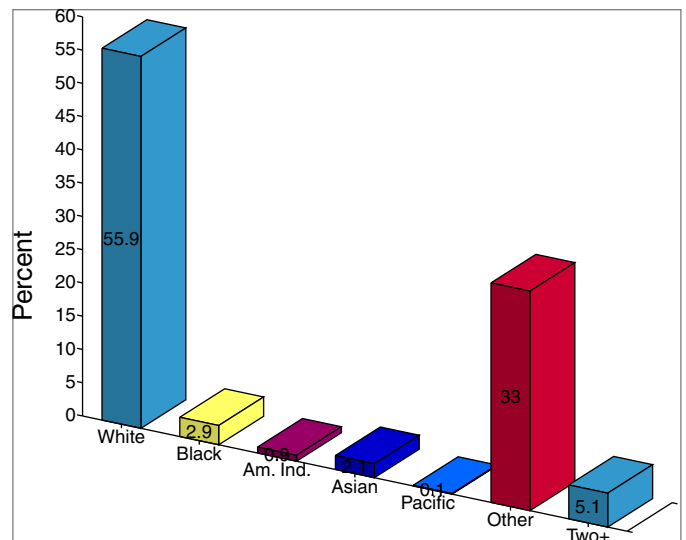
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 66.0%

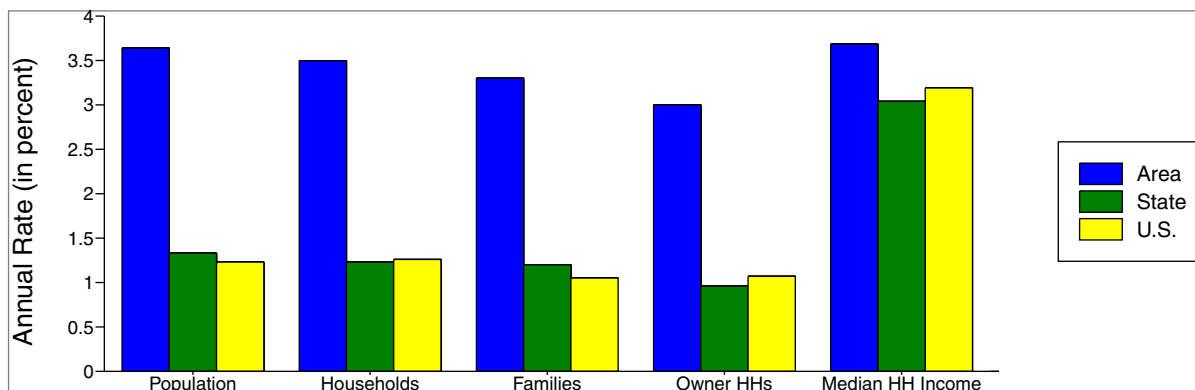
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	51,800	66,357	79,346
Households	18,916	23,723	28,172
Families	12,230	15,046	17,698
Average Household Size	2.73	2.79	2.81
Owner Occupied HUs	13,071	16,153	18,723
Renter Occupied HUs	5,845	7,570	9,449
Median Age	36.2	37.6	38.1
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.64%	1.33%	1.23%
Households	3.5%	1.23%	1.26%
Families	3.3%	1.2%	1.05%
Owner HHs	3%	0.96%	1.07%
Median Household Income	3.68%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,801	14.7%	2,634	11.1%	2,681	9.5%
\$15,000 - \$24,999	2,745	14.4%	2,518	10.6%	2,412	8.6%
\$25,000 - \$34,999	2,554	13.4%	2,798	11.8%	2,902	10.3%
\$35,000 - \$49,999	3,239	17.0%	3,641	15.3%	3,554	12.6%
\$50,000 - \$74,999	3,463	18.2%	4,886	20.6%	6,040	21.4%
\$75,000 - \$99,999	1,823	9.6%	3,320	14.0%	4,245	15.1%
\$100,000 - \$149,999	1,338	7.0%	2,040	8.6%	3,677	13.1%
\$150,000 - \$199,000	459	2.4%	690	2.9%	821	2.9%
\$200,000+	615	3.2%	1,198	5.0%	1,839	6.5%
Median Household Income	\$40,666		\$51,041		\$61,161	
Average Household Income	\$59,039		\$71,937		\$84,977	
Per Capita Income	\$21,639		\$25,878		\$30,327	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,007	7.7%	5,195	7.8%	6,281	7.9%
5 - 9	4,190	8.1%	4,654	7.0%	5,488	6.9%
10 - 14	3,782	7.3%	4,580	6.9%	5,043	6.4%
15 - 19	3,229	6.2%	4,433	6.7%	4,987	6.3%
20 - 24	2,858	5.5%	4,166	6.3%	5,292	6.7%
25 - 34	6,891	13.3%	8,031	12.1%	9,963	12.6%
35 - 44	7,372	14.2%	8,182	12.3%	8,614	10.9%
45 - 54	5,481	10.6%	7,585	11.4%	9,098	11.5%
55 - 64	4,731	9.1%	7,261	10.9%	9,290	11.7%
65 - 74	4,911	9.5%	6,278	9.5%	8,095	10.2%
75 - 84	3,406	6.6%	4,298	6.5%	4,999	6.3%
85+	941	1.8%	1,695	2.6%	2,199	2.8%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	35,879	69.3%	42,732	64.4%	49,248	62.1%
Black Alone	1,270	2.5%	1,653	2.5%	1,948	2.5%
American Indian Alone	463	0.9%	541	0.8%	607	0.8%
Asian Alone	2,064	4.0%	2,865	4.3%	3,550	4.5%
Pacific Islander Alone	41	0.1%	60	0.1%	76	0.1%
Some Other Race Alone	10,187	19.7%	15,594	23.5%	20,154	25.4%
Two or More Races	1,896	3.7%	2,912	4.4%	3,763	4.7%
Hispanic Origin (Any Race)	22,594	43.6%	33,713	50.8%	43,194	54.4%

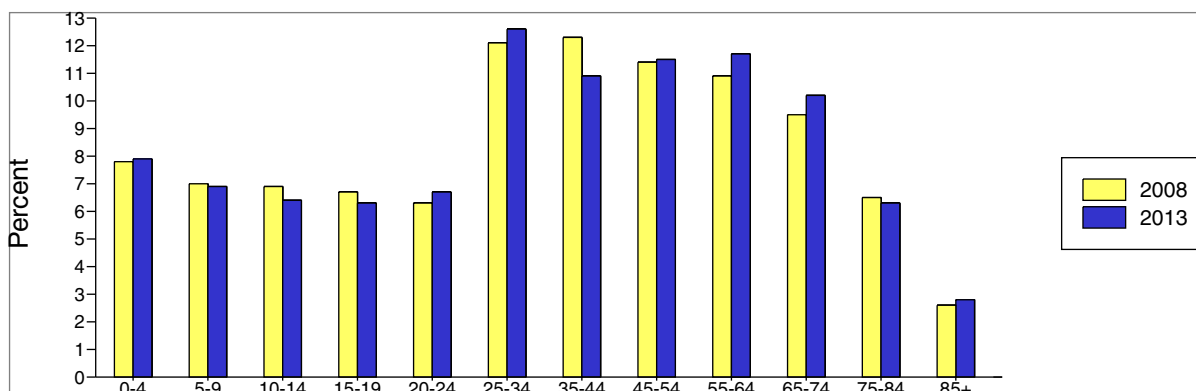
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

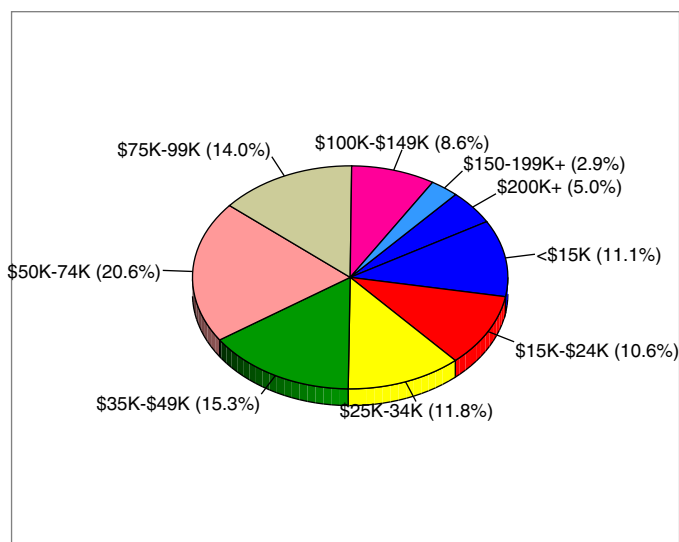
Trends 2008-2013



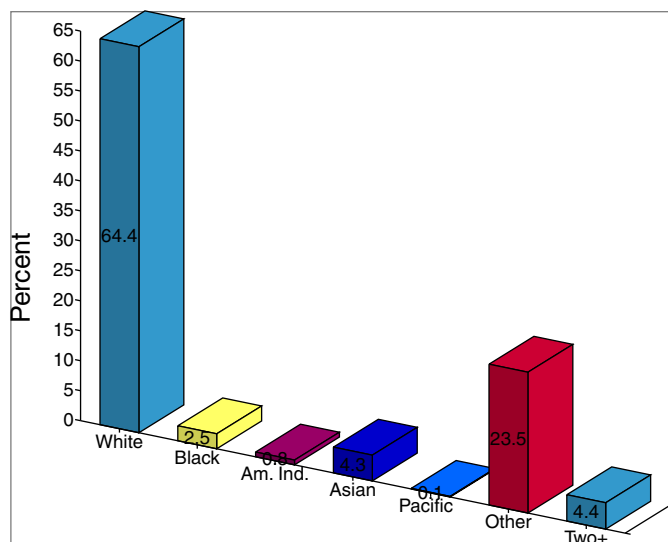
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 50.8%

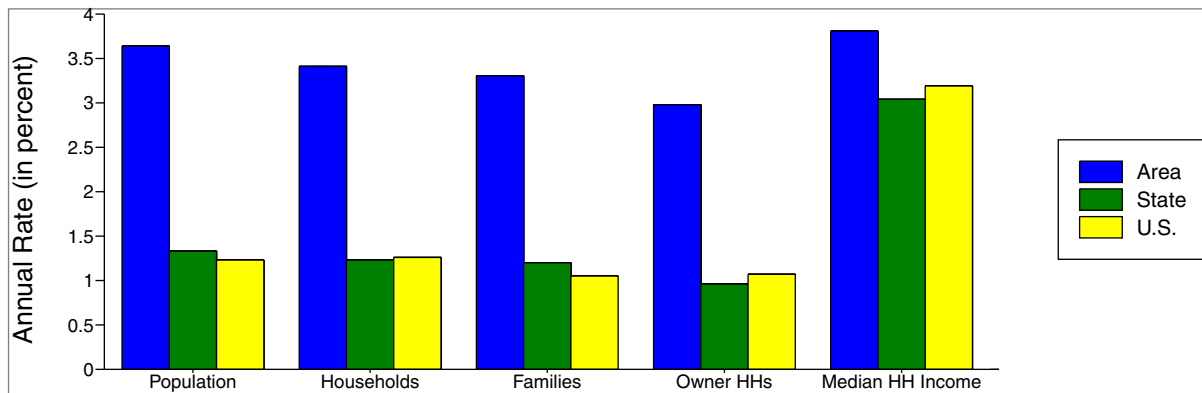
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	87,149	109,180	130,550
Households	36,050	43,952	51,977
Families	20,930	25,255	29,713
Average Household Size	2.40	2.47	2.50
Owner Occupied HUs	24,880	29,999	34,749
Renter Occupied HUs	11,170	13,954	17,228
Median Age	41.7	44.5	45.6
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.64%	1.33%	1.23%
Households	3.41%	1.23%	1.26%
Families	3.3%	1.2%	1.05%
Owner HHs	2.98%	0.96%	1.07%
Median Household Income	3.81%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,516	15.3%	5,059	11.5%	5,116	9.8%
\$15,000 - \$24,999	5,438	15.0%	4,793	10.9%	4,446	8.6%
\$25,000 - \$34,999	4,710	13.0%	5,126	11.7%	5,469	10.5%
\$35,000 - \$49,999	5,717	15.8%	6,557	14.9%	6,346	12.2%
\$50,000 - \$74,999	6,310	17.5%	8,274	18.8%	10,459	20.1%
\$75,000 - \$99,999	3,249	9.0%	6,378	14.5%	7,824	15.1%
\$100,000 - \$149,999	2,765	7.6%	3,690	8.4%	6,741	13.0%
\$150,000 - \$199,000	995	2.8%	1,447	3.3%	1,662	3.2%
\$200,000+	1,458	4.0%	2,629	6.0%	3,913	7.5%
Median Household Income	\$40,403		\$50,996		\$61,475	
Average Household Income	\$62,275		\$75,456		\$88,637	
Per Capita Income	\$25,844		\$30,516		\$35,433	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,499	6.3%	6,984	6.4%	8,476	6.5%
5 - 9	5,850	6.7%	6,330	5.8%	7,498	5.7%
10 - 14	5,336	6.1%	6,337	5.8%	7,031	5.4%
15 - 19	4,657	5.3%	6,233	5.7%	7,042	5.4%
20 - 24	4,161	4.8%	5,825	5.3%	7,432	5.7%
25 - 34	10,085	11.6%	11,441	10.5%	14,171	10.9%
35 - 44	11,760	13.5%	12,117	11.1%	12,777	9.8%
45 - 54	9,865	11.3%	13,049	12.0%	15,134	11.6%
55 - 64	9,320	10.7%	14,363	13.2%	18,274	14.0%
65 - 74	10,309	11.8%	12,873	11.8%	16,694	12.8%
75 - 84	7,902	9.1%	9,499	8.7%	10,811	8.3%
85+	2,407	2.8%	4,129	3.8%	5,211	4.0%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	65,432	75.1%	76,483	70.1%	88,102	67.5%
Black Alone	1,904	2.2%	2,483	2.3%	2,966	2.3%
American Indian Alone	755	0.9%	890	0.8%	1,017	0.8%
Asian Alone	2,946	3.4%	4,187	3.8%	5,331	4.1%
Pacific Islander Alone	82	0.1%	120	0.1%	152	0.1%
Some Other Race Alone	13,217	15.2%	20,622	18.9%	27,176	20.8%
Two or More Races	2,813	3.2%	4,395	4.0%	5,805	4.4%
Hispanic Origin (Any Race)	29,857	34.3%	45,431	41.6%	59,369	45.5%

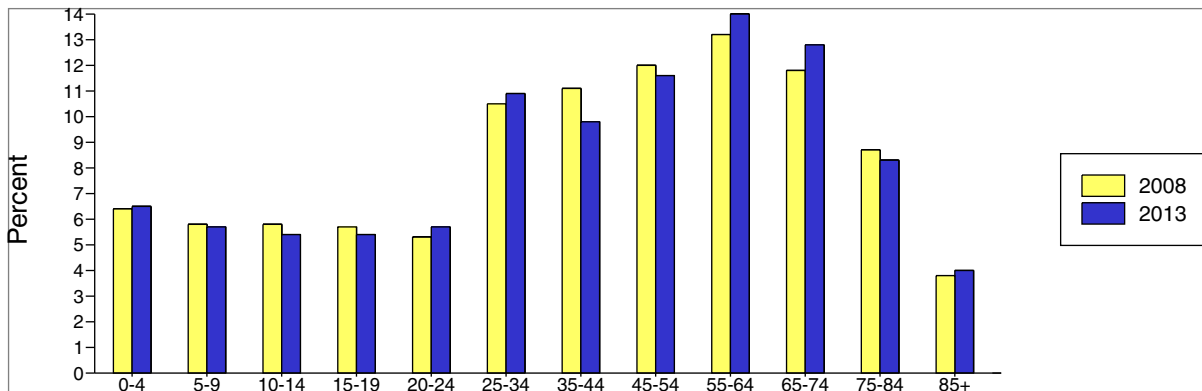
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

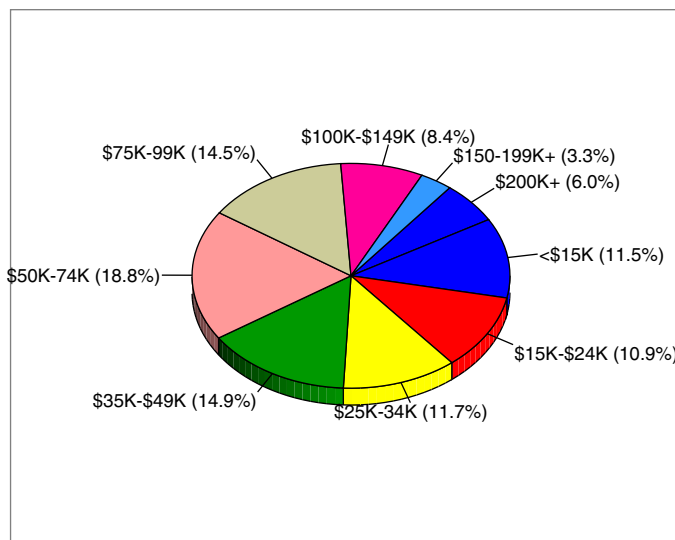
Trends 2008-2013



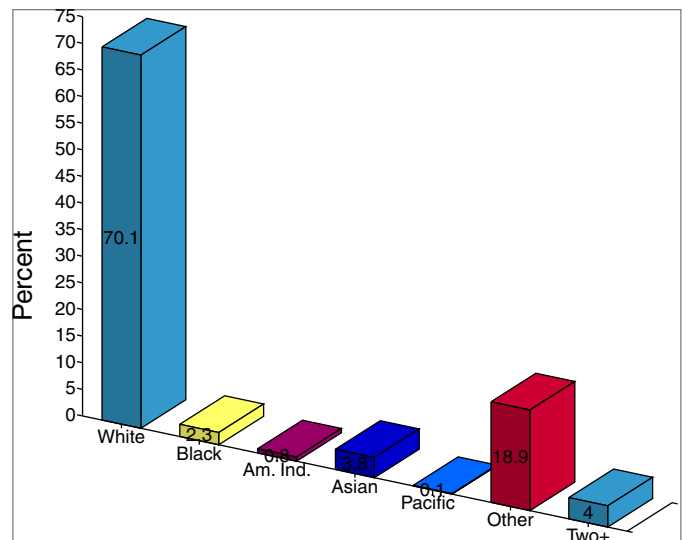
Population by Age



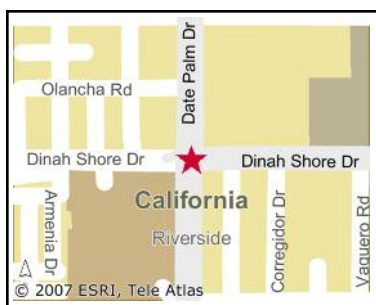
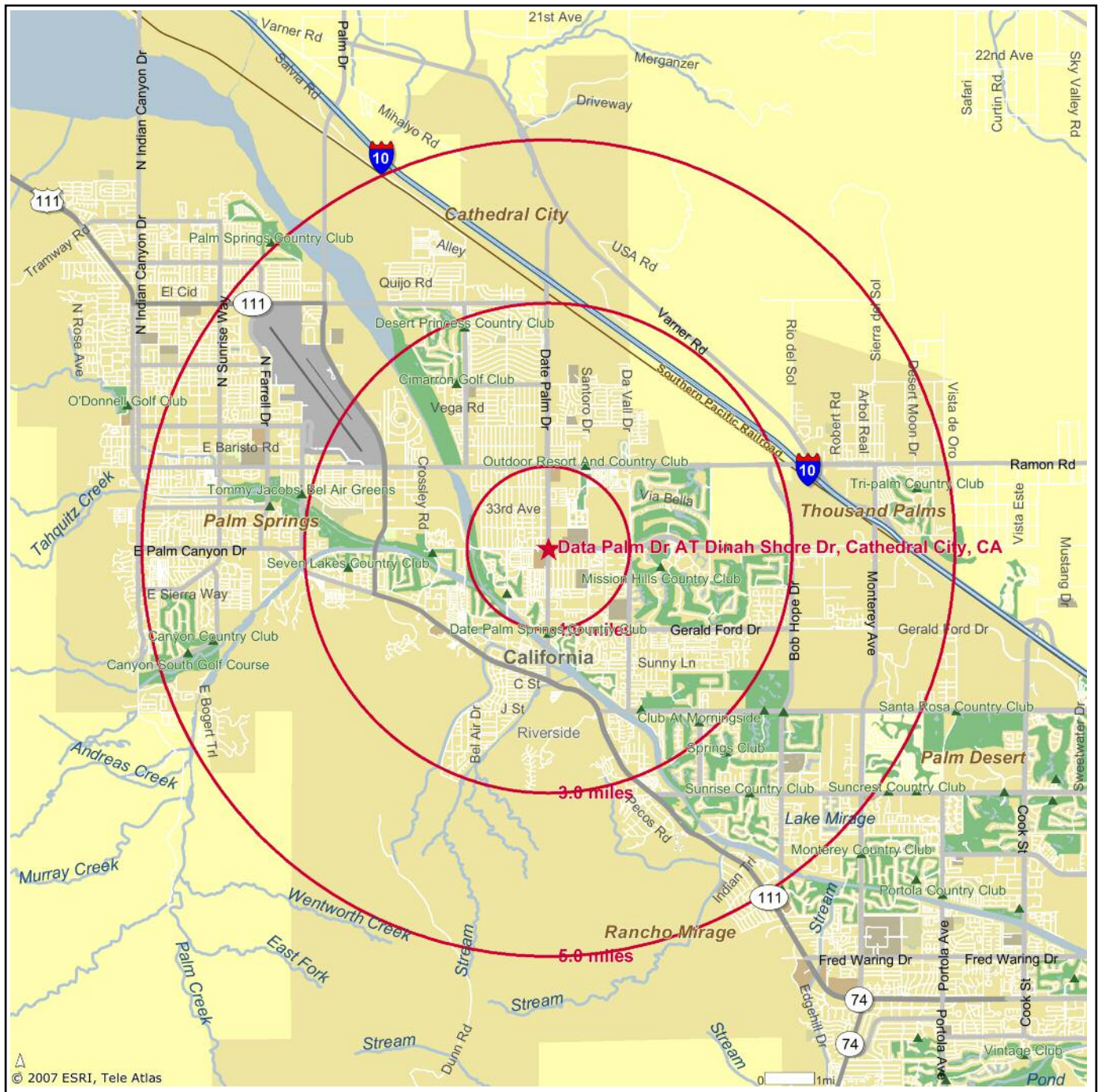
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 41.6%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	8,472	43,535	86,890
2000 Group Quarters	27	135	831
2008 Total Population	10,675	55,888	109,505
2013 Total Population	12,840	66,963	130,503
2008 - 2013 Annual Rate	3.76%	3.68%	3.57%
2000 Households	3,735	16,877	36,175
2000 Average Household Size	2.26	2.57	2.38
2008 Households	4,661	21,031	44,435
2008 Average Household Size	2.28	2.65	2.45
2013 Households	5,599	24,960	52,434
2013 Average Household Size	2.29	2.68	2.47
2008 - 2013 Annual Rate	3.74%	3.48%	3.37%
2000 Families	2,068	10,477	21,241
2000 Average Family Size	2.97	3.23	3.06
2008 Families	2,526	12,838	25,789
2008 Average Family Size	3.1	3.42	3.22
2013 Families	3,000	15,099	30,241
2013 Average Family Size	3.14	3.49	3.29
2008 - 2013 Annual Rate	3.5%	3.3%	3.24%
2000 Housing Units	5,561	24,742	52,244
Owner Occupied Housing Units	43.6%	47.3%	48.1%
Renter Occupied Housing Units	23.7%	21.3%	20.9%
Vacant Housing Units	32.7%	31.4%	31.0%
2008 Housing Units	6,732	29,479	61,816
Owner Occupied Housing Units	44.9%	48.4%	49.7%
Renter Occupied Housing Units	24.3%	22.9%	22.2%
Vacant Housing Units	30.8%	28.7%	28.1%
2013 Housing Units	7,624	32,938	68,515
Owner Occupied Housing Units	46.8%	50.3%	51.8%
Renter Occupied Housing Units	26.6%	25.5%	24.7%
Vacant Housing Units	26.6%	24.2%	23.5%
Median Household Income			
2000	\$33,187	\$39,892	\$41,437
2008	\$41,582	\$49,848	\$52,098
2013	\$49,854	\$59,164	\$62,573
Median Home Value			
2000	\$82,852	\$118,246	\$132,408
2008	\$186,749	\$274,654	\$304,931
2013	\$190,284	\$279,732	\$314,615
Per Capita Income			
2000	\$19,034	\$24,525	\$26,750
2008	\$23,504	\$28,342	\$31,534
2013	\$26,871	\$32,803	\$36,826
Median Age			
2000	43.7	38.5	42.7
2008	46.0	40.1	45.7
2013	47.8	41.0	47.0

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
	3,671		16,903		36,231
	19.3%		15.3%		14.8%
	17.8%		14.7%		14.6%
	15.3%		13.4%		12.8%
	16.5%		16.6%		15.8%
	16.1%		16.5%		17.8%
	7.5%		9.3%		9.1%
	5.3%		7.1%		7.8%
	1.1%		2.5%		2.9%
	1.1%		4.5%		4.2%
	\$44,164		\$63,349		\$63,839
	4,662		21,030		44,436
	14.4%		11.7%		11.1%
	13.2%		11.0%		10.6%
	14.5%		12.2%		11.5%
	16.9%		15.2%		14.8%
	19.8%		19.9%		19.1%
	11.5%		12.6%		14.6%
	5.9%		8.3%		8.5%
	2.0%		2.9%		3.5%
	1.8%		6.2%		6.3%
	\$54,214		\$75,271		\$77,184
	5,599		24,959		52,436
	12.3%		10.1%		9.5%
	10.9%		9.1%		8.3%
	12.6%		10.8%		10.3%
	14.3%		13.1%		12.0%
	22.6%		20.6%		20.0%
	13.4%		14.7%		15.3%
	9.5%		11.3%		13.3%
	1.7%		2.9%		3.4%
	2.6%		7.6%		8.0%
	\$62,230		\$87,983		\$91,095
	2,411		11,630		25,226
	36.7%		20.7%		13.1%
	21.2%		20.9%		20.2%
	22.5%		22.6%		25.7%
	11.2%		12.2%		15.0%
	7.0%		10.3%		13.0%
	1.0%		8.7%		8.8%
	0.3%		3.2%		2.8%
	0.1%		1.5%		1.5%
	\$95,876		\$169,524		\$180,639
	1,283		5,234		10,951
	95.6%		96.0%		95.5%
	4.4%		4.0%		4.5%
	\$543		\$575		\$595
	\$547		\$571		\$607

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,473	43,533	86,889
0 - 4	6.5%	7.3%	6.1%
5 - 9	5.8%	7.4%	6.5%
10 - 14	5.3%	6.5%	6.0%
15 - 19	5.2%	5.7%	5.2%
20 - 24	5.6%	5.5%	4.7%
25 - 34	11.1%	12.8%	11.3%
35 - 44	12.0%	12.9%	13.1%
45 - 54	10.5%	10.4%	11.1%
55 - 64	10.9%	10.1%	10.9%
65 - 74	13.7%	11.1%	12.5%
75 - 84	10.6%	8.1%	9.7%
85+	2.8%	2.2%	2.9%
18+	79.2%	75.2%	78.1%

2008 Population by Age

Total	10,676	55,885	109,505
0 - 4	6.5%	7.4%	6.2%
5 - 9	5.5%	6.6%	5.6%
10 - 14	5.3%	6.4%	5.6%
15 - 19	5.2%	6.3%	5.5%
20 - 24	5.9%	6.1%	5.1%
25 - 34	11.0%	11.4%	10.2%
35 - 44	9.7%	11.4%	10.8%
45 - 54	10.6%	11.0%	11.6%
55 - 64	13.1%	11.8%	13.3%
65 - 74	13.1%	10.8%	12.4%
75 - 84	9.9%	7.7%	9.4%
85+	4.3%	3.2%	4.1%
18+	79.6%	75.8%	79.1%

2013 Population by Age

Total	12,844	66,961	130,501
0 - 4	6.4%	7.5%	6.3%
5 - 9	5.3%	6.5%	5.6%
10 - 14	4.8%	5.9%	5.2%
15 - 19	4.9%	6.0%	5.2%
20 - 24	6.1%	6.6%	5.5%
25 - 34	10.8%	11.7%	10.5%
35 - 44	8.9%	10.0%	9.6%
45 - 54	10.1%	11.0%	11.3%
55 - 64	13.4%	12.4%	14.1%
65 - 74	14.7%	11.7%	13.5%
75 - 84	10.0%	7.4%	8.9%
85+	4.6%	3.4%	4.3%
18+	80.6%	76.6%	79.7%

2000 Population by Sex

Males	49.8%	50.1%	50.0%
Females	50.2%	49.9%	50.0%

2008 Population by Sex

Males	49.8%	50.1%	49.8%
Females	50.2%	49.9%	50.2%

2013 Population by Sex

Males	49.6%	50.0%	49.7%
Females	50.4%	50.0%	50.3%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,472	43,535	86,889
White Alone	77.2%	71.1%	76.0%
Black Alone	1.7%	2.2%	2.1%
American Indian Alone	0.9%	0.8%	0.8%
Asian or Pacific Islander Alone	1.7%	3.2%	3.4%
Some Other Race Alone	15.3%	19.3%	14.6%
Two or More Races	3.3%	3.4%	3.1%
Hispanic Origin	37.5%	42.5%	33.1%
Diversity Index	68.3	74.1	67.7

2008 Population by Race/Ethnicity

Total	10,675	55,887	109,506
White Alone	72.0%	66.1%	71.2%
Black Alone	2.0%	2.3%	2.2%
American Indian Alone	0.8%	0.8%	0.8%
Asian or Pacific Islander Alone	2.0%	3.6%	3.9%
Some Other Race Alone	19.2%	23.2%	18.1%
Two or More Races	4.1%	4.1%	3.8%
Hispanic Origin	44.9%	49.9%	40.1%
Diversity Index	73.8	78.1	73.5

2013 Population by Race/Ethnicity

Total	12,840	66,964	130,503
White Alone	69.8%	63.8%	68.8%
Black Alone	2.0%	2.3%	2.2%
American Indian Alone	0.7%	0.7%	0.8%
Asian or Pacific Islander Alone	2.1%	3.7%	4.1%
Some Other Race Alone	20.9%	25.0%	19.9%
Two or More Races	4.5%	4.4%	4.2%
Hispanic Origin	48.1%	53.4%	43.7%
Diversity Index	75.6	79.4	75.9

2000 Population 3+ by School Enrollment

Total	8,099	41,961	84,159
Enrolled in Nursery/Preschool	0.8%	1.0%	0.9%
Enrolled in Kindergarten	1.0%	1.5%	1.4%
Enrolled in Grade 1-8	10.3%	12.0%	10.7%
Enrolled in Grade 9-12	4.6%	5.4%	4.8%
Enrolled in College	2.9%	3.1%	3.3%
Enrolled in Grad/Prof School	0.2%	0.4%	0.7%
Not Enrolled in School	80.1%	76.6%	78.3%

2008 Population 25+ by Educational Attainment

Total	7,652	37,626	78,706
Less than 9th Grade	12.1%	11.8%	8.4%
9th - 12th Grade, No Diploma	11.4%	12.1%	10.3%
High School Graduate	27.7%	24.8%	25.5%
Some College, No Degree	24.7%	23.1%	24.3%
Associate Degree	5.0%	5.4%	5.6%
Bachelor's Degree	12.1%	14.3%	15.5%
Graduate/Professional Degree	7.2%	8.5%	10.4%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,830	44,522	90,392
Never Married	27.8%	28.2%	25.8%
Married	47.3%	51.7%	52.7%
Widowed	11.3%	8.3%	9.0%
Divorced	13.7%	11.8%	12.4%

2000 Population 16+ by Employment Status

Total	6,854	34,016	70,030
In Labor Force	50.9%	52.4%	51.1%
Civilian Employed	45.7%	48.5%	47.8%
Civilian Unemployed	5.2%	3.8%	3.3%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	49.1%	47.6%	48.9%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	86.6%	89.9%	91.0%
Civilian Unemployed	13.4%	10.1%	9.0%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	87.6%	90.2%	91.3%
Civilian Unemployed	12.4%	9.8%	8.7%

2000 Females 16+ by Employment Status and Age of Children

Total	3,463	17,119	35,331
Own Children < 6 Only	6.5%	6.9%	5.6%
Employed/in Armed Forces	2.9%	3.3%	2.8%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	3.5%	3.4%	2.6%
Own Children < 6 and 6-17 Only	6.0%	7.6%	6.5%
Employed/in Armed Forces	2.0%	3.5%	3.1%
Unemployed	0.6%	0.1%	0.1%
Not in Labor Force	3.4%	4.0%	3.3%
Own Children 6-17 Only	11.4%	12.3%	12.0%
Employed/in Armed Forces	6.3%	7.5%	7.4%
Unemployed	1.5%	0.8%	0.5%
Not in Labor Force	3.6%	4.0%	4.1%
No Own Children < 18	76.1%	73.2%	75.9%
Employed/in Armed Forces	28.4%	26.9%	27.1%
Unemployed	3.2%	2.5%	2.2%
Not in Labor Force	44.5%	43.8%	46.6%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,680	19,428	38,705
Agriculture/Mining	0.4%	0.5%	0.6%
Construction	9.6%	11.2%	9.9%
Manufacturing	3.5%	3.1%	2.9%
Wholesale Trade	1.4%	1.8%	1.7%
Retail Trade	11.9%	12.3%	12.6%
Transportation/Utilities	2.7%	2.8%	3.4%
Information	3.4%	1.9%	2.1%
Finance/Insurance/Real Estate	7.6%	6.2%	6.6%
Services	57.1%	57.8%	57.5%
Public Administration	2.5%	2.4%	2.7%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,679	19,426	38,706
White Collar	54.6%	49.8%	54.8%
Management/Business/Financial	12.8%	11.8%	12.5%
Professional	14.4%	13.9%	16.4%
Sales	13.6%	12.4%	13.4%
Administrative Support	13.8%	11.7%	12.5%
Services	27.8%	30.7%	27.7%
Blue Collar	17.6%	19.5%	17.5%
Farming/Forestry/Fishing	0.3%	0.2%	0.2%
Construction/Extraction	8.3%	9.0%	7.4%
Installation/Maintenance/Repair	4.0%	3.5%	3.5%
Production	3.0%	2.8%	2.4%
Transportation/Material Moving	2.0%	4.0%	3.8%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,086	16,007	32,537
Drove Alone - Car, Truck, or Van	69.2%	71.5%	74.9%
Carpooled - Car, Truck, or Van	15.9%	17.3%	14.5%
Public Transportation	3.8%	2.9%	2.2%
Walked	2.9%	1.8%	1.6%
Other Means	3.4%	2.3%	2.1%
Worked at Home	4.9%	4.2%	4.6%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,086	16,005	32,537
Did Not Work at Home	95.1%	95.8%	95.4%
Less than 5 minutes	1.9%	1.7%	2.6%
5 to 9 minutes	13.3%	11.2%	12.6%
10 to 19 minutes	40.9%	41.4%	40.8%
20 to 24 minutes	19.2%	18.1%	16.0%
25 to 34 minutes	13.9%	14.5%	14.2%
35 to 44 minutes	1.3%	1.7%	1.9%
45 to 59 minutes	1.2%	1.6%	1.7%
60 to 89 minutes	1.5%	2.5%	2.7%
90 or more minutes	2.0%	3.1%	3.0%
Worked at Home	4.9%	4.2%	4.6%
Average Travel Time to Work (in min)	19.4	22.0	21.5

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,695	16,902	36,230
None	9.2%	7.7%	7.3%
1	51.9%	42.6%	45.4%
2	27.5%	38.1%	36.6%
3	8.7%	8.1%	7.8%
4	1.8%	2.4%	2.0%
5+	0.8%	1.1%	0.8%
Average Number of Vehicles Available	1.5	1.6	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,735	16,877	36,175
Family Households	55.4%	62.1%	58.7%
Married-couple Family	41.2%	47.6%	46.2%
With Related Children	13.5%	19.7%	17.1%
Other Family (No Spouse)	14.2%	14.4%	12.5%
With Related Children	9.0%	9.5%	8.0%
Nonfamily Households	44.6%	37.9%	41.3%
Householder Living Alone	34.9%	29.5%	32.3%
Householder Not Living Alone	9.7%	8.4%	9.0%
Households with Related Children	22.6%	29.2%	25.1%
Households with Persons 65+	45.4%	40.0%	42.4%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,735	16,877	36,175
1 Person Household	34.9%	29.5%	32.3%
2 Person Household	38.6%	36.8%	38.7%
3 Person Household	9.7%	10.3%	9.8%
4 Person Household	7.8%	9.5%	8.6%
5 Person Household	4.7%	6.5%	5.2%
6 Person Household	2.3%	3.6%	2.8%
7+ Person Household	2.1%	3.9%	2.7%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,696	16,902	36,229
Moved in 1999 to March 2000	24.8%	23.8%	24.4%
Moved in 1995 to 1998	31.4%	33.1%	32.1%
Moved in 1990 to 1994	17.3%	18.0%	17.5%
Moved in 1980 to 1989	16.8%	15.9%	16.3%
Moved in 1970 to 1979	7.6%	6.9%	7.1%
Moved in 1969 or Earlier	2.1%	2.3%	2.6%
Median Year Householder Moved In	1996	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,497	24,614	52,490
1, Detached	25.2%	35.7%	36.6%
1, Attached	20.6%	21.9%	21.9%
2	3.9%	5.1%	3.1%
3 or 4	6.0%	6.3%	5.6%
5 to 9	4.2%	3.8%	4.7%
10 to 19	2.7%	1.8%	2.6%
20+	4.7%	5.7%	8.8%
Mobile Home	31.3%	18.0%	15.8%
Other	1.5%	1.6%	0.9%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,510	24,759	52,294
1999 to March 2000	2.5%	2.5%	3.1%
1995 to 1998	5.0%	5.3%	5.1%
1990 to 1994	6.0%	11.2%	9.7%
1980 to 1989	39.3%	33.9%	33.5%
1970 to 1979	26.0%	27.2%	27.8%
1969 or Earlier	21.2%	20.0%	20.8%
Median Year Structure Built	1981	1981	1980

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	The Elders	Silver and Gold	Silver and Gold
2.	International Marketpl	Senior Sun Seekers	The Elders
3.	Silver and Gold	The Elders	Up and Coming Families
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$7,575,196	\$47,965,649	\$102,654,318
Average Spent	\$1,625.23	\$2,280.71	\$2,310.21
Spending Potential Index	61	85	86
Computers & Accessories: Total \$	\$807,893	\$5,133,873	\$10,914,539
Average Spent	\$173.33	\$244.11	\$245.63
Spending Potential Index	72	102	103
Education: Total \$	\$4,041,969	\$25,539,510	\$55,787,081
Average Spent	\$867.19	\$1,214.37	\$1,255.48
Spending Potential Index	63	88	91
Entertainment/Recreation: Total \$	\$12,789,496	\$80,119,996	\$174,555,484
Average Spent	\$2,743.94	\$3,809.61	\$3,928.33
Spending Potential Index	74	103	106
Food at Home: Total \$	\$17,111,195	\$107,178,007	\$229,302,513
Average Spent	\$3,671.14	\$5,096.19	\$5,160.40
Spending Potential Index	75	104	106
Food Away from Home: Total \$	\$11,404,081	\$71,725,022	\$154,896,237
Average Spent	\$2,446.70	\$3,410.44	\$3,485.91
Spending Potential Index	71	100	102
Health Care: Total \$	\$16,058,527	\$95,703,848	\$213,507,483
Average Spent	\$3,445.30	\$4,550.61	\$4,804.94
Spending Potential Index	84	111	117
HH Furnishings & Equipment: Total \$	\$7,626,706	\$47,943,147	\$103,976,013
Average Spent	\$1,636.28	\$2,279.64	\$2,339.96
Spending Potential Index	71	99	102
Investments: Total \$	\$3,833,297	\$22,377,038	\$52,146,013
Average Spent	\$822.42	\$1,064.00	\$1,173.53
Spending Potential Index	81	105	116
Retail Goods: Total \$	\$92,334,077	\$582,962,343	\$1,255,767,759
Average Spent	\$19,809.93	\$27,719.19	\$28,260.78
Spending Potential Index	73	102	104
Shelter: Total \$	\$54,649,381	\$340,229,926	\$729,091,443
Average Spent	\$11,724.82	\$16,177.54	\$16,408.04
Spending Potential Index	75	104	106
TV/Video/Sound Equipment: Total \$	\$4,924,436	\$30,723,303	\$66,537,995
Average Spent	\$1,056.52	\$1,460.86	\$1,497.42
Spending Potential Index	74	102	104
Travel: Total \$	\$6,814,265	\$41,831,044	\$91,436,347
Average Spent	\$1,461.97	\$1,989.02	\$2,057.76
Spending Potential Index	78	106	109
Vehicle Maintenance & Repairs: Total \$	\$3,572,737	\$22,466,425	\$48,086,548
Average Spent	\$766.52	\$1,068.25	\$1,082.18
Spending Potential Index	77	108	109

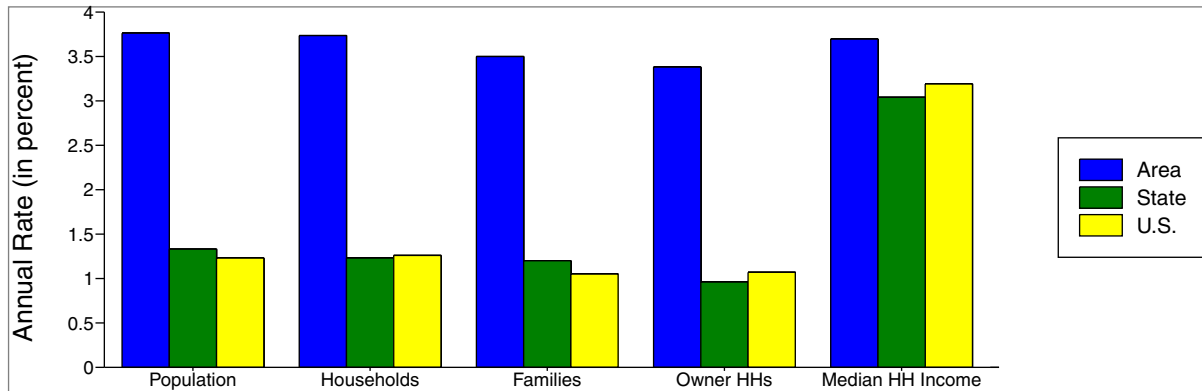
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	8,472	10,675	12,840
Households	3,735	4,661	5,599
Families	2,068	2,526	3,000
Average Household Size	2.26	2.28	2.29
Owner Occupied HUs	2,421	3,025	3,572
Renter Occupied HUs	1,314	1,636	2,028
Median Age	43.7	46.0	47.8
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.76%	1.33%	1.23%
Households	3.74%	1.23%	1.26%
Families	3.5%	1.2%	1.05%
Owner HHs	3.38%	0.96%	1.07%
Median Household Income	3.69%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	708	19.3%	669	14.4%	689	12.3%
\$15,000 - \$24,999	653	17.8%	614	13.2%	609	10.9%
\$25,000 - \$34,999	563	15.3%	677	14.5%	708	12.6%
\$35,000 - \$49,999	604	16.5%	790	16.9%	801	14.3%
\$50,000 - \$74,999	591	16.1%	925	19.8%	1,267	22.6%
\$75,000 - \$99,999	276	7.5%	537	11.5%	752	13.4%
\$100,000 - \$149,999	193	5.3%	274	5.9%	531	9.5%
\$150,000 - \$199,000	42	1.1%	94	2.0%	96	1.7%
\$200,000+	41	1.1%	82	1.8%	146	2.6%
Median Household Income	\$33,187		\$41,582		\$49,854	
Average Household Income	\$44,164		\$54,214		\$62,230	
Per Capita Income	\$19,034		\$23,504		\$26,871	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	550	6.5%	691	6.5%	822	6.4%
5 - 9	495	5.8%	586	5.5%	680	5.3%
10 - 14	448	5.3%	570	5.3%	618	4.8%
15 - 19	439	5.2%	552	5.2%	633	4.9%
20 - 24	473	5.6%	625	5.9%	783	6.1%
25 - 34	944	11.1%	1,170	11.0%	1,393	10.8%
35 - 44	1,016	12.0%	1,036	9.7%	1,142	8.9%
45 - 54	893	10.5%	1,131	10.6%	1,296	10.1%
55 - 64	922	10.9%	1,403	13.1%	1,718	13.4%
65 - 74	1,158	13.7%	1,400	13.1%	1,888	14.7%
75 - 84	897	10.6%	1,056	9.9%	1,281	10.0%
85+	238	2.8%	456	4.3%	590	4.6%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	6,540	77.2%	7,684	72.0%	8,959	69.8%
Black Alone	148	1.7%	210	2.0%	257	2.0%
American Indian Alone	73	0.9%	81	0.8%	92	0.7%
Asian Alone	132	1.6%	195	1.8%	255	2.0%
Pacific Islander Alone	8	0.1%	15	0.1%	19	0.1%
Some Other Race Alone	1,293	15.3%	2,053	19.2%	2,681	20.9%
Two or More Races	278	3.3%	437	4.1%	577	4.5%
Hispanic Origin (Any Race)	3,181	37.5%	4,795	44.9%	6,181	48.1%

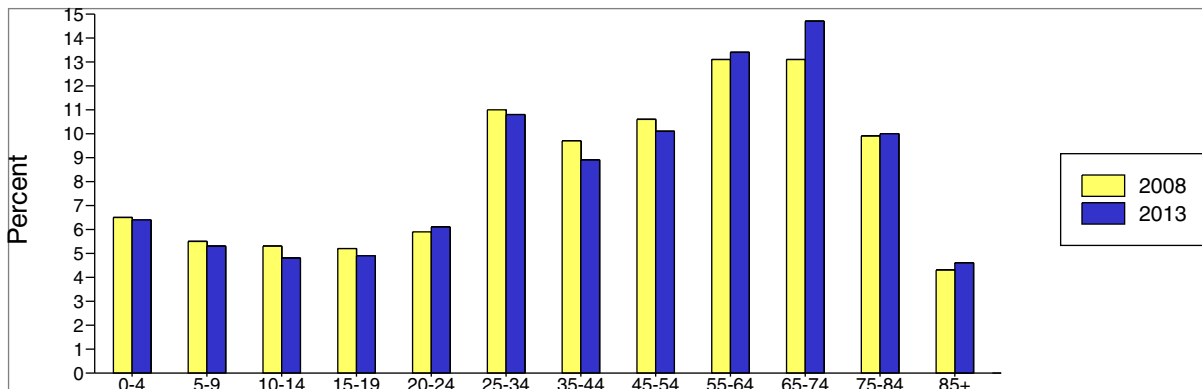
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

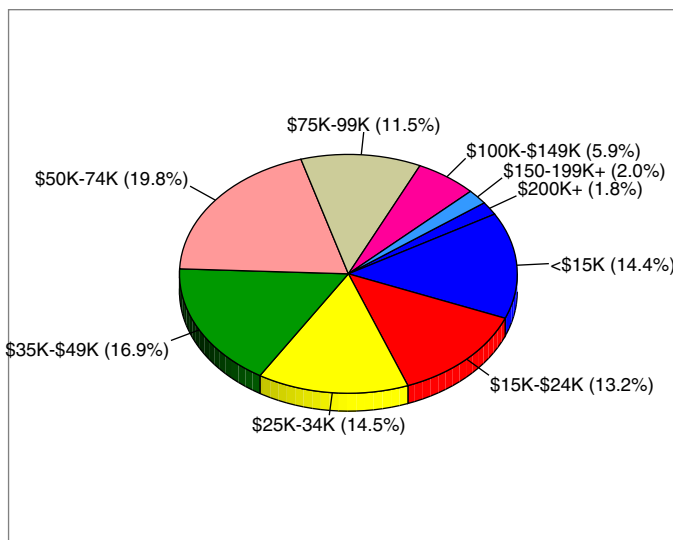
Trends 2008-2013



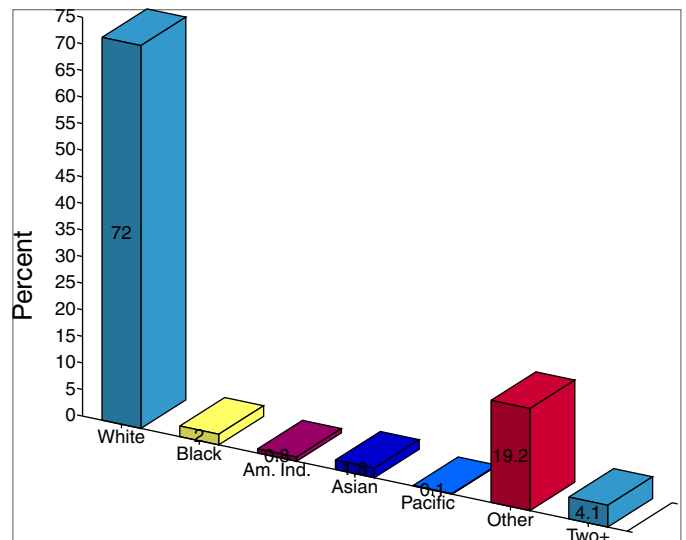
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 44.9%

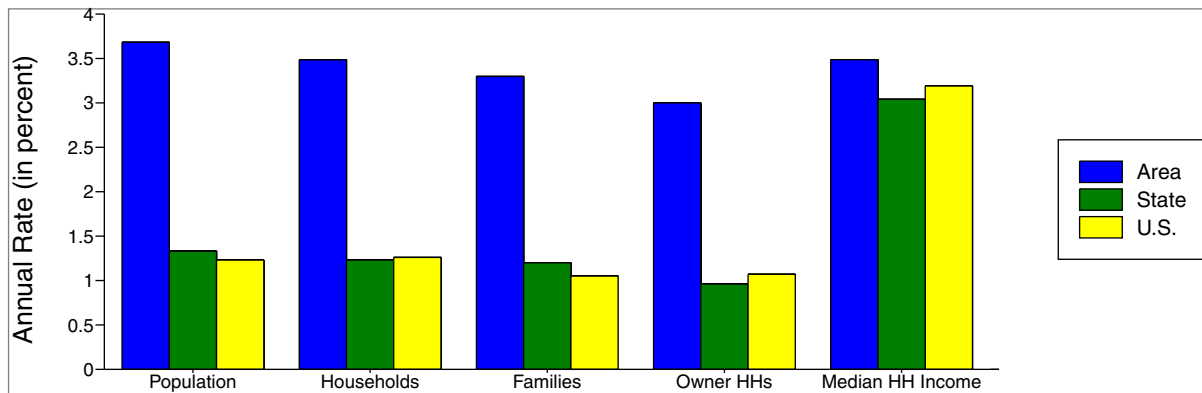
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	43,535	55,888	66,963
Households	16,877	21,031	24,960
Families	10,477	12,838	15,099
Average Household Size	2.57	2.65	2.68
Owner Occupied HUs	11,641	14,281	16,556
Renter Occupied HUs	5,236	6,751	8,404
Median Age	38.5	40.1	41.0
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.68%	1.33%	1.23%
Households	3.48%	1.23%	1.26%
Families	3.3%	1.2%	1.05%
Owner HHs	3%	0.96%	1.07%
Median Household Income	3.49%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,587	15.3%	2,465	11.7%	2,514	10.1%
\$15,000 - \$24,999	2,491	14.7%	2,323	11.0%	2,261	9.1%
\$25,000 - \$34,999	2,265	13.4%	2,563	12.2%	2,685	10.8%
\$35,000 - \$49,999	2,800	16.6%	3,189	15.2%	3,259	13.1%
\$50,000 - \$74,999	2,794	16.5%	4,188	19.9%	5,136	20.6%
\$75,000 - \$99,999	1,565	9.3%	2,654	12.6%	3,667	14.7%
\$100,000 - \$149,999	1,205	7.1%	1,736	8.3%	2,809	11.3%
\$150,000 - \$199,000	431	2.5%	605	2.9%	732	2.9%
\$200,000+	765	4.5%	1,307	6.2%	1,896	7.6%
Median Household Income	\$39,892		\$49,848		\$59,164	
Average Household Income	\$63,349		\$75,271		\$87,983	
Per Capita Income	\$24,525		\$28,342		\$32,803	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,164	7.3%	4,116	7.4%	4,994	7.5%
5 - 9	3,233	7.4%	3,677	6.6%	4,349	6.5%
10 - 14	2,829	6.5%	3,573	6.4%	3,930	5.9%
15 - 19	2,495	5.7%	3,504	6.3%	4,000	6.0%
20 - 24	2,373	5.5%	3,392	6.1%	4,406	6.6%
25 - 34	5,584	12.8%	6,396	11.4%	7,821	11.7%
35 - 44	5,629	12.9%	6,350	11.4%	6,679	10.0%
45 - 54	4,532	10.4%	6,134	11.0%	7,346	11.0%
55 - 64	4,376	10.1%	6,605	11.8%	8,335	12.4%
65 - 74	4,814	11.1%	6,062	10.8%	7,857	11.7%
75 - 84	3,528	8.1%	4,315	7.7%	4,971	7.4%
85+	976	2.2%	1,761	3.2%	2,273	3.4%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	30,932	71.1%	36,943	66.1%	42,752	63.8%
Black Alone	972	2.2%	1,281	2.3%	1,518	2.3%
American Indian Alone	366	0.8%	429	0.8%	483	0.7%
Asian Alone	1,374	3.2%	1,951	3.5%	2,440	3.6%
Pacific Islander Alone	36	0.1%	53	0.1%	67	0.1%
Some Other Race Alone	8,383	19.3%	12,952	23.2%	16,752	25.0%
Two or More Races	1,472	3.4%	2,278	4.1%	2,952	4.4%
Hispanic Origin (Any Race)	18,521	42.5%	27,877	49.9%	35,753	53.4%

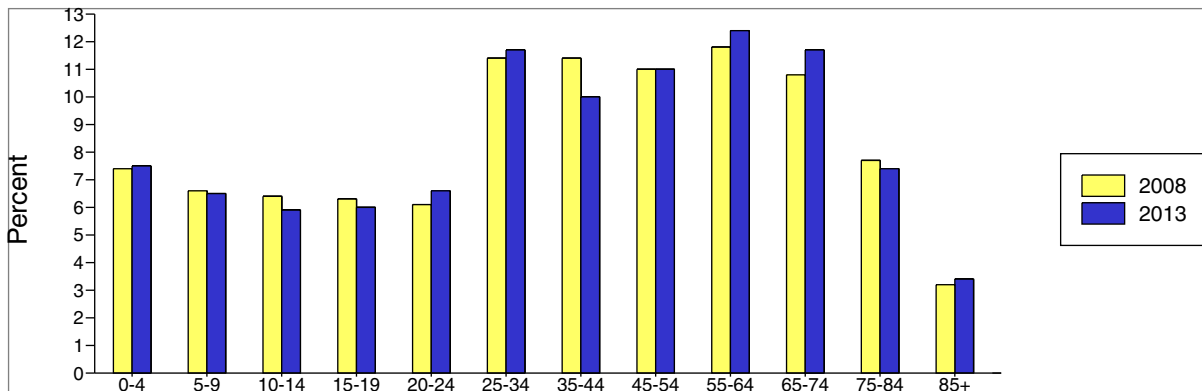
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

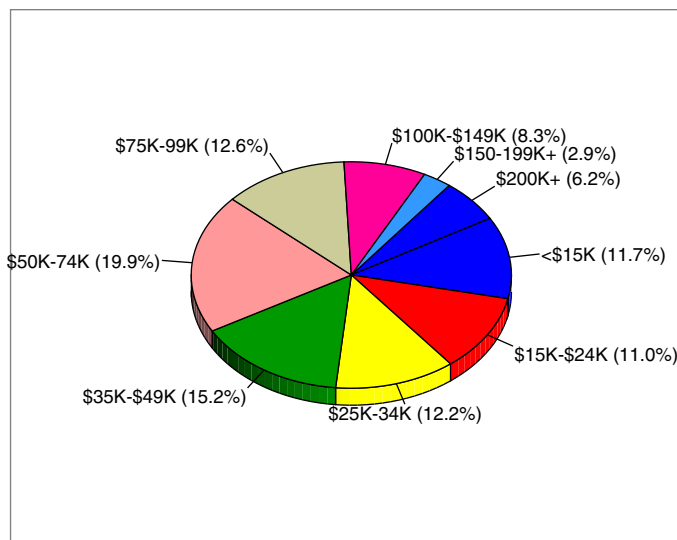
Trends 2008-2013



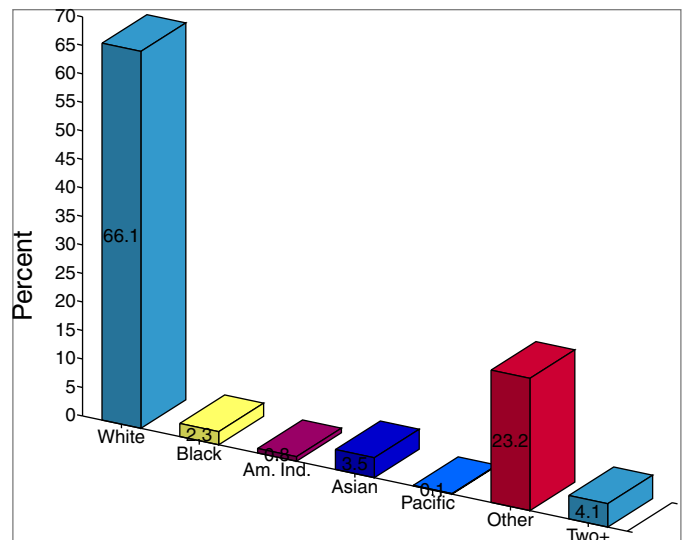
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 49.9%

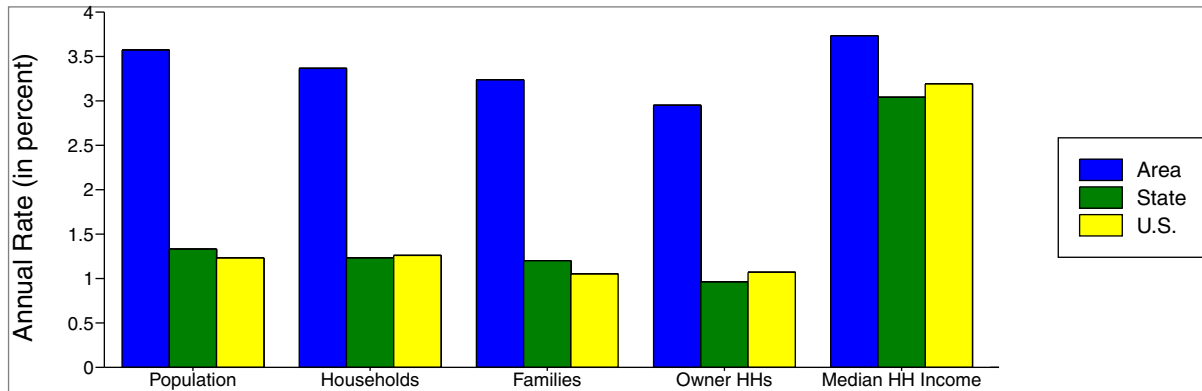
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	86,890	109,505	130,503
Households	36,175	44,435	52,434
Families	21,241	25,789	30,241
Average Household Size	2.38	2.45	2.47
Owner Occupied HUs	25,221	30,711	35,515
Renter Occupied HUs	10,954	13,724	16,919
Median Age	42.7	45.7	47.0
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.57%	1.33%	1.23%
Households	3.37%	1.23%	1.26%
Families	3.24%	1.2%	1.05%
Owner HHs	2.95%	0.96%	1.07%
Median Household Income	3.73%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,358	14.8%	4,937	11.1%	4,985	9.5%
\$15,000 - \$24,999	5,305	14.6%	4,698	10.6%	4,367	8.3%
\$25,000 - \$34,999	4,654	12.8%	5,095	11.5%	5,394	10.3%
\$35,000 - \$49,999	5,734	15.8%	6,581	14.8%	6,291	12.0%
\$50,000 - \$74,999	6,457	17.8%	8,504	19.1%	10,481	20.0%
\$75,000 - \$99,999	3,310	9.1%	6,492	14.6%	8,019	15.3%
\$100,000 - \$149,999	2,833	7.8%	3,796	8.5%	6,955	13.3%
\$150,000 - \$199,000	1,057	2.9%	1,542	3.5%	1,772	3.4%
\$200,000+	1,523	4.2%	2,791	6.3%	4,172	8.0%
Median Household Income	\$41,437		\$52,098		\$62,573	
Average Household Income	\$63,839		\$77,184		\$91,095	
Per Capita Income	\$26,750		\$31,534		\$36,826	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,324	6.1%	6,771	6.2%	8,189	6.3%
5 - 9	5,689	6.5%	6,161	5.6%	7,271	5.6%
10 - 14	5,205	6.0%	6,181	5.6%	6,835	5.2%
15 - 19	4,535	5.2%	6,058	5.5%	6,822	5.2%
20 - 24	4,054	4.7%	5,630	5.1%	7,150	5.5%
25 - 34	9,839	11.3%	11,150	10.2%	13,672	10.5%
35 - 44	11,365	13.1%	11,861	10.8%	12,509	9.6%
45 - 54	9,604	11.1%	12,756	11.6%	14,784	11.3%
55 - 64	9,481	10.9%	14,594	13.3%	18,431	14.1%
65 - 74	10,842	12.5%	13,599	12.4%	17,607	13.5%
75 - 84	8,464	9.7%	10,285	9.4%	11,583	8.9%
85+	2,487	2.9%	4,459	4.1%	5,648	4.3%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	66,032	76.0%	77,992	71.2%	89,783	68.8%
Black Alone	1,811	2.1%	2,377	2.2%	2,831	2.2%
American Indian Alone	722	0.8%	860	0.8%	986	0.8%
Asian Alone	2,872	3.3%	4,122	3.8%	5,237	4.0%
Pacific Islander Alone	74	0.1%	111	0.1%	141	0.1%
Some Other Race Alone	12,714	14.6%	19,859	18.1%	26,030	19.9%
Two or More Races	2,664	3.1%	4,185	3.8%	5,495	4.2%
Hispanic Origin (Any Race)	28,769	33.1%	43,875	40.1%	57,082	43.7%

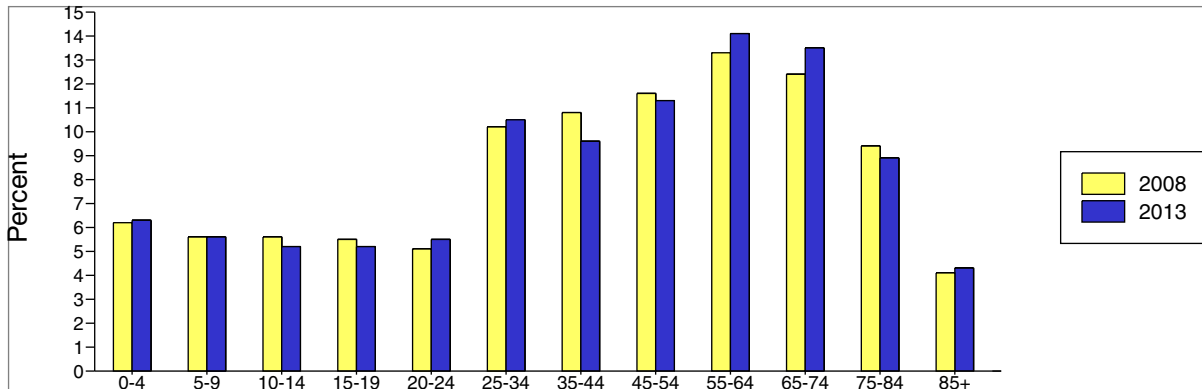
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

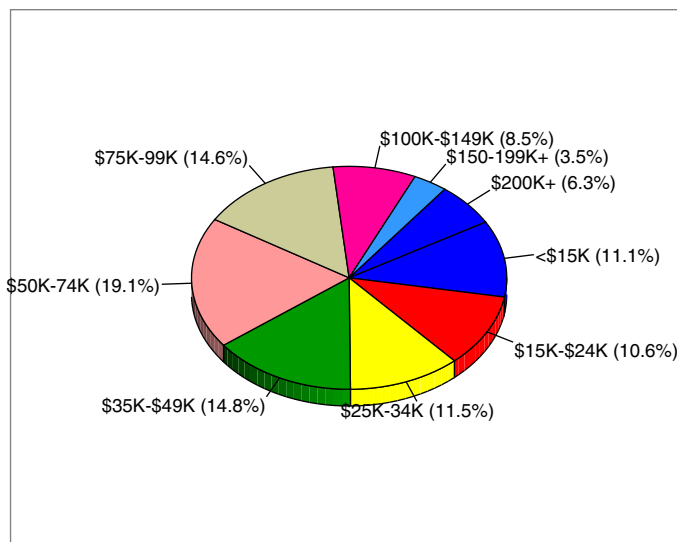
Trends 2008-2013



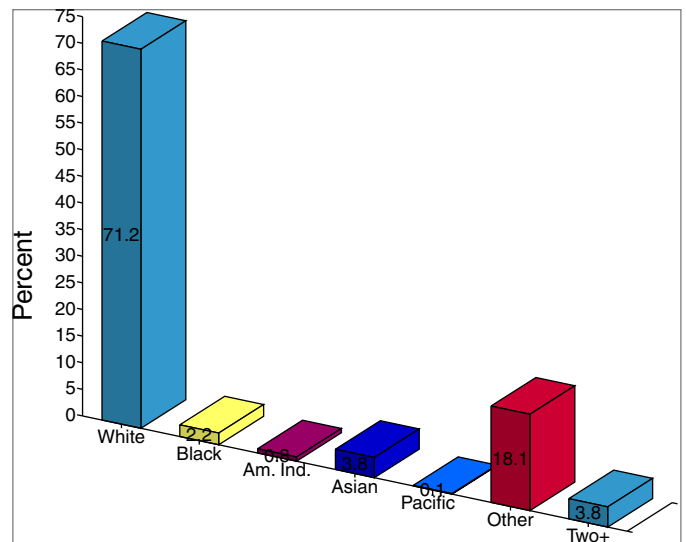
Population by Age



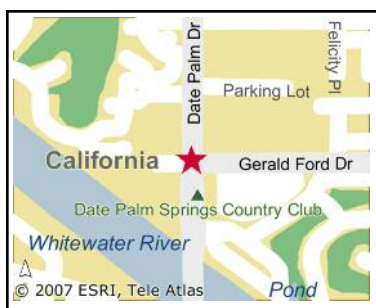
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 40.1%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	16,105	51,065	87,553
2000 Group Quarters	39	212	718
2008 Total Population	21,464	65,906	109,972
2013 Total Population	25,989	79,384	131,563
2008 - 2013 Annual Rate	3.9%	3.79%	3.65%
2000 Households	4,488	18,037	35,512
2000 Average Household Size	3.58	2.82	2.45
2008 Households	5,728	22,872	43,373
2008 Average Household Size	3.74	2.87	2.52
2013 Households	6,860	27,397	51,285
2013 Average Household Size	3.78	2.89	2.55
2008 - 2013 Annual Rate	3.67%	3.68%	3.41%
2000 Families	3,398	11,991	20,652
2000 Average Family Size	4.06	3.44	3.16
2008 Families	4,314	14,867	24,952
2008 Average Family Size	4.3	3.59	3.34
2013 Families	5,135	17,633	29,362
2013 Average Family Size	4.37	3.65	3.42
2008 - 2013 Annual Rate	3.55%	3.47%	3.31%
2000 Housing Units	4,777	25,508	50,864
Owner Occupied Housing Units	48.9%	48.4%	47.0%
Renter Occupied Housing Units	42.8%	22.7%	22.7%
Vacant Housing Units	8.2%	28.8%	30.3%
2008 Housing Units	6,215	30,717	59,911
Owner Occupied Housing Units	48.6%	49.9%	48.3%
Renter Occupied Housing Units	43.5%	24.5%	24.1%
Vacant Housing Units	7.8%	25.5%	27.6%
2013 Housing Units	7,342	34,957	66,749
Owner Occupied Housing Units	47.7%	51.3%	50.1%
Renter Occupied Housing Units	45.7%	27.1%	26.7%
Vacant Housing Units	6.6%	21.6%	23.2%
Median Household Income			
2000	\$36,912	\$40,798	\$39,841
2008	\$45,768	\$51,097	\$50,156
2013	\$54,234	\$61,403	\$60,532
Median Home Value			
2000	\$111,676	\$115,751	\$126,368
2008	\$266,553	\$270,566	\$290,176
2013	\$273,508	\$276,831	\$296,002
Per Capita Income			
2000	\$13,025	\$19,862	\$24,569
2008	\$15,200	\$23,958	\$29,010
2013	\$17,290	\$28,080	\$33,503
Median Age			
2000	26.9	34.7	40.3
2008	26.9	35.7	42.7
2013	27.3	35.9	43.6

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
4,531		18,042		35,598	
16.5%		14.4%		15.7%	
15.4%		14.3%		15.1%	
15.0%		13.5%		13.0%	
18.7%		17.5%		16.1%	
17.9%		19.2%		17.3%	
8.8%		9.5%		8.9%	
5.2%		6.7%		7.5%	
1.3%		2.1%		2.6%	
1.3%		2.7%		3.8%	
\$47,087		\$56,573		\$60,501	
5,728		22,871		43,373	
13.1%		10.8%		11.9%	
10.6%		10.5%		11.0%	
13.0%		11.7%		11.8%	
16.8%		15.7%		15.1%	
22.5%		21.3%		18.8%	
12.7%		14.7%		14.6%	
7.8%		8.4%		8.2%	
1.4%		2.7%		3.1%	
2.0%		4.2%		5.5%	
\$57,541		\$69,139		\$73,120	
6,858		27,397		51,285	
11.4%		9.3%		10.2%	
8.7%		8.3%		8.7%	
11.5%		10.2%		10.6%	
14.8%		12.6%		12.4%	
22.3%		22.3%		20.4%	
16.3%		15.9%		15.0%	
10.4%		13.2%		12.8%	
1.9%		2.6%		3.0%	
2.7%		5.6%		6.9%	
\$66,250		\$81,561		\$85,504	
2,372		12,237		23,936	
5.8%		15.9%		14.1%	
33.1%		24.1%		21.4%	
44.4%		31.4%		27.3%	
11.3%		14.7%		14.9%	
3.5%		8.0%		10.8%	
1.6%		4.1%		7.7%	
0.3%		1.3%		2.6%	
0.0%		0.5%		1.2%	
\$118,836		\$137,802		\$168,901	
2,123		5,763		11,615	
98.1%		96.2%		95.6%	
1.9%		3.8%		4.4%	
\$599		\$595		\$581	
\$551		\$587		\$588	

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	16,104	51,066	87,552
0 - 4	10.4%	8.1%	6.6%
5 - 9	11.0%	8.5%	7.0%
10 - 14	9.4%	7.7%	6.4%
15 - 19	8.1%	6.6%	5.6%
20 - 24	7.8%	5.7%	5.0%
25 - 34	18.0%	13.8%	12.0%
35 - 44	15.3%	14.6%	14.0%
45 - 54	8.4%	10.3%	11.5%
55 - 64	4.8%	8.5%	10.3%
65 - 74	3.9%	8.7%	11.0%
75 - 84	2.3%	5.9%	8.1%
85+	0.6%	1.6%	2.5%
18+	64.1%	71.6%	76.6%

2008 Population by Age

Total	21,462	65,905	109,971
0 - 4	10.6%	8.2%	6.7%
5 - 9	9.5%	7.3%	6.0%
10 - 14	9.1%	7.2%	6.0%
15 - 19	9.0%	7.0%	5.9%
20 - 24	8.6%	6.6%	5.6%
25 - 34	16.0%	12.8%	11.0%
35 - 44	14.6%	12.7%	11.6%
45 - 54	10.4%	11.4%	12.3%
55 - 64	5.8%	10.1%	12.8%
65 - 74	3.6%	8.5%	10.9%
75 - 84	2.2%	5.8%	7.9%
85+	0.8%	2.3%	3.4%
18+	65.3%	72.9%	77.6%

2013 Population by Age

Total	25,988	79,382	131,564
0 - 4	10.8%	8.3%	6.8%
5 - 9	9.4%	7.3%	6.0%
10 - 14	8.2%	6.7%	5.6%
15 - 19	8.3%	6.5%	5.6%
20 - 24	9.3%	6.9%	5.9%
25 - 34	16.4%	13.3%	11.3%
35 - 44	12.7%	11.3%	10.2%
45 - 54	11.1%	11.6%	12.0%
55 - 64	7.0%	11.0%	13.7%
65 - 74	3.8%	9.1%	11.8%
75 - 84	2.1%	5.7%	7.5%
85+	1.0%	2.5%	3.6%
18+	66.5%	73.7%	78.2%

2000 Population by Sex

Males	50.8%	50.3%	50.6%
Females	49.2%	49.7%	49.4%

2008 Population by Sex

Males	50.7%	50.1%	50.5%
Females	49.3%	49.9%	49.5%

2013 Population by Sex

Males	50.8%	50.1%	50.3%
Females	49.2%	49.9%	49.7%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	16,105	51,064	87,554
White Alone	55.3%	67.5%	73.9%
Black Alone	3.0%	2.7%	2.3%
American Indian Alone	1.2%	0.9%	0.9%
Asian or Pacific Islander Alone	4.3%	4.5%	3.7%
Some Other Race Alone	31.8%	20.7%	15.8%
Two or More Races	4.5%	3.8%	3.4%
Hispanic Origin	65.6%	45.5%	35.8%
Diversity Index	83.0	76.9	70.4

2008 Population by Race/Ethnicity

Total	21,464	65,906	109,971
White Alone	50.5%	62.4%	68.7%
Black Alone	2.8%	2.7%	2.4%
American Indian Alone	1.0%	0.8%	0.9%
Asian or Pacific Islander Alone	4.6%	4.8%	4.2%
Some Other Race Alone	36.2%	24.7%	19.7%
Two or More Races	4.9%	4.6%	4.2%
Hispanic Origin	73.0%	52.9%	43.5%
Diversity Index	84.4	80.3	75.9

2013 Population by Race/Ethnicity

Total	25,989	79,383	131,563
White Alone	48.5%	60.0%	66.0%
Black Alone	2.6%	2.7%	2.4%
American Indian Alone	0.9%	0.8%	0.8%
Asian or Pacific Islander Alone	4.6%	4.9%	4.4%
Some Other Race Alone	38.2%	26.7%	21.7%
Two or More Races	5.1%	4.9%	4.7%
Hispanic Origin	76.4%	56.6%	47.6%
Diversity Index	84.8	81.5	78.1

2000 Population 3+ by School Enrollment

Total	15,348	48,937	84,598
Enrolled in Nursery/Preschool	1.4%	1.1%	1.0%
Enrolled in Kindergarten	2.1%	1.8%	1.5%
Enrolled in Grade 1-8	17.3%	14.0%	11.3%
Enrolled in Grade 9-12	8.0%	6.3%	5.1%
Enrolled in College	3.5%	3.3%	3.4%
Enrolled in Grad/Prof School	0.4%	0.5%	0.6%
Not Enrolled in School	67.3%	73.0%	77.1%

2008 Population 25+ by Educational Attainment

Total	11,439	41,957	76,754
Less than 9th Grade	20.1%	12.5%	9.3%
9th - 12th Grade, No Diploma	18.1%	13.0%	11.2%
High School Graduate	23.8%	25.6%	25.3%
Some College, No Degree	19.5%	23.4%	24.0%
Associate Degree	4.6%	5.3%	5.8%
Bachelor's Degree	9.4%	12.6%	14.7%
Graduate/Professional Degree	4.4%	7.7%	9.6%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	15,207	50,893	89,409
Never Married	36.0%	29.3%	28.5%
Married	49.9%	52.4%	50.9%
Widowed	4.0%	7.1%	8.0%
Divorced	10.1%	11.3%	12.7%

2000 Population 16+ by Employment Status

Total	11,033	38,085	69,503
In Labor Force	62.5%	57.2%	53.7%
Civilian Employed	57.7%	53.0%	50.1%
Civilian Unemployed	4.7%	4.1%	3.5%
In Armed Forces	0.1%	0.0%	0.0%
Not in Labor Force	37.5%	42.8%	46.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	89.7%	90.3%	90.7%
Civilian Unemployed	10.3%	9.7%	9.3%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	89.7%	90.7%	91.1%
Civilian Unemployed	10.3%	9.3%	8.9%

2000 Females 16+ by Employment Status and Age of Children

Total	5,510	19,239	34,562
Own Children < 6 Only	10.7%	7.8%	6.1%
Employed/in Armed Forces	5.4%	3.8%	3.1%
Unemployed	0.5%	0.3%	0.2%
Not in Labor Force	4.8%	3.7%	2.8%
Own Children < 6 and 6-17 Only	13.6%	9.2%	6.9%
Employed/in Armed Forces	7.2%	4.3%	3.5%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	6.4%	4.7%	3.3%
Own Children 6-17 Only	17.5%	15.5%	13.2%
Employed/in Armed Forces	11.0%	9.9%	8.2%
Unemployed	1.1%	0.8%	0.5%
Not in Labor Force	5.4%	4.9%	4.5%
No Own Children < 18	58.1%	67.5%	73.8%
Employed/in Armed Forces	25.5%	27.6%	27.9%
Unemployed	3.0%	2.9%	2.5%
Not in Labor Force	29.5%	37.0%	43.3%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	7,851	24,343	40,203
Agriculture/Mining	0.5%	0.5%	0.4%
Construction	13.0%	11.0%	10.1%
Manufacturing	3.1%	3.0%	2.9%
Wholesale Trade	1.0%	1.5%	1.8%
Retail Trade	12.0%	12.8%	12.6%
Transportation/Utilities	2.5%	3.5%	3.7%
Information	1.3%	2.0%	2.1%
Finance/Insurance/Real Estate	3.5%	5.4%	6.4%
Services	61.0%	57.7%	57.3%
Public Administration	2.1%	2.6%	2.6%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	7,853	24,343	40,204
White Collar	38.0%	49.3%	53.7%
Management/Business/Financial	7.5%	10.7%	12.0%
Professional	10.1%	13.7%	15.5%
Sales	10.6%	12.4%	13.2%
Administrative Support	9.8%	12.6%	13.0%
Services	38.3%	30.9%	28.4%
Blue Collar	23.7%	19.8%	17.9%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	10.7%	8.6%	7.5%
Installation/Maintenance/Repair	4.4%	3.6%	3.7%
Production	3.1%	3.0%	2.5%
Transportation/Material Moving	5.4%	4.3%	4.0%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,138	19,603	33,850
Drove Alone - Car, Truck, or Van	68.4%	73.6%	74.5%
Carpooled - Car, Truck, or Van	22.3%	16.6%	14.5%
Public Transportation	3.5%	2.7%	2.3%
Walked	1.4%	1.3%	2.0%
Other Means	1.9%	2.3%	2.2%
Worked at Home	2.4%	3.5%	4.6%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,136	19,604	33,851
Did Not Work at Home	97.6%	96.5%	95.4%
Less than 5 minutes	0.9%	1.7%	2.6%
5 to 9 minutes	8.8%	10.2%	13.2%
10 to 19 minutes	42.8%	42.7%	39.5%
20 to 24 minutes	20.4%	18.2%	16.0%
25 to 34 minutes	15.1%	14.9%	14.8%
35 to 44 minutes	2.2%	1.9%	2.2%
45 to 59 minutes	1.8%	1.7%	1.6%
60 to 89 minutes	2.8%	2.6%	2.5%
90 or more minutes	2.7%	2.8%	2.9%
Worked at Home	2.4%	3.5%	4.6%
Average Travel Time to Work (in min)	22.7	21.8	21.5

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,514	18,037	35,592
None	8.8%	7.6%	8.3%
1	33.5%	39.5%	44.7%
2	41.8%	39.5%	35.9%
3	10.5%	9.8%	8.2%
4	3.7%	2.7%	2.0%
5+	1.8%	1.0%	0.9%
Average Number of Vehicles Available	1.7	1.6	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,488	18,039	35,511
Family Households	75.7%	66.5%	58.2%
Married-couple Family	53.1%	50.3%	44.5%
With Related Children	38.9%	25.5%	18.5%
Other Family (No Spouse)	22.6%	16.1%	13.7%
With Related Children	17.0%	11.2%	8.9%
Nonfamily Households	24.3%	33.5%	41.8%
Householder Living Alone	17.9%	25.6%	32.2%
Householder Not Living Alone	6.4%	7.9%	9.7%
Households with Related Children	55.9%	36.8%	27.3%
Households with Persons 65+	19.8%	33.5%	38.3%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,488	18,037	35,512
1 Person Household	17.9%	25.6%	32.2%
2 Person Household	20.0%	32.7%	36.3%
3 Person Household	14.3%	12.0%	10.4%
4 Person Household	17.3%	12.6%	9.3%
5 Person Household	13.4%	8.1%	5.8%
6 Person Household	8.0%	4.4%	3.0%
7+ Person Household	9.1%	4.6%	3.0%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,513	18,036	35,592
Moved in 1999 to March 2000	30.3%	25.6%	24.6%
Moved in 1995 to 1998	37.7%	34.2%	32.5%
Moved in 1990 to 1994	16.9%	17.3%	17.1%
Moved in 1980 to 1989	11.0%	15.4%	15.9%
Moved in 1970 to 1979	3.1%	5.3%	7.2%
Moved in 1969 or Earlier	0.9%	2.2%	2.8%
Median Year Householder Moved In	1997	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,914	25,334	50,999
1, Detached	48.8%	41.4%	38.4%
1, Attached	13.9%	21.7%	20.4%
2	14.0%	5.0%	3.2%
3 or 4	11.2%	7.0%	6.0%
5 to 9	4.4%	4.2%	5.1%
10 to 19	0.8%	1.7%	3.2%
20+	5.2%	4.4%	9.3%
Mobile Home	1.5%	13.3%	13.4%
Other	0.0%	1.3%	0.9%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,800	25,500	50,909
1999 to March 2000	2.8%	2.9%	2.3%
1995 to 1998	7.6%	7.2%	4.8%
1990 to 1994	22.0%	13.5%	9.4%
1980 to 1989	38.9%	37.2%	32.3%
1970 to 1979	17.2%	23.0%	27.9%
1969 or Earlier	11.6%	16.1%	23.4%
Median Year Structure Built	1985	1983	1980

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	NeWest Residents	Silver and Gold	Silver and Gold
2.	Industrious Urban Frin	Up and Coming Families	The Elders
3.	Las Casas	Industrious Urban Frin	Up and Coming Families
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$10,751,710	\$48,705,150	\$95,938,915
Average Spent	\$1,877.04	\$2,129.47	\$2,211.95
Spending Potential Index	70	79	82
Computers & Accessories: Total \$	\$1,166,736	\$5,226,460	\$10,196,975
Average Spent	\$203.69	\$228.51	\$235.10
Spending Potential Index	85	96	98
Education: Total \$	\$5,642,337	\$26,405,243	\$52,859,572
Average Spent	\$985.04	\$1,154.48	\$1,218.72
Spending Potential Index	72	84	89
Entertainment/Recreation: Total \$	\$15,920,878	\$79,445,488	\$160,861,686
Average Spent	\$2,779.48	\$3,473.48	\$3,708.80
Spending Potential Index	75	93	100
Food at Home: Total \$	\$22,911,783	\$106,019,330	\$213,293,384
Average Spent	\$3,999.96	\$4,635.33	\$4,917.65
Spending Potential Index	82	95	101
Food Away from Home: Total \$	\$15,411,613	\$72,250,009	\$144,552,671
Average Spent	\$2,690.57	\$3,158.88	\$3,332.78
Spending Potential Index	79	92	97
Health Care: Total \$	\$15,978,711	\$90,317,342	\$192,781,469
Average Spent	\$2,789.58	\$3,948.82	\$4,444.73
Spending Potential Index	68	96	109
HH Furnishings & Equipment: Total \$	\$10,010,432	\$48,233,324	\$95,529,967
Average Spent	\$1,747.63	\$2,108.84	\$2,202.52
Spending Potential Index	76	92	96
Investments: Total \$	\$3,707,541	\$22,294,697	\$46,276,119
Average Spent	\$647.27	\$974.76	\$1,066.93
Spending Potential Index	64	96	105
Retail Goods: Total \$	\$120,124,375	\$577,103,864	\$1,159,752,030
Average Spent	\$20,971.43	\$25,231.89	\$26,739.03
Spending Potential Index	77	93	98
Shelter: Total \$	\$76,275,671	\$344,876,444	\$677,385,937
Average Spent	\$13,316.28	\$15,078.54	\$15,617.69
Spending Potential Index	86	97	101
TV/Video/Sound Equipment: Total \$	\$6,468,299	\$30,745,361	\$61,809,739
Average Spent	\$1,129.24	\$1,344.24	\$1,425.07
Spending Potential Index	79	94	99
Travel: Total \$	\$8,267,219	\$41,416,223	\$83,521,947
Average Spent	\$1,443.30	\$1,810.78	\$1,925.67
Spending Potential Index	77	96	102
Vehicle Maintenance & Repairs: Total \$	\$4,692,009	\$22,137,189	\$44,353,349
Average Spent	\$819.14	\$967.87	\$1,022.60
Spending Potential Index	83	98	103

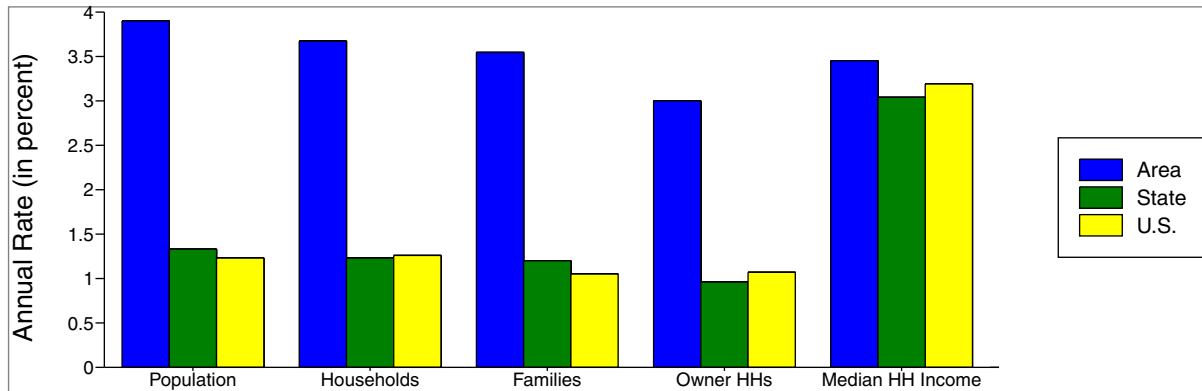
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	16,105	21,464	25,989
Households	4,488	5,728	6,860
Families	3,398	4,314	5,135
Average Household Size	3.58	3.74	3.78
Owner Occupied HUs	2,393	3,022	3,503
Renter Occupied HUs	2,095	2,706	3,358
Median Age	26.9	26.9	27.3
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.9%	1.33%	1.23%
Households	3.67%	1.23%	1.26%
Families	3.55%	1.2%	1.05%
Owner HHs	3%	0.96%	1.07%
Median Household Income	3.45%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	746	16.5%	752	13.1%	779	11.4%
\$15,000 - \$24,999	696	15.4%	606	10.6%	595	8.7%
\$25,000 - \$34,999	681	15.0%	746	13.0%	792	11.5%
\$35,000 - \$49,999	848	18.7%	965	16.8%	1,017	14.8%
\$50,000 - \$74,999	810	17.9%	1,286	22.5%	1,528	22.3%
\$75,000 - \$99,999	398	8.8%	725	12.7%	1,119	16.3%
\$100,000 - \$149,999	235	5.2%	448	7.8%	714	10.4%
\$150,000 - \$199,000	57	1.3%	83	1.4%	127	1.9%
\$200,000+	60	1.3%	117	2.0%	187	2.7%
Median Household Income	\$36,912		\$45,768		\$54,234	
Average Household Income	\$47,087		\$57,541		\$66,250	
Per Capita Income	\$13,025		\$15,200		\$17,290	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,672	10.4%	2,280	10.6%	2,802	10.8%
5 - 9	1,779	11.0%	2,032	9.5%	2,441	9.4%
10 - 14	1,514	9.4%	1,944	9.1%	2,127	8.2%
15 - 19	1,308	8.1%	1,928	9.0%	2,156	8.3%
20 - 24	1,252	7.8%	1,840	8.6%	2,408	9.3%
25 - 34	2,892	18.0%	3,444	16.0%	4,254	16.4%
35 - 44	2,467	15.3%	3,124	14.6%	3,301	12.7%
45 - 54	1,354	8.4%	2,222	10.4%	2,881	11.1%
55 - 64	766	4.8%	1,235	5.8%	1,810	7.0%
65 - 74	628	3.9%	766	3.6%	999	3.8%
75 - 84	372	2.3%	468	2.2%	555	2.1%
85+	100	0.6%	179	0.8%	254	1.0%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	8,910	55.3%	10,843	50.5%	12,604	48.5%
Black Alone	486	3.0%	597	2.8%	678	2.6%
American Indian Alone	187	1.2%	216	1.0%	240	0.9%
Asian Alone	676	4.2%	964	4.5%	1,180	4.5%
Pacific Islander Alone	11	0.1%	15	0.1%	16	0.1%
Some Other Race Alone	5,117	31.8%	7,769	36.2%	9,937	38.2%
Two or More Races	718	4.5%	1,060	4.9%	1,334	5.1%
Hispanic Origin (Any Race)	10,571	65.6%	15,669	73.0%	19,846	76.4%

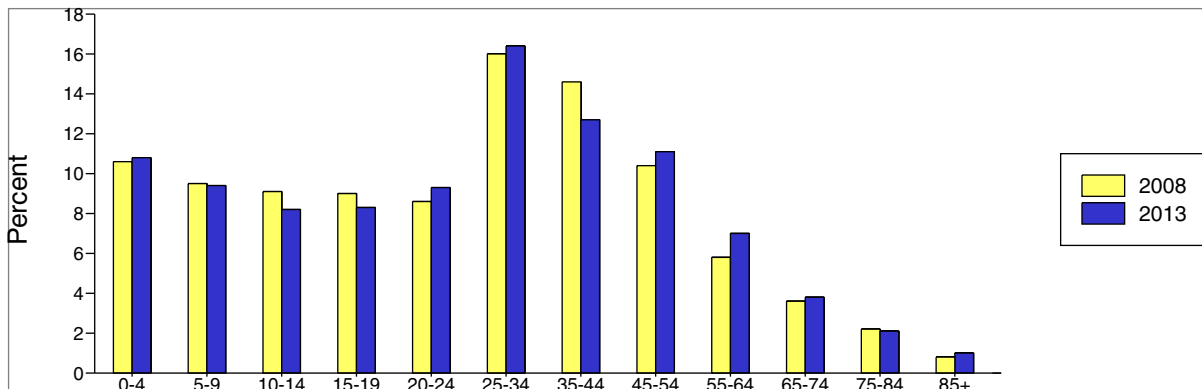
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

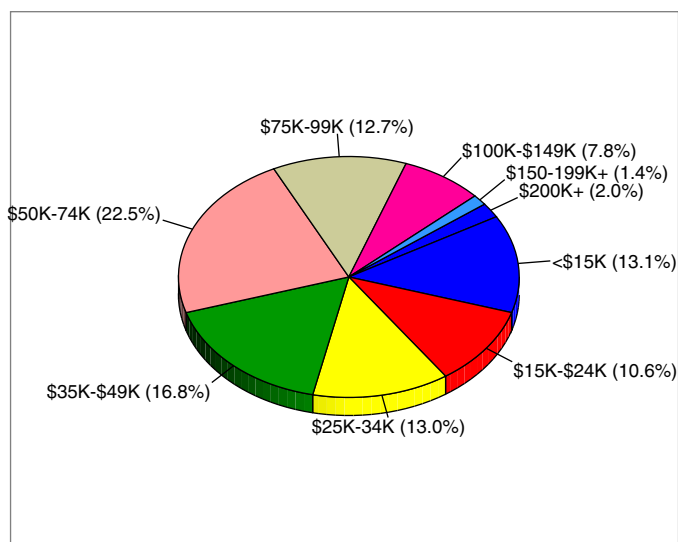
Trends 2008-2013



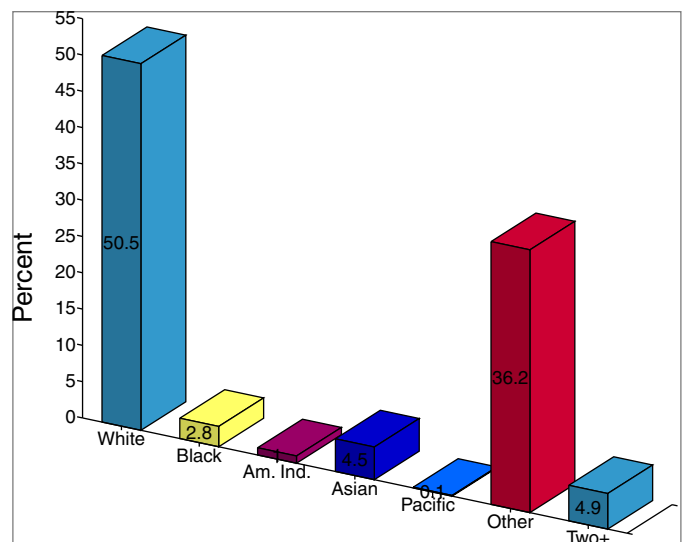
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 73.0%

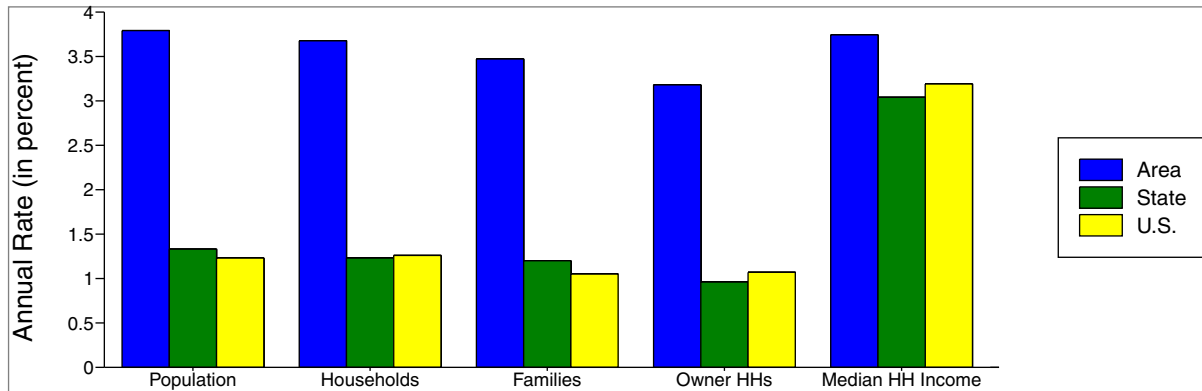
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	51,065	65,906	79,384
Households	18,037	22,872	27,397
Families	11,991	14,867	17,633
Average Household Size	2.82	2.87	2.89
Owner Occupied HUs	12,276	15,340	17,935
Renter Occupied HUs	5,761	7,532	9,462
Median Age	34.7	35.7	35.9
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.79%	1.33%	1.23%
Households	3.68%	1.23%	1.26%
Families	3.47%	1.2%	1.05%
Owner HHs	3.18%	0.96%	1.07%
Median Household Income	3.74%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,601	14.4%	2,481	10.8%	2,538	9.3%
\$15,000 - \$24,999	2,579	14.3%	2,395	10.5%	2,282	8.3%
\$25,000 - \$34,999	2,443	13.5%	2,676	11.7%	2,785	10.2%
\$35,000 - \$49,999	3,166	17.5%	3,597	15.7%	3,452	12.6%
\$50,000 - \$74,999	3,470	19.2%	4,862	21.3%	6,113	22.3%
\$75,000 - \$99,999	1,713	9.5%	3,365	14.7%	4,359	15.9%
\$100,000 - \$149,999	1,205	6.7%	1,912	8.4%	3,619	13.2%
\$150,000 - \$199,000	377	2.1%	616	2.7%	719	2.6%
\$200,000+	488	2.7%	967	4.2%	1,530	5.6%
Median Household Income	\$40,798		\$51,097		\$61,403	
Average Household Income	\$56,573		\$69,139		\$81,561	
Per Capita Income	\$19,862		\$23,958		\$28,080	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,147	8.1%	5,421	8.2%	6,590	8.3%
5 - 9	4,330	8.5%	4,843	7.3%	5,770	7.3%
10 - 14	3,927	7.7%	4,750	7.2%	5,284	6.7%
15 - 19	3,347	6.6%	4,603	7.0%	5,197	6.5%
20 - 24	2,930	5.7%	4,334	6.6%	5,488	6.9%
25 - 34	7,058	13.8%	8,416	12.8%	10,539	13.3%
35 - 44	7,436	14.6%	8,399	12.7%	8,967	11.3%
45 - 54	5,264	10.3%	7,523	11.4%	9,178	11.6%
55 - 64	4,320	8.5%	6,659	10.1%	8,703	11.0%
65 - 74	4,467	8.7%	5,599	8.5%	7,186	9.1%
75 - 84	3,035	5.9%	3,855	5.8%	4,508	5.7%
85+	805	1.6%	1,503	2.3%	1,972	2.5%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	34,443	67.5%	41,126	62.4%	47,654	60.0%
Black Alone	1,354	2.7%	1,775	2.7%	2,105	2.7%
American Indian Alone	463	0.9%	545	0.8%	613	0.8%
Asian Alone	2,239	4.4%	3,101	4.7%	3,850	4.8%
Pacific Islander Alone	39	0.1%	58	0.1%	73	0.1%
Some Other Race Alone	10,579	20.7%	16,296	24.7%	21,188	26.7%
Two or More Races	1,947	3.8%	3,005	4.6%	3,900	4.9%
Hispanic Origin (Any Race)	23,232	45.5%	34,870	52.9%	44,900	56.6%

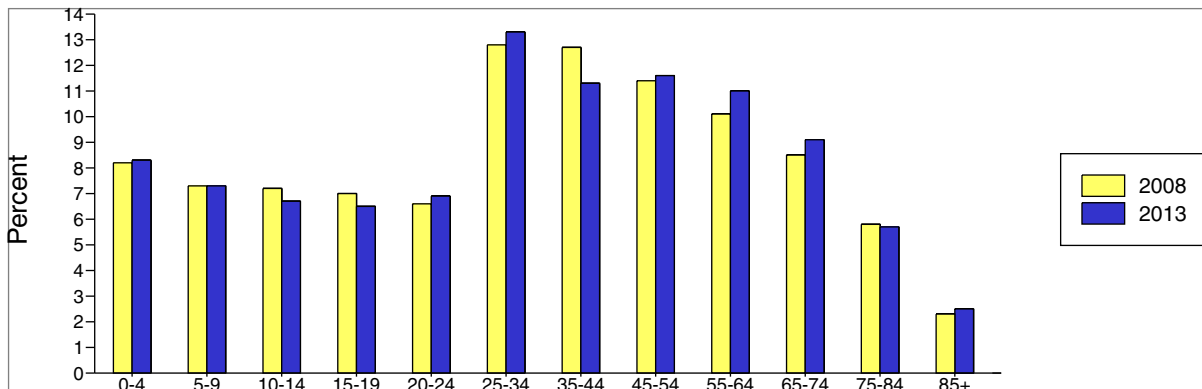
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

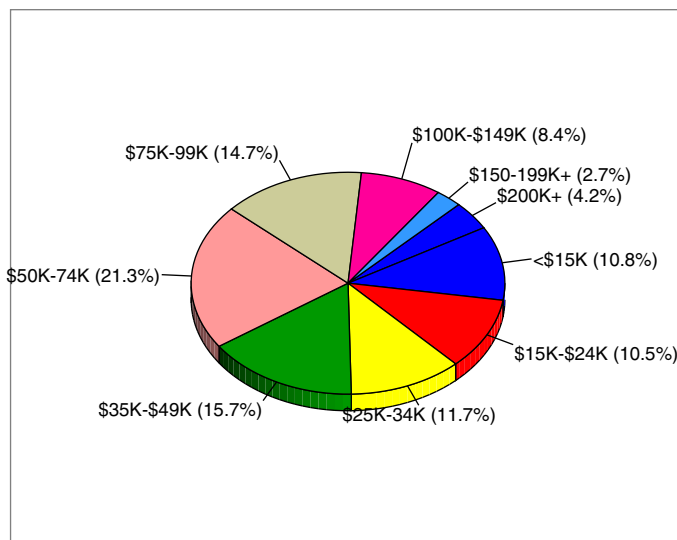
Trends 2008-2013



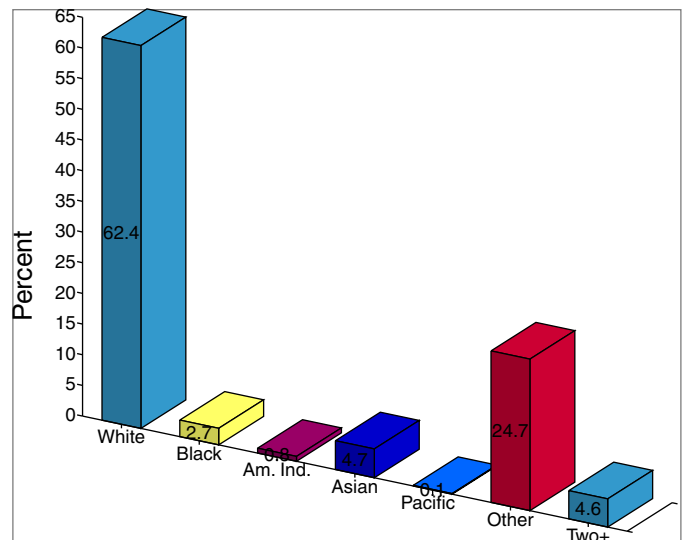
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 52.9%

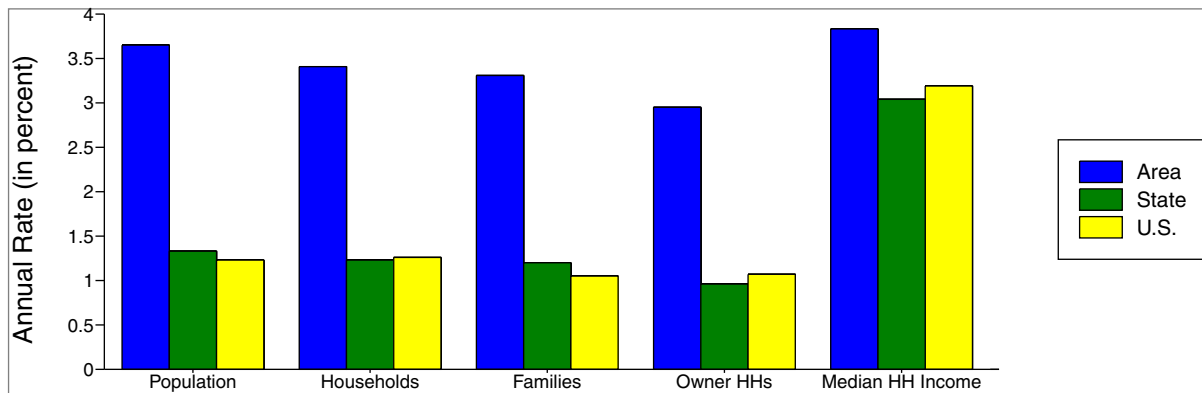
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	87,553	109,972	131,563
Households	35,512	43,373	51,285
Families	20,652	24,952	29,362
Average Household Size	2.45	2.52	2.55
Owner Occupied HUs	23,944	28,922	33,450
Renter Occupied HUs	11,568	14,451	17,836
Median Age	40.3	42.7	43.6
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.65%	1.33%	1.23%
Households	3.41%	1.23%	1.26%
Families	3.31%	1.2%	1.05%
Owner HHs	2.95%	0.96%	1.07%
Median Household Income	3.83%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,598	15.7%	5,162	11.9%	5,216	10.2%
\$15,000 - \$24,999	5,365	15.1%	4,790	11.0%	4,480	8.7%
\$25,000 - \$34,999	4,630	13.0%	5,122	11.8%	5,460	10.6%
\$35,000 - \$49,999	5,747	16.1%	6,542	15.1%	6,339	12.4%
\$50,000 - \$74,999	6,176	17.3%	8,148	18.8%	10,461	20.4%
\$75,000 - \$99,999	3,157	8.9%	6,318	14.6%	7,696	15.0%
\$100,000 - \$149,999	2,658	7.5%	3,565	8.2%	6,559	12.8%
\$150,000 - \$199,000	925	2.6%	1,337	3.1%	1,522	3.0%
\$200,000+	1,342	3.8%	2,389	5.5%	3,552	6.9%
Median Household Income	\$39,841		\$50,156		\$60,532	
Average Household Income	\$60,501		\$73,120		\$85,504	
Per Capita Income	\$24,569		\$29,010		\$33,503	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,747	6.6%	7,332	6.7%	8,902	6.8%
5 - 9	6,099	7.0%	6,621	6.0%	7,856	6.0%
10 - 14	5,563	6.4%	6,608	6.0%	7,355	5.6%
15 - 19	4,864	5.6%	6,524	5.9%	7,373	5.6%
20 - 24	4,381	5.0%	6,131	5.6%	7,813	5.9%
25 - 34	10,548	12.0%	12,065	11.0%	14,928	11.3%
35 - 44	12,234	14.0%	12,710	11.6%	13,442	10.2%
45 - 54	10,070	11.5%	13,505	12.3%	15,735	12.0%
55 - 64	9,048	10.3%	14,084	12.8%	18,087	13.7%
65 - 74	9,652	11.0%	12,012	10.9%	15,542	11.8%
75 - 84	7,131	8.1%	8,661	7.9%	9,851	7.5%
85+	2,215	2.5%	3,718	3.4%	4,680	3.6%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	64,692	73.9%	75,524	68.7%	86,812	66.0%
Black Alone	2,034	2.3%	2,648	2.4%	3,159	2.4%
American Indian Alone	804	0.9%	947	0.9%	1,078	0.8%
Asian Alone	3,101	3.5%	4,402	4.0%	5,594	4.3%
Pacific Islander Alone	113	0.1%	163	0.1%	203	0.2%
Some Other Race Alone	13,849	15.8%	21,648	19.7%	28,582	21.7%
Two or More Races	2,961	3.4%	4,639	4.2%	6,135	4.7%
Hispanic Origin (Any Race)	31,348	35.8%	47,845	43.5%	62,617	47.6%

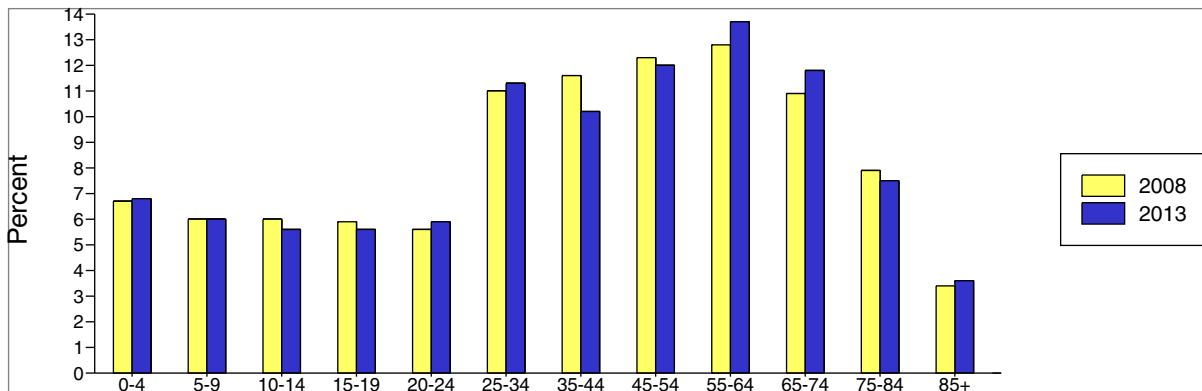
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

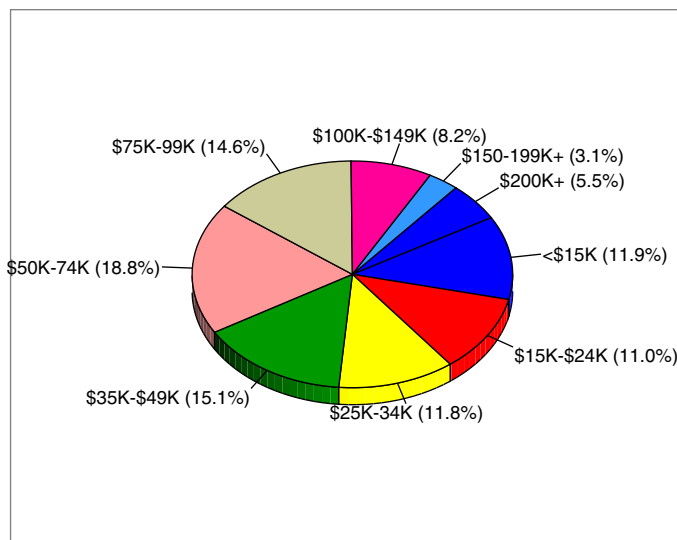
Trends 2008-2013



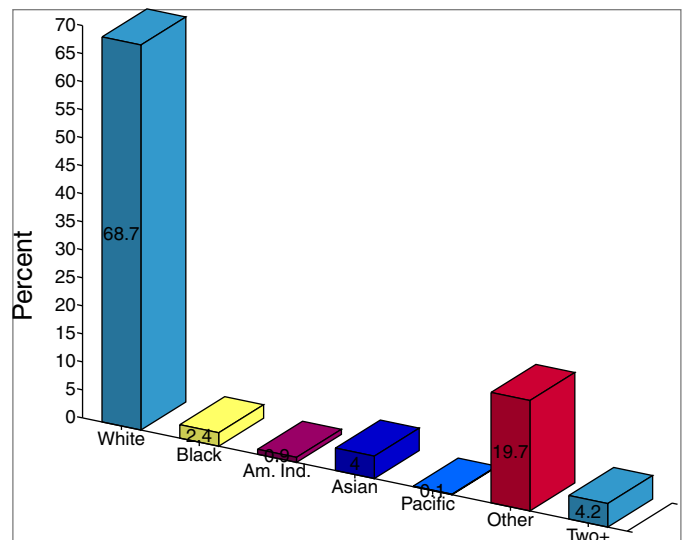
Population by Age



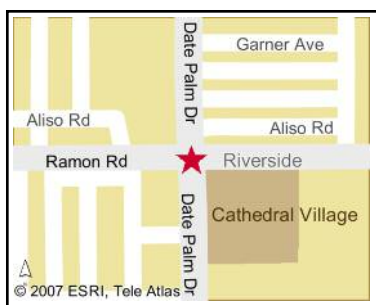
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 43.5%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	5,670	33,334	80,456
2000 Group Quarters	44	120	664
2008 Total Population	7,588	43,745	102,302
2013 Total Population	9,001	52,994	123,652
2008 - 2013 Annual Rate	3.47%	3.91%	3.86%
2000 Households	1,715	9,903	31,314
2000 Average Household Size	3.28	3.35	2.55
2008 Households	2,319	12,721	38,783
2008 Average Household Size	3.25	3.43	2.62
2013 Households	2,741	15,327	46,261
2013 Average Household Size	3.27	3.45	2.66
2008 - 2013 Annual Rate	3.4%	3.8%	3.59%
2000 Families	1,361	7,491	18,682
2000 Average Family Size	3.6	3.8	3.28
2008 Families	1,762	9,415	22,862
2008 Average Family Size	3.69	3.98	3.45
2013 Families	2,063	11,239	27,124
2013 Average Family Size	3.73	4.04	3.53
2008 - 2013 Annual Rate	3.2%	3.61%	3.48%
2000 Housing Units	1,796	12,451	44,726
Owner Occupied Housing Units	73.3%	52.5%	46.0%
Renter Occupied Housing Units	19.9%	27.7%	23.9%
Vacant Housing Units	6.8%	19.7%	30.0%
2008 Housing Units	2,438	15,409	53,528
Owner Occupied Housing Units	73.4%	52.6%	47.2%
Renter Occupied Housing Units	21.7%	30.0%	25.2%
Vacant Housing Units	4.9%	17.4%	27.5%
2013 Housing Units	2,825	18,053	60,208
Owner Occupied Housing Units	73.1%	52.5%	48.9%
Renter Occupied Housing Units	23.9%	32.4%	28.0%
Vacant Housing Units	3.0%	15.1%	23.2%
Median Household Income			
2000	\$52,392	\$42,989	\$38,766
2008	\$66,896	\$53,164	\$48,524
2013	\$80,022	\$63,703	\$58,688
Median Home Value			
2000	\$140,849	\$123,093	\$119,484
2008	\$327,160	\$284,889	\$276,943
2013	\$337,448	\$292,549	\$282,410
Per Capita Income			
2000	\$20,075	\$16,082	\$21,133
2008	\$26,882	\$19,471	\$25,497
2013	\$33,074	\$22,858	\$29,411
Median Age			
2000	32.0	29.7	37.9
2008	33.6	29.7	39.7
2013	33.5	30.2	40.1

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Household Income Base	1,770	10,017	31,300
< \$15,000	6.7%	12.9%	16.2%
\$15,000 - \$24,999	10.7%	13.8%	15.0%
\$25,000 - \$34,999	12.4%	13.1%	13.6%
\$35,000 - \$49,999	17.1%	18.1%	16.9%
\$50,000 - \$74,999	26.4%	21.4%	17.9%
\$75,000 - \$99,999	12.4%	9.8%	8.8%
\$100,000 - \$149,999	8.8%	7.0%	6.9%
\$150,000 - \$199,999	4.0%	2.3%	2.0%
\$200,000+	1.5%	1.6%	2.6%
Average Household Income	\$63,064	\$53,897	\$54,662
Household Income Base	2,318	12,723	38,784
< \$15,000	5.2%	10.3%	12.4%
\$15,000 - \$24,999	5.1%	9.4%	10.9%
\$25,000 - \$34,999	8.5%	10.9%	12.3%
\$35,000 - \$49,999	15.3%	15.7%	15.7%
\$50,000 - \$74,999	20.8%	22.5%	19.3%
\$75,000 - \$99,999	23.0%	16.3%	14.7%
\$100,000 - \$149,999	11.7%	9.0%	8.0%
\$150,000 - \$199,999	5.1%	2.7%	2.7%
\$200,000+	5.3%	3.2%	4.1%
Average Household Income	\$83,386	\$66,677	\$66,998
Household Income Base	2,741	15,328	46,262
< \$15,000	4.5%	8.8%	10.6%
\$15,000 - \$24,999	3.0%	7.2%	8.8%
\$25,000 - \$34,999	6.6%	9.7%	10.7%
\$35,000 - \$49,999	8.3%	12.2%	13.0%
\$50,000 - \$74,999	23.7%	22.8%	21.1%
\$75,000 - \$99,999	15.1%	17.3%	15.3%
\$100,000 - \$149,999	26.9%	14.8%	12.6%
\$150,000 - \$199,999	3.6%	2.6%	2.7%
\$200,000+	8.3%	4.6%	5.3%
Average Household Income	\$102,899	\$78,752	\$78,311
Total	1,374	6,464	20,579
<\$50,000	1.2%	4.0%	13.9%
\$50,000 - 99,999	11.6%	27.4%	24.1%
\$100,000 - 149,999	47.3%	42.3%	30.7%
\$150,000 - 199,999	31.9%	18.1%	15.5%
\$200,000 - \$299,999	7.6%	5.5%	9.0%
\$300,000 - 499,999	0.1%	2.0%	4.5%
\$500,000 - 999,999	0.4%	0.6%	1.6%
\$1,000,000+	0.0%	0.2%	0.5%
Average Home Value	\$147,432	\$133,809	\$145,255
Total	354	3,467	10,726
With Cash Rent	96.9%	96.9%	95.8%
No Cash Rent	3.1%	3.1%	4.2%
Median Rent	\$692	\$616	\$583
Average Rent	\$733	\$597	\$587

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,671	33,335	80,453
0 - 4	8.6%	9.5%	7.1%
5 - 9	10.1%	10.3%	7.6%
10 - 14	10.7%	9.3%	6.9%
15 - 19	7.5%	7.7%	6.0%
20 - 24	4.2%	6.4%	5.4%
25 - 34	13.9%	16.0%	12.8%
35 - 44	20.5%	16.4%	14.5%
45 - 54	11.5%	9.8%	11.4%
55 - 64	5.6%	6.2%	9.6%
65 - 74	4.5%	5.1%	9.9%
75 - 84	2.3%	2.8%	6.8%
85+	0.5%	0.7%	2.2%
18+	65.6%	66.0%	74.7%

2008 Population by Age

Total	7,589	43,745	102,302
0 - 4	8.6%	9.7%	7.2%
5 - 9	7.8%	8.7%	6.5%
10 - 14	8.3%	8.6%	6.5%
15 - 19	7.7%	8.3%	6.4%
20 - 24	6.1%	7.5%	6.0%
25 - 34	13.4%	14.8%	11.8%
35 - 44	16.2%	14.6%	12.1%
45 - 54	13.9%	11.6%	12.4%
55 - 64	8.8%	7.5%	11.8%
65 - 74	5.3%	4.9%	9.6%
75 - 84	3.0%	2.9%	6.8%
85+	1.0%	1.0%	2.8%
18+	70.2%	67.8%	75.8%

2013 Population by Age

Total	9,001	52,992	123,651
0 - 4	8.8%	9.8%	7.3%
5 - 9	7.7%	8.6%	6.5%
10 - 14	7.7%	7.9%	6.0%
15 - 19	6.7%	7.6%	6.0%
20 - 24	5.7%	7.8%	6.4%
25 - 34	15.9%	15.5%	12.2%
35 - 44	14.1%	12.8%	10.8%
45 - 54	13.8%	12.1%	12.2%
55 - 64	10.1%	8.7%	12.8%
65 - 74	5.6%	5.1%	10.2%
75 - 84	2.8%	2.8%	6.5%
85+	1.1%	1.2%	3.0%
18+	71.3%	68.9%	76.4%

2000 Population by Sex

Males	50.3%	50.5%	50.7%
Females	49.7%	49.5%	49.3%

2008 Population by Sex

Males	49.6%	50.1%	50.5%
Females	50.4%	49.9%	49.5%

2013 Population by Sex

Males	49.4%	50.0%	50.4%
Females	50.6%	50.0%	49.6%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,670	33,334	80,457
White Alone	70.7%	61.4%	71.2%
Black Alone	3.1%	3.2%	2.9%
American Indian Alone	1.1%	1.0%	1.0%
Asian or Pacific Islander Alone	5.0%	4.5%	4.0%
Some Other Race Alone	15.5%	25.6%	17.3%
Two or More Races	4.6%	4.3%	3.6%
Hispanic Origin	34.0%	53.7%	38.9%
Diversity Index	72.2	80.9	73.2

2008 Population by Race/Ethnicity

Total	7,588	43,746	102,302
White Alone	65.0%	56.1%	66.0%
Black Alone	3.2%	3.0%	2.9%
American Indian Alone	1.0%	0.9%	0.9%
Asian or Pacific Islander Alone	5.7%	4.9%	4.4%
Some Other Race Alone	19.4%	30.0%	21.4%
Two or More Races	5.7%	5.1%	4.4%
Hispanic Origin	41.8%	61.7%	46.7%
Diversity Index	78.1	83.3	78.0

2013 Population by Race/Ethnicity

Total	9,001	52,993	123,652
White Alone	61.5%	53.6%	63.1%
Black Alone	3.2%	2.9%	3.0%
American Indian Alone	1.0%	0.9%	0.9%
Asian or Pacific Islander Alone	6.1%	5.0%	4.7%
Some Other Race Alone	21.9%	32.1%	23.6%
Two or More Races	6.3%	5.4%	4.9%
Hispanic Origin	46.8%	65.5%	50.9%
Diversity Index	80.8	84.1	79.9

2000 Population 3+ by School Enrollment

Total	5,435	31,879	77,522
Enrolled in Nursery/Preschool	1.5%	1.3%	1.1%
Enrolled in Kindergarten	2.1%	2.2%	1.6%
Enrolled in Grade 1-8	18.6%	16.8%	12.3%
Enrolled in Grade 9-12	7.2%	7.5%	5.5%
Enrolled in College	3.3%	3.2%	3.5%
Enrolled in Grad/Prof School	1.1%	0.6%	0.6%
Not Enrolled in School	66.2%	68.4%	75.3%

2008 Population 25+ by Educational Attainment

Total	4,667	25,072	68,903
Less than 9th Grade	2.8%	14.5%	10.6%
9th - 12th Grade, No Diploma	10.0%	14.9%	12.1%
High School Graduate	29.0%	25.9%	24.9%
Some College, No Degree	28.0%	22.5%	23.9%
Associate Degree	6.2%	5.3%	5.8%
Bachelor's Degree	12.5%	10.6%	14.0%
Graduate/Professional Degree	11.4%	6.3%	8.7%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,714	31,961	81,618
Never Married	23.9%	31.7%	29.6%
Married	61.6%	53.8%	50.4%
Widowed	4.0%	4.0%	7.5%
Divorced	10.5%	10.5%	12.6%

2000 Population 16+ by Employment Status

Total	3,931	23,325	62,390
In Labor Force	69.7%	63.3%	55.7%
Civilian Employed	66.2%	59.0%	51.9%
Civilian Unemployed	3.4%	4.2%	3.8%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	30.3%	36.7%	44.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	93.8%	91.0%	90.5%
Civilian Unemployed	6.2%	9.0%	9.5%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	94.2%	91.2%	90.9%
Civilian Unemployed	5.8%	8.8%	9.1%

2000 Females 16+ by Employment Status and Age of Children

Total	2,038	11,817	31,080
Own Children < 6 Only	8.9%	9.3%	6.8%
Employed/in Armed Forces	4.5%	4.7%	3.5%
Unemployed	0.6%	0.4%	0.3%
Not in Labor Force	3.9%	4.2%	3.1%
Own Children < 6 and 6-17 Only	11.1%	12.4%	7.8%
Employed/in Armed Forces	6.9%	6.4%	3.9%
Unemployed	0.4%	0.2%	0.2%
Not in Labor Force	3.8%	5.8%	3.7%
Own Children 6-17 Only	25.6%	19.2%	14.3%
Employed/in Armed Forces	17.7%	12.7%	8.8%
Unemployed	0.3%	0.7%	0.6%
Not in Labor Force	7.6%	5.7%	4.9%
No Own Children < 18	54.4%	59.2%	71.1%
Employed/in Armed Forces	29.4%	27.6%	28.4%
Unemployed	3.2%	2.9%	2.7%
Not in Labor Force	21.7%	28.7%	40.0%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,377	16,940	37,945
Agriculture/Mining	0.3%	0.4%	0.5%
Construction	10.7%	12.0%	10.4%
Manufacturing	2.6%	2.9%	2.9%
Wholesale Trade	1.2%	1.2%	1.7%
Retail Trade	15.3%	12.8%	12.7%
Transportation/Utilities	6.5%	3.9%	3.8%
Information	2.5%	1.7%	2.1%
Finance/Insurance/Real Estate	6.5%	4.4%	6.1%
Services	50.8%	58.1%	57.3%
Public Administration	3.7%	2.6%	2.6%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,374	16,940	37,945
White Collar	61.7%	45.7%	52.7%
Management/Business/Financial	12.5%	9.1%	11.7%
Professional	17.2%	12.4%	15.0%
Sales	14.3%	12.1%	13.0%
Administrative Support	17.6%	12.1%	13.1%
Services	20.9%	32.7%	28.8%
Blue Collar	17.4%	21.6%	18.5%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	6.0%	9.2%	7.7%
Installation/Maintenance/Repair	3.8%	4.0%	3.9%
Production	2.7%	3.3%	2.6%
Transportation/Material Moving	4.9%	5.0%	4.1%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,592	13,381	31,460
Drove Alone - Car, Truck, or Van	82.4%	74.5%	74.5%
Carpooled - Car, Truck, or Van	10.9%	17.3%	15.2%
Public Transportation	0.6%	2.7%	2.4%
Walked	0.0%	0.8%	1.6%
Other Means	1.3%	1.7%	2.2%
Worked at Home	4.8%	2.9%	4.1%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,592	13,382	31,461
Did Not Work at Home	95.2%	97.1%	95.9%
Less than 5 minutes	1.7%	1.2%	2.5%
5 to 9 minutes	6.1%	8.2%	13.0%
10 to 19 minutes	46.8%	44.1%	39.5%
20 to 24 minutes	15.5%	18.6%	15.9%
25 to 34 minutes	13.9%	15.4%	15.2%
35 to 44 minutes	1.9%	2.2%	2.4%
45 to 59 minutes	2.5%	2.0%	1.8%
60 to 89 minutes	4.0%	2.9%	2.4%
90 or more minutes	2.9%	2.6%	3.1%
Worked at Home	4.8%	2.9%	4.1%
Average Travel Time to Work (in min)	22.6	22.4	21.7

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	1,731	9,959	31,352
None	2.9%	7.4%	8.5%
1	25.1%	32.0%	44.0%
2	52.3%	44.3%	35.7%
3	16.7%	11.9%	8.6%
4	2.8%	3.4%	2.2%
5+	0.1%	1.1%	1.0%
Average Number of Vehicles Available	1.9	1.8	1.6

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	1,715	9,904	31,313
Family Households	79.4%	75.6%	59.7%
Married-couple Family	62.3%	56.1%	44.8%
With Related Children	40.3%	36.7%	20.5%
Other Family (No Spouse)	17.0%	19.5%	14.9%
With Related Children	13.1%	14.5%	9.9%
Nonfamily Households	20.6%	24.4%	40.3%
Householder Living Alone	12.8%	17.5%	30.8%
Householder Not Living Alone	7.9%	6.9%	9.5%
Households with Related Children	53.4%	51.3%	30.5%
Households with Persons 65+	16.7%	21.4%	35.2%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	1,715	9,903	31,314
1 Person Household	12.8%	17.5%	30.8%
2 Person Household	28.2%	25.3%	34.3%
3 Person Household	17.0%	14.8%	11.1%
4 Person Household	22.9%	17.5%	10.3%
5 Person Household	11.1%	11.5%	6.5%
6 Person Household	4.6%	6.4%	3.4%
7+ Person Household	3.4%	6.9%	3.4%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	1,730	9,959	31,353
Moved in 1999 to March 2000	25.0%	28.5%	25.8%
Moved in 1995 to 1998	40.6%	36.6%	33.0%
Moved in 1990 to 1994	17.3%	16.8%	16.9%
Moved in 1980 to 1989	17.0%	14.1%	15.2%
Moved in 1970 to 1979	0.1%	2.6%	6.5%
Moved in 1969 or Earlier	0.0%	1.4%	2.7%
Median Year Householder Moved In	1997	1997	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	1,875	12,394	44,782
1, Detached	87.8%	56.9%	38.8%
1, Attached	3.5%	18.2%	19.5%
2	2.5%	7.0%	3.6%
3 or 4	5.1%	7.4%	6.4%
5 to 9	0.9%	4.2%	5.6%
10 to 19	0.0%	0.6%	3.0%
20+	0.1%	2.9%	8.6%
Mobile Home	0.2%	1.5%	12.8%
Other	0.0%	1.3%	1.6%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	1,831	12,510	44,767
1999 to March 2000	5.7%	4.0%	2.3%
1995 to 1998	14.5%	10.9%	5.6%
1990 to 1994	25.3%	21.2%	10.4%
1980 to 1989	49.4%	42.9%	34.2%
1970 to 1979	3.8%	10.4%	26.6%
1969 or Earlier	1.3%	10.7%	20.9%
Median Year Structure Built	1989	1987	1981

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Silver and Gold
2.	Silver and Gold	NeWest Residents	Up and Coming Families
3.		Industrious Urban Frin	Industrious Urban Frin
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$5,898,328	\$26,783,491	\$79,213,546
Average Spent	\$2,543.48	\$2,105.45	\$2,042.48
Spending Potential Index	95	78	76
Computers & Accessories: Total \$	\$641,101	\$2,902,537	\$8,437,158
Average Spent	\$276.46	\$228.17	\$217.55
Spending Potential Index	116	95	91
Education: Total \$	\$3,359,129	\$14,670,231	\$43,792,438
Average Spent	\$1,448.52	\$1,153.23	\$1,129.17
Spending Potential Index	105	84	82
Entertainment/Recreation: Total \$	\$9,892,089	\$42,063,330	\$131,497,115
Average Spent	\$4,265.67	\$3,306.61	\$3,390.59
Spending Potential Index	115	89	91
Food at Home: Total \$	\$12,059,772	\$56,699,943	\$174,926,303
Average Spent	\$5,200.42	\$4,457.19	\$4,510.39
Spending Potential Index	106	91	92
Food Away from Home: Total \$	\$8,829,489	\$39,215,184	\$118,973,520
Average Spent	\$3,807.46	\$3,082.71	\$3,067.67
Spending Potential Index	111	90	90
Health Care: Total \$	\$10,196,360	\$43,834,760	\$153,788,308
Average Spent	\$4,396.88	\$3,445.86	\$3,965.35
Spending Potential Index	107	84	97
HH Furnishings & Equipment: Total \$	\$6,145,217	\$26,113,670	\$78,235,819
Average Spent	\$2,649.94	\$2,052.80	\$2,017.27
Spending Potential Index	115	89	88
Investments: Total \$	\$2,941,018	\$11,142,022	\$36,625,881
Average Spent	\$1,268.23	\$875.88	\$944.38
Spending Potential Index	125	86	93
Retail Goods: Total \$	\$69,568,350	\$307,961,272	\$950,580,655
Average Spent	\$29,999.29	\$24,208.89	\$24,510.24
Spending Potential Index	111	89	90
Shelter: Total \$	\$41,403,602	\$188,939,750	\$557,135,584
Average Spent	\$17,854.08	\$14,852.59	\$14,365.46
Spending Potential Index	115	96	92
TV/Video/Sound Equipment: Total \$	\$3,711,037	\$16,525,751	\$50,636,260
Average Spent	\$1,600.27	\$1,299.09	\$1,305.63
Spending Potential Index	111	90	91
Travel: Total \$	\$5,073,056	\$21,742,836	\$67,936,344
Average Spent	\$2,187.61	\$1,709.21	\$1,751.70
Spending Potential Index	116	91	93
Vehicle Maintenance & Repairs: Total \$	\$2,586,603	\$11,793,124	\$36,337,547
Average Spent	\$1,115.40	\$927.06	\$936.95
Spending Potential Index	112	93	94

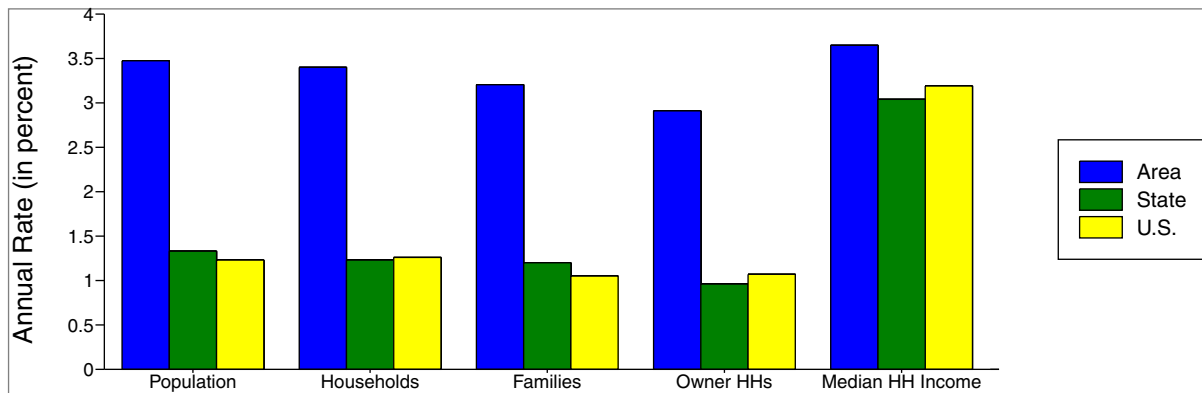
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	5,670	7,588	9,001
Households	1,715	2,319	2,741
Families	1,361	1,762	2,063
Average Household Size	3.28	3.25	3.27
Owner Occupied HUs	1,349	1,790	2,066
Renter Occupied HUs	366	530	675
Median Age	32.0	33.6	33.5
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.47%	1.33%	1.23%
Households	3.4%	1.23%	1.26%
Families	3.2%	1.2%	1.05%
Owner HHs	2.91%	0.96%	1.07%
Median Household Income	3.65%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	119	6.7%	120	5.2%	123	4.5%
\$15,000 - \$24,999	189	10.7%	119	5.1%	83	3.0%
\$25,000 - \$34,999	219	12.4%	198	8.5%	182	6.6%
\$35,000 - \$49,999	303	17.1%	354	15.3%	227	8.3%
\$50,000 - \$74,999	468	26.4%	482	20.8%	650	23.7%
\$75,000 - \$99,999	219	12.4%	532	23.0%	414	15.1%
\$100,000 - \$149,999	156	8.8%	272	11.7%	736	26.9%
\$150,000 - \$199,000	71	4.0%	118	5.1%	99	3.6%
\$200,000+	26	1.5%	123	5.3%	227	8.3%
Median Household Income	\$52,392		\$66,896		\$80,022	
Average Household Income	\$63,064		\$83,386		\$102,899	
Per Capita Income	\$20,075		\$26,882		\$33,074	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	486	8.6%	653	8.6%	788	8.8%
5 - 9	574	10.1%	592	7.8%	696	7.7%
10 - 14	606	10.7%	630	8.3%	694	7.7%
15 - 19	424	7.5%	582	7.7%	600	6.7%
20 - 24	241	4.2%	464	6.1%	517	5.7%
25 - 34	789	13.9%	1,015	13.4%	1,431	15.9%
35 - 44	1,162	20.5%	1,228	16.2%	1,266	14.1%
45 - 54	654	11.5%	1,055	13.9%	1,240	13.8%
55 - 64	316	5.6%	669	8.8%	908	10.1%
65 - 74	258	4.5%	399	5.3%	507	5.6%
75 - 84	133	2.3%	228	3.0%	256	2.8%
85+	28	0.5%	74	1.0%	98	1.1%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	4,009	70.7%	4,929	65.0%	5,533	61.5%
Black Alone	176	3.1%	244	3.2%	289	3.2%
American Indian Alone	62	1.1%	77	1.0%	86	1.0%
Asian Alone	282	5.0%	429	5.7%	543	6.0%
Pacific Islander Alone	4	0.1%	7	0.1%	9	0.1%
Some Other Race Alone	877	15.5%	1,469	19.4%	1,972	21.9%
Two or More Races	260	4.6%	433	5.7%	569	6.3%
Hispanic Origin (Any Race)	1,925	34.0%	3,169	41.8%	4,215	46.8%

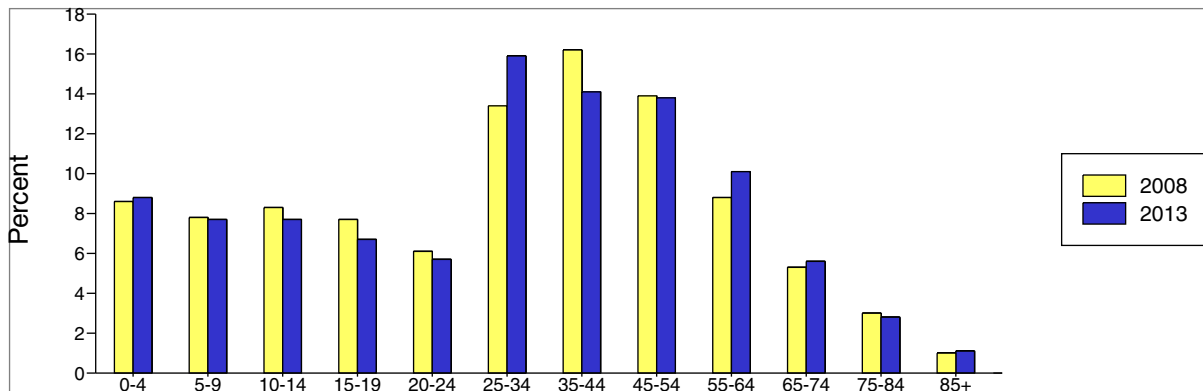
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

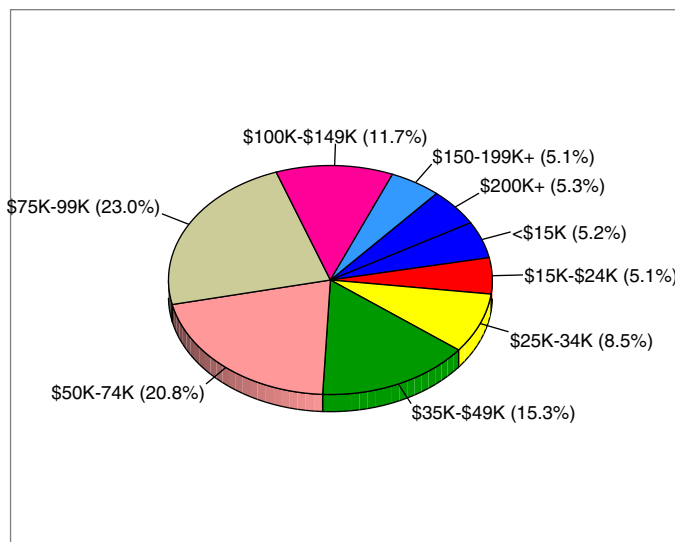
Trends 2008-2013



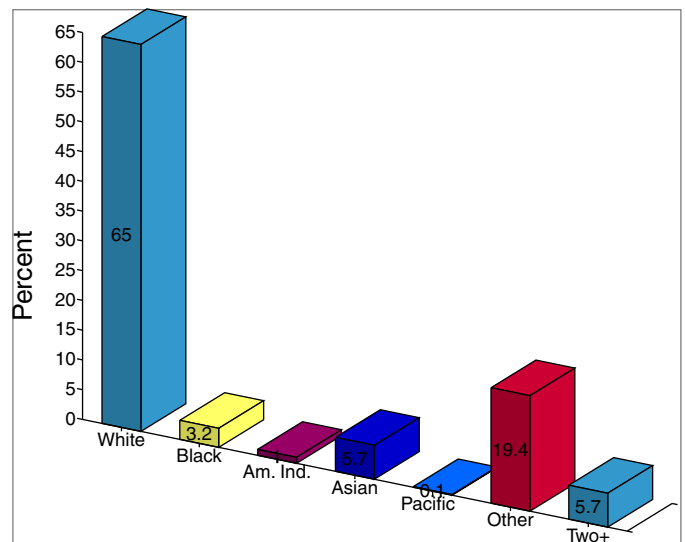
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 41.8%

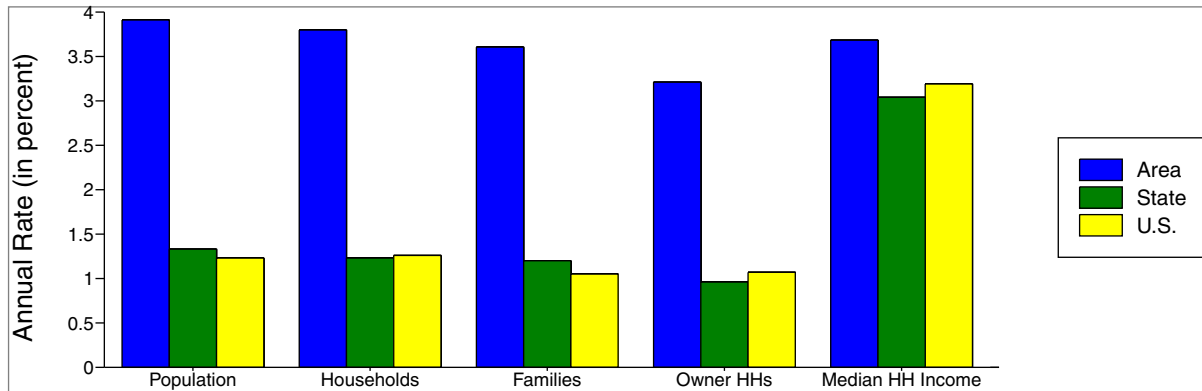
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	33,334	43,745	52,994
Households	9,903	12,721	15,327
Families	7,491	9,415	11,239
Average Household Size	3.35	3.43	3.45
Owner Occupied HUs	6,482	8,100	9,486
Renter Occupied HUs	3,421	4,621	5,840
Median Age	29.7	29.7	30.2
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.91%	1.33%	1.23%
Households	3.8%	1.23%	1.26%
Families	3.61%	1.2%	1.05%
Owner HHs	3.21%	0.96%	1.07%
Median Household Income	3.68%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,294	12.9%	1,312	10.3%	1,352	8.8%
\$15,000 - \$24,999	1,383	13.8%	1,192	9.4%	1,096	7.2%
\$25,000 - \$34,999	1,313	13.1%	1,391	10.9%	1,482	9.7%
\$35,000 - \$49,999	1,817	18.1%	1,993	15.7%	1,866	12.2%
\$50,000 - \$74,999	2,140	21.4%	2,861	22.5%	3,495	22.8%
\$75,000 - \$99,999	985	9.8%	2,073	16.3%	2,650	17.3%
\$100,000 - \$149,999	697	7.0%	1,149	9.0%	2,276	14.8%
\$150,000 - \$199,000	229	2.3%	346	2.7%	406	2.6%
\$200,000+	159	1.6%	406	3.2%	705	4.6%
Median Household Income	\$42,989		\$53,164		\$63,703	
Average Household Income	\$53,897		\$66,677		\$78,752	
Per Capita Income	\$16,082		\$19,471		\$22,858	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,155	9.5%	4,234	9.7%	5,183	9.8%
5 - 9	3,421	10.3%	3,804	8.7%	4,580	8.6%
10 - 14	3,114	9.3%	3,747	8.6%	4,177	7.9%
15 - 19	2,575	7.7%	3,622	8.3%	4,048	7.6%
20 - 24	2,129	6.4%	3,267	7.5%	4,129	7.8%
25 - 34	5,328	16.0%	6,471	14.8%	8,199	15.5%
35 - 44	5,456	16.4%	6,370	14.6%	6,804	12.8%
45 - 54	3,256	9.8%	5,095	11.6%	6,392	12.1%
55 - 64	2,052	6.2%	3,288	7.5%	4,624	8.7%
65 - 74	1,704	5.1%	2,126	4.9%	2,712	5.1%
75 - 84	921	2.8%	1,277	2.9%	1,506	2.8%
85+	224	0.7%	444	1.0%	638	1.2%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	20,467	61.4%	24,524	56.1%	28,408	53.6%
Black Alone	1,051	3.2%	1,333	3.0%	1,555	2.9%
American Indian Alone	345	1.0%	410	0.9%	459	0.9%
Asian Alone	1,472	4.4%	2,092	4.8%	2,617	4.9%
Pacific Islander Alone	27	0.1%	37	0.1%	44	0.1%
Some Other Race Alone	8,523	25.6%	13,123	30.0%	17,034	32.1%
Two or More Races	1,449	4.3%	2,227	5.1%	2,876	5.4%
Hispanic Origin (Any Race)	17,916	53.7%	26,981	61.7%	34,694	65.5%

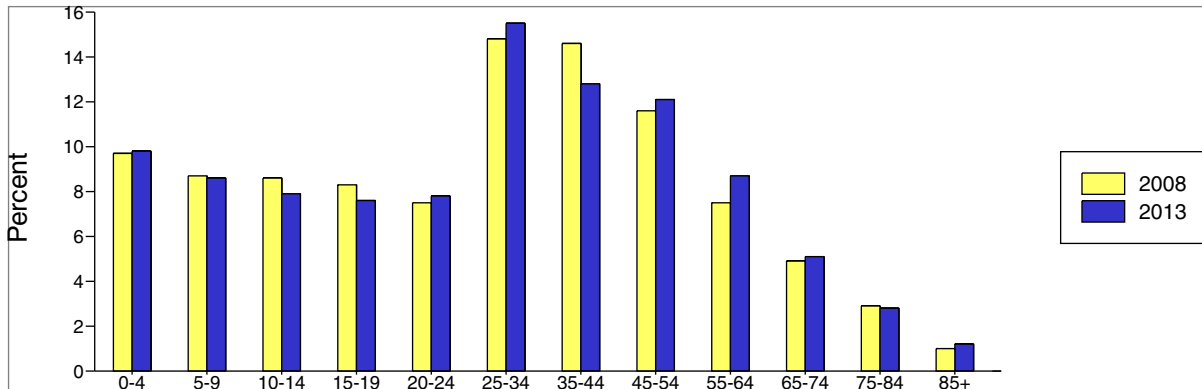
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

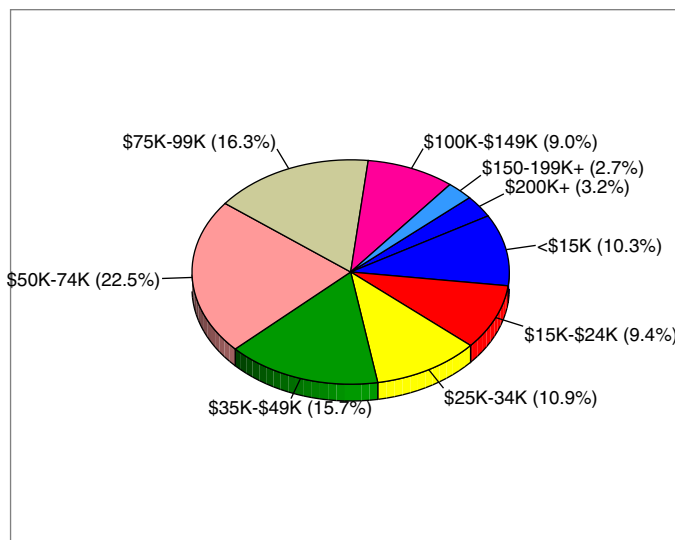
Trends 2008-2013



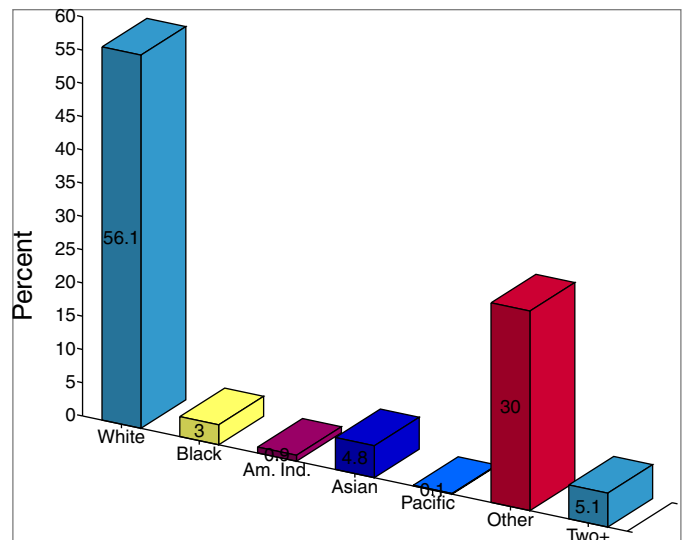
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 61.7%

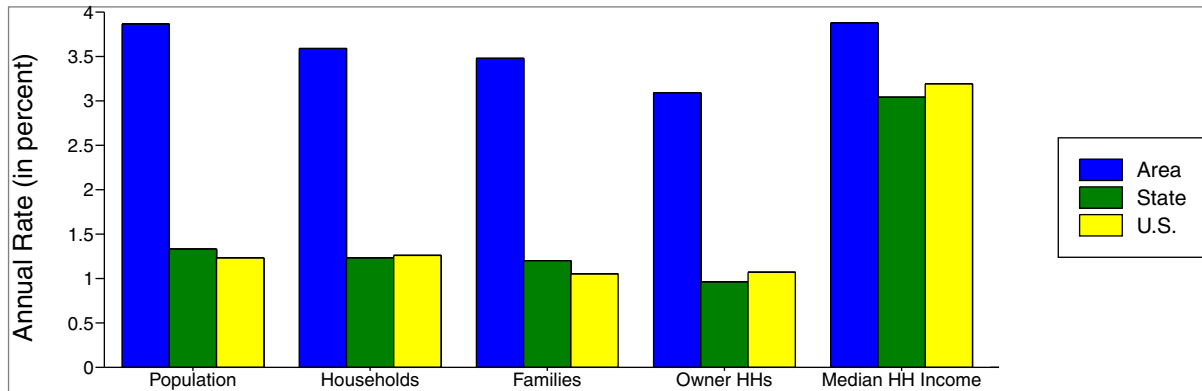
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	80,456	102,302	123,652
Households	31,314	38,783	46,261
Families	18,682	22,862	27,124
Average Household Size	2.55	2.62	2.66
Owner Occupied HUs	20,599	25,281	29,430
Renter Occupied HUs	10,715	13,502	16,831
Median Age	37.9	39.7	40.1
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.86%	1.33%	1.23%
Households	3.59%	1.23%	1.26%
Families	3.48%	1.2%	1.05%
Owner HHs	3.09%	0.96%	1.07%
Median Household Income	3.88%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,073	16.2%	4,804	12.4%	4,909	10.6%
\$15,000 - \$24,999	4,704	15.0%	4,234	10.9%	4,058	8.8%
\$25,000 - \$34,999	4,256	13.6%	4,774	12.3%	4,969	10.7%
\$35,000 - \$49,999	5,283	16.9%	6,075	15.7%	6,012	13.0%
\$50,000 - \$74,999	5,600	17.9%	7,500	19.3%	9,748	21.1%
\$75,000 - \$99,999	2,753	8.8%	5,703	14.7%	7,063	15.3%
\$100,000 - \$149,999	2,175	6.9%	3,089	8.0%	5,822	12.6%
\$150,000 - \$199,000	641	2.0%	1,033	2.7%	1,233	2.7%
\$200,000+	815	2.6%	1,572	4.1%	2,448	5.3%
Median Household Income	\$38,766		\$48,524		\$58,688	
Average Household Income	\$54,662		\$66,998		\$78,311	
Per Capita Income	\$21,133		\$25,497		\$29,411	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,704	7.1%	7,392	7.2%	9,076	7.3%
5 - 9	6,091	7.6%	6,654	6.5%	7,993	6.5%
10 - 14	5,520	6.9%	6,638	6.5%	7,462	6.0%
15 - 19	4,812	6.0%	6,557	6.4%	7,456	6.0%
20 - 24	4,341	5.4%	6,158	6.0%	7,949	6.4%
25 - 34	10,273	12.8%	12,081	11.8%	15,141	12.2%
35 - 44	11,666	14.5%	12,417	12.1%	13,327	10.8%
45 - 54	9,166	11.4%	12,689	12.4%	15,124	12.2%
55 - 64	7,712	9.6%	12,051	11.8%	15,798	12.8%
65 - 74	7,930	9.9%	9,790	9.6%	12,616	10.2%
75 - 84	5,508	6.8%	6,969	6.8%	7,983	6.5%
85+	1,730	2.2%	2,906	2.8%	3,726	3.0%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	57,319	71.2%	67,474	66.0%	78,016	63.1%
Black Alone	2,317	2.9%	2,996	2.9%	3,688	3.0%
American Indian Alone	781	1.0%	925	0.9%	1,057	0.9%
Asian Alone	3,115	3.9%	4,403	4.3%	5,590	4.5%
Pacific Islander Alone	94	0.1%	136	0.1%	169	0.1%
Some Other Race Alone	13,957	17.3%	21,859	21.4%	29,131	23.6%
Two or More Races	2,874	3.6%	4,509	4.4%	6,001	4.9%
Hispanic Origin (Any Race)	31,258	38.9%	47,779	46.7%	62,993	50.9%

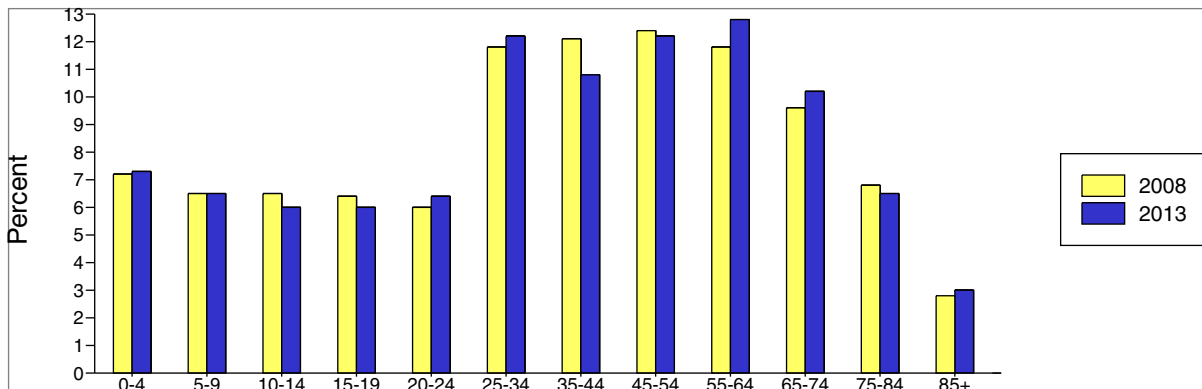
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

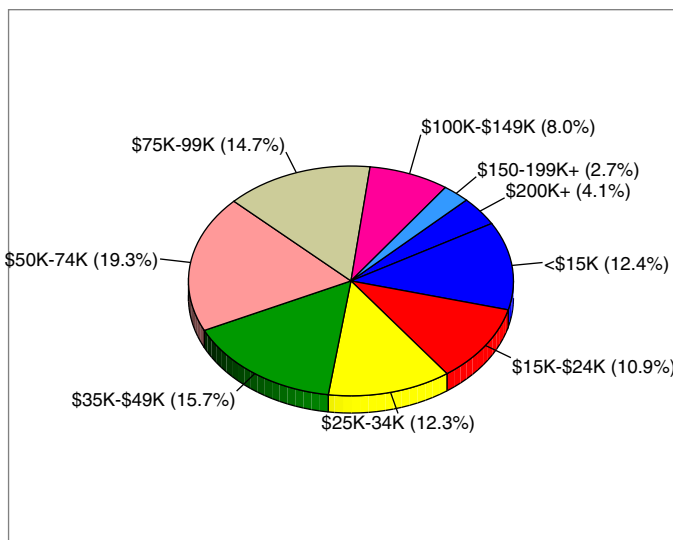
Trends 2008-2013



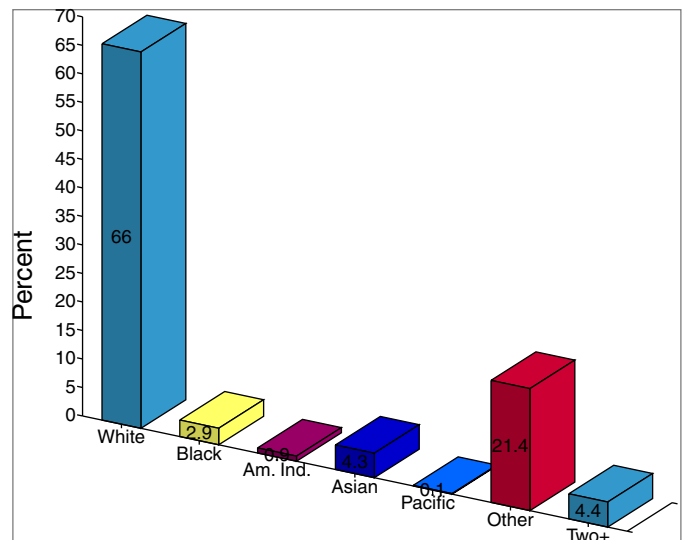
Population by Age



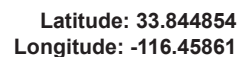
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 46.7%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	5,726	35,986	81,889
2000 Group Quarters	7	78	732
2008 Total Population	6,689	45,388	103,331
2013 Total Population	8,010	54,418	122,778
2008 - 2013 Annual Rate	3.67%	3.7%	3.51%
2000 Households	2,443	14,902	34,337
2000 Average Household Size	2.34	2.41	2.36
2008 Households	2,803	18,190	42,219
2008 Average Household Size	2.38	2.49	2.43
2013 Households	3,354	21,585	49,707
2013 Average Household Size	2.39	2.52	2.46
2008 - 2013 Annual Rate	3.65%	3.48%	3.32%
2000 Families	1,373	8,899	20,288
2000 Average Family Size	3.04	3.06	3.03
2008 Families	1,530	10,663	24,624
2008 Average Family Size	3.2	3.25	3.19
2013 Families	1,804	12,535	28,782
2013 Average Family Size	3.25	3.33	3.26
2008 - 2013 Annual Rate	3.35%	3.29%	3.17%
2000 Housing Units	3,621	22,767	49,903
Owner Occupied Housing Units	46.1%	45.2%	47.9%
Renter Occupied Housing Units	23.9%	20.5%	20.8%
Vacant Housing Units	30.1%	34.3%	31.3%
2008 Housing Units	4,057	26,516	59,116
Owner Occupied Housing Units	44.8%	46.4%	49.3%
Renter Occupied Housing Units	24.3%	22.2%	22.1%
Vacant Housing Units	30.9%	31.4%	28.6%
2013 Housing Units	4,594	29,398	65,306
Owner Occupied Housing Units	46.4%	48.6%	51.6%
Renter Occupied Housing Units	26.6%	24.8%	24.5%
Vacant Housing Units	27.0%	26.6%	23.9%
Median Household Income			
2000	\$35,373	\$39,332	\$41,909
2008	\$43,741	\$48,301	\$52,642
2013	\$53,290	\$57,121	\$63,092
Median Home Value			
2000	\$87,987	\$126,062	\$135,240
2008	\$197,443	\$285,610	\$312,204
2013	\$201,833	\$289,295	\$321,757
Per Capita Income			
2000	\$19,568	\$28,151	\$27,256
2008	\$24,142	\$32,025	\$32,143
2013	\$27,916	\$36,928	\$37,664
Median Age			
2000	42.0	42.1	43.0
2008	45.4	44.2	46.0
2013	47.8	45.5	47.3

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
	2,398		14,898		34,430
	18.6%		15.7%		14.7%
	16.8%		14.9%		14.3%
	13.9%		13.8%		12.9%
	17.3%		15.4%		15.8%
	16.9%		15.2%		17.8%
	7.5%		8.8%		9.2%
	6.0%		7.4%		7.9%
	1.5%		3.0%		3.0%
	1.5%		5.7%		4.4%
	\$47,025		\$68,188		\$64,787
	2,804		18,189		42,217
	14.1%		12.1%		11.0%
	13.8%		11.2%		10.4%
	12.0%		12.7%		11.4%
	16.6%		15.3%		14.7%
	19.8%		17.9%		19.2%
	12.9%		12.1%		14.5%
	6.2%		7.8%		8.6%
	2.3%		3.2%		3.6%
	2.3%		7.6%		6.6%
	\$57,933		\$79,777		\$78,416
	3,354		21,586		49,706
	11.9%		10.4%		9.4%
	11.1%		9.4%		8.2%
	11.1%		11.3%		10.1%
	12.6%		13.3%		11.9%
	22.9%		19.4%		19.9%
	13.7%		13.3%		15.1%
	11.4%		10.7%		13.5%
	2.0%		3.1%		3.5%
	3.3%		9.1%		8.3%
	\$67,116		\$92,949		\$92,783
	1,595		10,245		23,946
	34.7%		22.6%		13.2%
	19.7%		18.7%		19.4%
	20.9%		17.7%		24.6%
	14.6%		11.6%		15.5%
	8.9%		12.5%		13.6%
	0.8%		11.0%		9.2%
	0.3%		4.0%		2.9%
	0.1%		2.0%		1.5%
	\$103,137		\$187,994		\$184,394
	825		4,635		10,386
	95.4%		95.7%		95.7%
	4.6%		4.3%		4.3%
	\$474		\$576		\$597
	\$499		\$567		\$608

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,727	35,987	81,892
0 - 4	6.6%	6.8%	6.1%
5 - 9	6.4%	6.7%	6.5%
10 - 14	5.2%	5.7%	5.9%
15 - 19	5.2%	5.1%	5.2%
20 - 24	6.0%	5.3%	4.7%
25 - 34	11.4%	12.0%	11.3%
35 - 44	13.2%	11.8%	12.9%
45 - 54	11.2%	10.4%	10.9%
55 - 64	11.0%	11.0%	11.0%
65 - 74	12.2%	12.9%	12.7%
75 - 84	9.0%	9.8%	9.9%
85+	2.6%	2.7%	2.8%
18+	78.7%	77.8%	78.2%

2008 Population by Age

Total	6,688	45,385	103,332
0 - 4	6.5%	6.8%	6.1%
5 - 9	5.6%	6.0%	5.6%
10 - 14	5.6%	5.8%	5.6%
15 - 19	5.1%	5.7%	5.5%
20 - 24	5.4%	5.7%	5.1%
25 - 34	10.8%	10.5%	10.1%
35 - 44	10.5%	10.3%	10.8%
45 - 54	11.7%	10.6%	11.5%
55 - 64	13.7%	13.0%	13.4%
65 - 74	12.4%	12.6%	12.6%
75 - 84	8.7%	9.2%	9.6%
85+	3.9%	3.8%	4.1%
18+	79.2%	78.1%	79.3%

2013 Population by Age

Total	8,008	54,419	122,778
0 - 4	6.4%	6.9%	6.2%
5 - 9	5.4%	5.9%	5.5%
10 - 14	5.1%	5.3%	5.2%
15 - 19	5.1%	5.5%	5.2%
20 - 24	5.7%	6.3%	5.4%
25 - 34	9.7%	10.5%	10.4%
35 - 44	9.6%	9.1%	9.6%
45 - 54	11.4%	10.4%	11.2%
55 - 64	14.2%	13.4%	14.1%
65 - 74	14.5%	13.7%	13.7%
75 - 84	8.8%	8.8%	9.1%
85+	4.2%	4.1%	4.4%
18+	80.0%	78.7%	79.9%

2000 Population by Sex

Males	51.9%	49.9%	49.9%
Females	48.1%	50.1%	50.1%

2008 Population by Sex

Males	51.9%	49.9%	49.7%
Females	48.1%	50.1%	50.3%

2013 Population by Sex

Males	51.4%	49.9%	49.6%
Females	48.6%	50.1%	50.4%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,725	35,985	81,891
White Alone	77.9%	74.2%	76.1%
Black Alone	1.4%	2.1%	2.1%
American Indian Alone	0.7%	0.8%	0.8%
Asian or Pacific Islander Alone	1.2%	2.1%	3.4%
Some Other Race Alone	15.6%	17.6%	14.6%
Two or More Races	3.2%	3.2%	3.0%
Hispanic Origin	40.5%	39.2%	33.0%
Diversity Index	68.5	71.2	67.6

2008 Population by Race/Ethnicity

Total	6,689	45,387	103,330
White Alone	74.0%	69.3%	71.5%
Black Alone	1.5%	2.2%	2.1%
American Indian Alone	0.6%	0.7%	0.8%
Asian or Pacific Islander Alone	1.4%	2.4%	3.9%
Some Other Race Alone	18.5%	21.4%	18.0%
Two or More Races	4.0%	3.9%	3.8%
Hispanic Origin	47.2%	46.4%	39.8%
Diversity Index	72.5	75.8	73.3

2013 Population by Race/Ethnicity

Total	8,009	54,417	122,779
White Alone	72.4%	67.1%	69.1%
Black Alone	1.5%	2.2%	2.1%
American Indian Alone	0.6%	0.7%	0.7%
Asian or Pacific Islander Alone	1.6%	2.6%	4.1%
Some Other Race Alone	19.5%	23.1%	19.7%
Two or More Races	4.4%	4.3%	4.2%
Hispanic Origin	49.6%	49.7%	43.4%
Diversity Index	73.8	77.4	75.6

2000 Population 3+ by School Enrollment

Total	5,517	34,695	79,475
Enrolled in Nursery/Preschool	0.6%	1.0%	0.9%
Enrolled in Kindergarten	1.0%	1.2%	1.4%
Enrolled in Grade 1-8	10.7%	10.7%	10.6%
Enrolled in Grade 9-12	4.7%	4.8%	4.8%
Enrolled in College	2.3%	2.8%	3.4%
Enrolled in Grad/Prof School	0.3%	0.4%	0.6%
Not Enrolled in School	80.4%	79.1%	78.3%

2008 Population 25+ by Educational Attainment

Total	4,804	31,781	74,515
Less than 9th Grade	15.8%	10.7%	8.4%
9th - 12th Grade, No Diploma	11.7%	11.4%	10.1%
High School Graduate	25.1%	25.0%	25.1%
Some College, No Degree	24.4%	23.1%	24.2%
Associate Degree	5.1%	5.3%	5.5%
Bachelor's Degree	10.8%	15.1%	15.9%
Graduate/Professional Degree	7.2%	9.5%	10.8%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,508	36,958	85,446
Never Married	29.5%	27.1%	25.6%
Married	48.6%	51.4%	53.1%
Widowed	8.3%	9.4%	9.1%
Divorced	13.6%	12.1%	12.3%

2000 Population 16+ by Employment Status

Total	4,646	28,921	66,192
In Labor Force	54.7%	48.9%	50.7%
Civilian Employed	49.5%	45.4%	47.5%
Civilian Unemployed	5.2%	3.6%	3.2%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	45.3%	51.1%	49.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	87.7%	89.6%	91.1%
Civilian Unemployed	12.3%	10.4%	8.9%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	88.4%	89.9%	91.5%
Civilian Unemployed	11.6%	10.1%	8.5%

2000 Females 16+ by Employment Status and Age of Children

Total	2,220	14,556	33,530
Own Children < 6 Only	7.2%	6.6%	5.6%
Employed/in Armed Forces	3.4%	3.0%	2.8%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	3.6%	3.4%	2.6%
Own Children < 6 and 6-17 Only	6.7%	6.2%	6.4%
Employed/in Armed Forces	2.0%	2.6%	3.0%
Unemployed	0.3%	0.1%	0.1%
Not in Labor Force	4.5%	3.5%	3.3%
Own Children 6-17 Only	10.8%	10.8%	11.7%
Employed/in Armed Forces	6.7%	6.3%	7.2%
Unemployed	1.4%	0.8%	0.5%
Not in Labor Force	2.7%	3.7%	3.9%
No Own Children < 18	75.3%	76.4%	76.3%
Employed/in Armed Forces	30.8%	25.6%	27.1%
Unemployed	3.1%	2.3%	2.2%
Not in Labor Force	41.4%	48.4%	47.0%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,435	15,073	36,342
Agriculture/Mining	0.3%	0.4%	0.6%
Construction	11.0%	11.4%	10.0%
Manufacturing	2.5%	3.2%	3.0%
Wholesale Trade	1.5%	2.1%	1.7%
Retail Trade	11.7%	11.6%	12.6%
Transportation/Utilities	3.3%	2.7%	3.2%
Information	2.6%	2.0%	2.0%
Finance/Insurance/Real Estate	6.4%	6.9%	6.8%
Services	58.0%	57.5%	57.5%
Public Administration	2.5%	2.2%	2.7%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,435	15,077	36,345
White Collar	49.1%	51.3%	55.3%
Management/Business/Financial	11.4%	13.1%	12.7%
Professional	13.0%	14.3%	16.6%
Sales	12.7%	12.5%	13.4%
Administrative Support	12.0%	11.4%	12.6%
Services	31.9%	29.4%	27.5%
Blue Collar	19.0%	19.3%	17.2%
Farming/Forestry/Fishing	0.2%	0.1%	0.2%
Construction/Extraction	10.2%	9.4%	7.4%
Installation/Maintenance/Repair	3.9%	3.3%	3.3%
Production	1.9%	2.8%	2.4%
Transportation/Material Moving	2.8%	3.7%	3.8%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,271	12,738	30,603
Drove Alone - Car, Truck, or Van	66.6%	69.9%	74.8%
Carpooled - Car, Truck, or Van	16.0%	17.6%	14.5%
Public Transportation	5.2%	2.9%	2.2%
Walked	2.3%	2.1%	1.7%
Other Means	4.8%	2.4%	2.1%
Worked at Home	4.9%	5.1%	4.7%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,270	12,738	30,602
Did Not Work at Home	95.1%	94.9%	95.3%
Less than 5 minutes	1.4%	1.9%	2.4%
5 to 9 minutes	13.0%	11.8%	12.6%
10 to 19 minutes	41.7%	40.4%	41.1%
20 to 24 minutes	19.9%	17.4%	15.7%
25 to 34 minutes	13.8%	14.3%	14.1%
35 to 44 minutes	0.5%	1.8%	1.8%
45 to 59 minutes	0.6%	1.5%	1.6%
60 to 89 minutes	2.1%	2.5%	2.7%
90 or more minutes	2.1%	3.2%	3.1%
Worked at Home	4.9%	5.1%	4.7%
Average Travel Time to Work (in min)	19.6	22.1	21.6

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,420	14,911	34,382
None	9.4%	7.5%	7.2%
1	47.9%	45.4%	45.5%
2	28.9%	37.2%	36.8%
3	9.7%	7.3%	7.7%
4	2.6%	1.9%	2.0%
5+	1.5%	0.8%	0.8%
Average Number of Vehicles Available	1.5	1.5	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,444	14,902	34,336
Family Households	56.2%	59.7%	59.1%
Married-couple Family	42.0%	46.3%	46.7%
With Related Children	14.9%	16.0%	16.8%
Other Family (No Spouse)	14.2%	13.4%	12.4%
With Related Children	9.0%	8.7%	7.9%
Nonfamily Households	43.8%	40.3%	40.9%
Householder Living Alone	32.9%	31.6%	32.1%
Householder Not Living Alone	10.9%	8.7%	8.8%
Households with Related Children	23.9%	24.7%	24.7%
Households with Persons 65+	40.8%	44.2%	42.9%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,443	14,902	34,337
1 Person Household	32.9%	31.6%	32.1%
2 Person Household	38.5%	39.6%	39.1%
3 Person Household	9.8%	9.4%	9.7%
4 Person Household	8.4%	8.1%	8.5%
5 Person Household	5.0%	5.4%	5.1%
6 Person Household	2.6%	2.9%	2.7%
7+ Person Household	2.7%	3.1%	2.7%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,420	14,912	34,382
Moved in 1999 to March 2000	25.2%	23.5%	24.2%
Moved in 1995 to 1998	32.0%	32.9%	32.5%
Moved in 1990 to 1994	15.8%	17.7%	17.6%
Moved in 1980 to 1989	15.3%	16.3%	16.3%
Moved in 1970 to 1979	9.0%	7.5%	6.9%
Moved in 1969 or Earlier	2.5%	2.1%	2.5%
Median Year Householder Moved In	1996	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,457	22,656	50,062
1, Detached	36.8%	31.1%	35.4%
1, Attached	10.7%	24.9%	23.2%
2	3.3%	5.5%	3.2%
3 or 4	4.2%	6.4%	5.6%
5 to 9	4.9%	3.1%	4.7%
10 to 19	2.7%	1.8%	2.5%
20+	2.3%	6.2%	8.6%
Mobile Home	33.3%	19.2%	15.8%
Other	1.8%	1.7%	0.9%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,582	22,736	49,970
1999 to March 2000	2.5%	2.3%	3.1%
1995 to 1998	6.4%	4.6%	5.3%
1990 to 1994	6.4%	10.0%	9.9%
1980 to 1989	28.5%	34.1%	34.7%
1970 to 1979	25.9%	29.8%	27.4%
1969 or Earlier	30.3%	19.3%	19.7%
Median Year Structure Built	1978	1980	1981

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	The Elders	Silver and Gold	Silver and Gold
2.	Silver and Gold	The Elders	The Elders
3.	Industrious Urban Frin	Senior Sun Seekers	Up and Coming Families
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$4,856,754	\$43,620,570	\$98,940,735
Average Spent	\$1,732.70	\$2,398.05	\$2,343.51
Spending Potential Index	65	89	87
Computers & Accessories: Total \$	\$516,838	\$4,634,092	\$10,521,388
Average Spent	\$184.39	\$254.76	\$249.21
Spending Potential Index	77	106	104
Education: Total \$	\$2,555,286	\$22,844,075	\$53,698,629
Average Spent	\$911.63	\$1,255.86	\$1,271.91
Spending Potential Index	66	91	93
Entertainment/Recreation: Total \$	\$8,265,984	\$73,684,719	\$168,654,170
Average Spent	\$2,948.98	\$4,050.84	\$3,994.75
Spending Potential Index	79	109	108
Food at Home: Total \$	\$10,966,300	\$98,606,919	\$221,379,801
Average Spent	\$3,912.34	\$5,420.94	\$5,243.61
Spending Potential Index	80	111	107
Food Away from Home: Total \$	\$7,304,186	\$65,468,960	\$149,365,154
Average Spent	\$2,605.85	\$3,599.17	\$3,537.87
Spending Potential Index	76	105	103
Health Care: Total \$	\$10,186,214	\$90,639,710	\$206,889,346
Average Spent	\$3,634.04	\$4,982.94	\$4,900.38
Spending Potential Index	89	122	120
HH Furnishings & Equipment: Total \$	\$4,918,473	\$43,790,917	\$100,351,456
Average Spent	\$1,754.72	\$2,407.42	\$2,376.93
Spending Potential Index	76	105	103
Investments: Total \$	\$2,386,495	\$20,909,142	\$50,388,128
Average Spent	\$851.41	\$1,149.49	\$1,193.49
Spending Potential Index	84	113	118
Retail Goods: Total \$	\$59,881,148	\$535,914,896	\$1,213,188,103
Average Spent	\$21,363.24	\$29,462.06	\$28,735.60
Spending Potential Index	79	109	106
Shelter: Total \$	\$34,671,959	\$309,220,993	\$702,468,616
Average Spent	\$12,369.59	\$16,999.50	\$16,638.68
Spending Potential Index	80	109	107
TV/Video/Sound Equipment: Total \$	\$3,140,540	\$28,120,311	\$64,187,547
Average Spent	\$1,120.42	\$1,545.92	\$1,520.35
Spending Potential Index	78	108	106
Travel: Total \$	\$4,355,772	\$38,473,288	\$88,370,814
Average Spent	\$1,553.97	\$2,115.08	\$2,093.15
Spending Potential Index	82	112	111
Vehicle Maintenance & Repairs: Total \$	\$2,305,805	\$20,680,823	\$46,466,229
Average Spent	\$822.62	\$1,136.93	\$1,100.60
Spending Potential Index	83	115	111

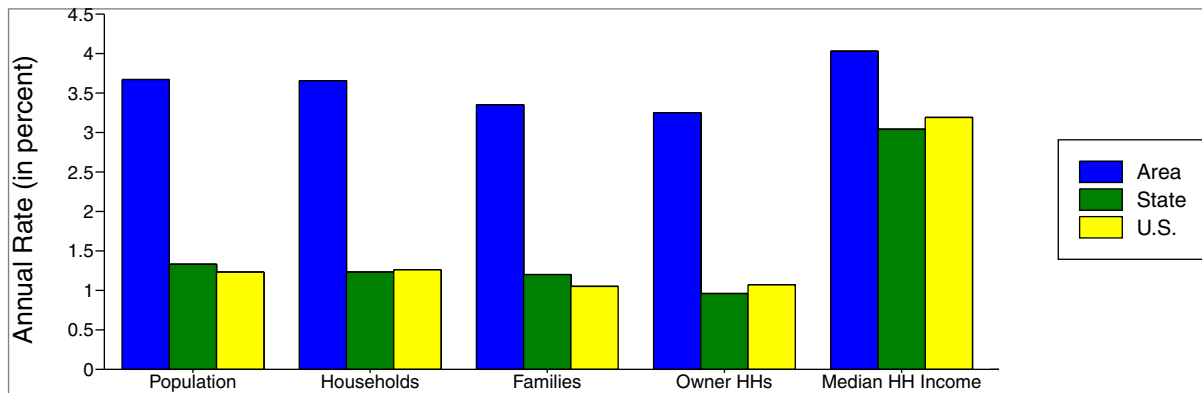
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	5,726	6,689	8,010
Households	2,443	2,803	3,354
Families	1,373	1,530	1,804
Average Household Size	2.34	2.38	2.39
Owner Occupied HUs	1,609	1,819	2,134
Renter Occupied HUs	834	984	1,221
Median Age	42.0	45.4	47.8
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.67%	1.33%	1.23%
Households	3.65%	1.23%	1.26%
Families	3.35%	1.2%	1.05%
Owner HHs	3.25%	0.96%	1.07%
Median Household Income	4.03%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	446	18.6%	396	14.1%	399	11.9%
\$15,000 - \$24,999	403	16.8%	386	13.8%	373	11.1%
\$25,000 - \$34,999	334	13.9%	337	12.0%	373	11.1%
\$35,000 - \$49,999	414	17.3%	465	16.6%	422	12.6%
\$50,000 - \$74,999	405	16.9%	554	19.8%	769	22.9%
\$75,000 - \$99,999	181	7.5%	363	12.9%	459	13.7%
\$100,000 - \$149,999	143	6.0%	175	6.2%	382	11.4%
\$150,000 - \$199,000	36	1.5%	64	2.3%	67	2.0%
\$200,000+	36	1.5%	64	2.3%	110	3.3%
Median Household Income	\$35,373		\$43,741		\$53,290	
Average Household Income	\$47,025		\$57,933		\$67,116	
Per Capita Income	\$19,568		\$24,142		\$27,916	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	377	6.6%	435	6.5%	515	6.4%
5 - 9	365	6.4%	374	5.6%	433	5.4%
10 - 14	300	5.2%	373	5.6%	412	5.1%
15 - 19	297	5.2%	342	5.1%	406	5.1%
20 - 24	341	6.0%	361	5.4%	453	5.7%
25 - 34	655	11.4%	724	10.8%	780	9.7%
35 - 44	756	13.2%	705	10.5%	766	9.6%
45 - 54	644	11.2%	784	11.7%	910	11.4%
55 - 64	632	11.0%	917	13.7%	1,138	14.2%
65 - 74	696	12.2%	829	12.4%	1,159	14.5%
75 - 84	514	9.0%	584	8.7%	702	8.8%
85+	150	2.6%	260	3.9%	334	4.2%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	4,462	77.9%	4,949	74.0%	5,796	72.4%
Black Alone	81	1.4%	101	1.5%	124	1.5%
American Indian Alone	38	0.7%	42	0.6%	49	0.6%
Asian Alone	65	1.1%	91	1.4%	123	1.5%
Pacific Islander Alone	4	0.1%	5	0.1%	5	0.1%
Some Other Race Alone	893	15.6%	1,235	18.5%	1,560	19.5%
Two or More Races	182	3.2%	266	4.0%	352	4.4%
Hispanic Origin (Any Race)	2,316	40.4%	3,158	47.2%	3,975	49.6%

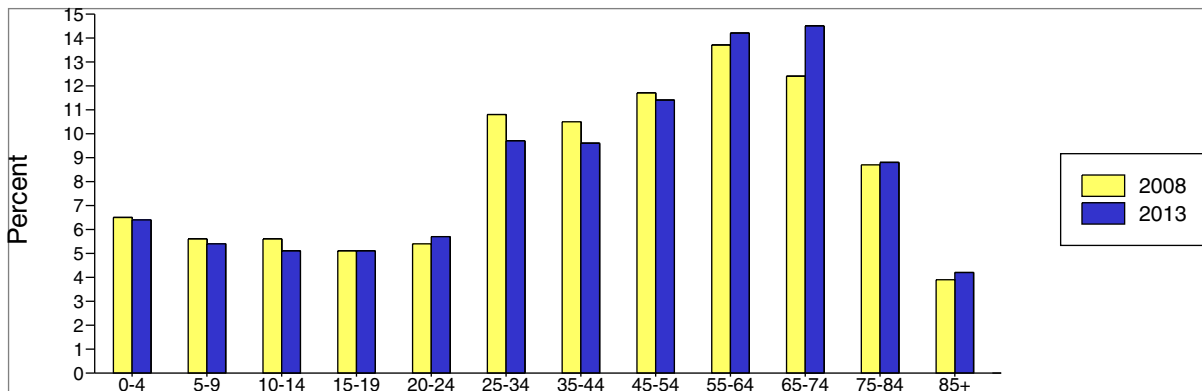
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

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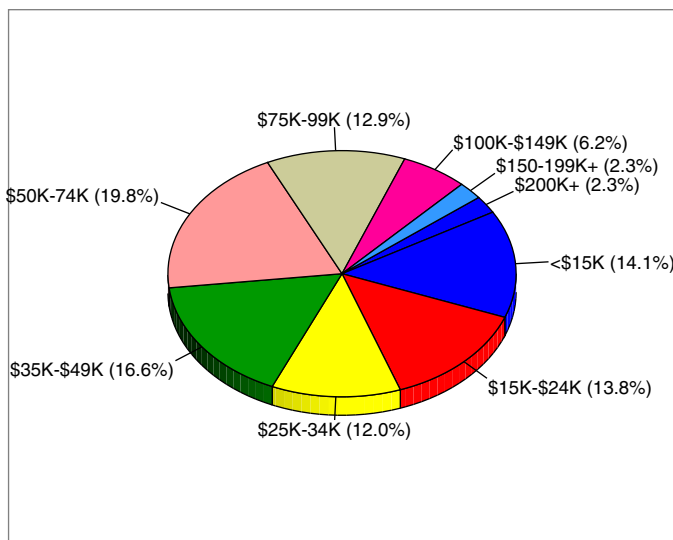
Trends 2008-2013



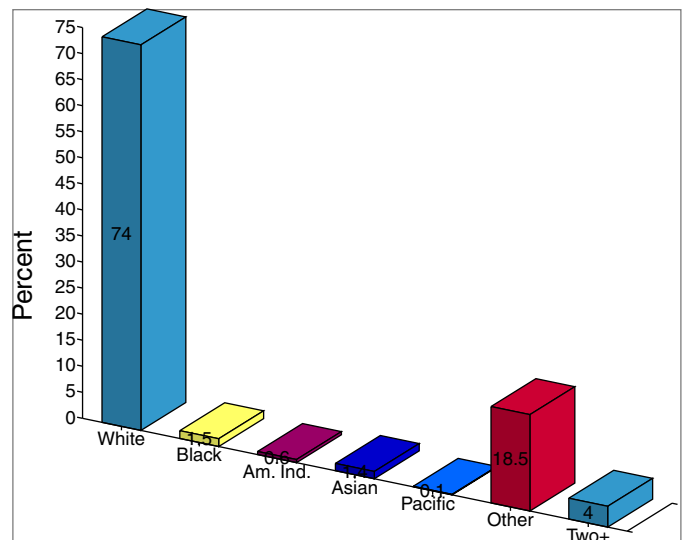
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 47.2%

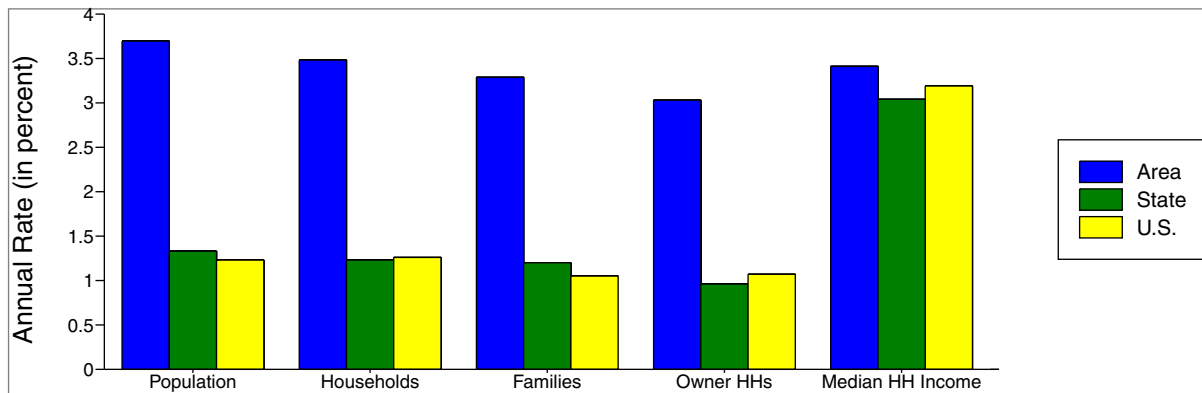
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	35,986	45,388	54,418
Households	14,902	18,190	21,585
Families	8,899	10,663	12,535
Average Household Size	2.41	2.49	2.52
Owner Occupied HUs	10,255	12,311	14,296
Renter Occupied HUs	4,647	5,879	7,289
Median Age	42.1	44.2	45.5
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.7%	1.33%	1.23%
Households	3.48%	1.23%	1.26%
Families	3.29%	1.2%	1.05%
Owner HHs	3.03%	0.96%	1.07%
Median Household Income	3.41%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,339	15.7%	2,207	12.1%	2,254	10.4%
\$15,000 - \$24,999	2,225	14.9%	2,036	11.2%	2,019	9.4%
\$25,000 - \$34,999	2,060	13.8%	2,303	12.7%	2,434	11.3%
\$35,000 - \$49,999	2,300	15.4%	2,792	15.3%	2,874	13.3%
\$50,000 - \$74,999	2,265	15.2%	3,252	17.9%	4,197	19.4%
\$75,000 - \$99,999	1,318	8.8%	2,206	12.1%	2,875	13.3%
\$100,000 - \$149,999	1,099	7.4%	1,422	7.8%	2,307	10.7%
\$150,000 - \$199,000	441	3.0%	582	3.2%	660	3.1%
\$200,000+	851	5.7%	1,389	7.6%	1,966	9.1%
Median Household Income	\$39,332		\$48,301		\$57,121	
Average Household Income	\$68,188		\$79,777		\$92,949	
Per Capita Income	\$28,151		\$32,025		\$36,928	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,430	6.8%	3,083	6.8%	3,741	6.9%
5 - 9	2,401	6.7%	2,722	6.0%	3,224	5.9%
10 - 14	2,048	5.7%	2,623	5.8%	2,864	5.3%
15 - 19	1,850	5.1%	2,582	5.7%	2,986	5.5%
20 - 24	1,895	5.3%	2,595	5.7%	3,444	6.3%
25 - 34	4,315	12.0%	4,757	10.5%	5,728	10.5%
35 - 44	4,251	11.8%	4,690	10.3%	4,942	9.1%
45 - 54	3,730	10.4%	4,790	10.6%	5,677	10.4%
55 - 64	3,961	11.0%	5,893	13.0%	7,317	13.4%
65 - 74	4,631	12.9%	5,731	12.6%	7,470	13.7%
75 - 84	3,521	9.8%	4,190	9.2%	4,802	8.8%
85+	954	2.7%	1,729	3.8%	2,224	4.1%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	26,686	74.2%	31,467	69.3%	36,537	67.1%
Black Alone	756	2.1%	1,002	2.2%	1,201	2.2%
American Indian Alone	277	0.8%	320	0.7%	362	0.7%
Asian Alone	734	2.0%	1,047	2.3%	1,342	2.5%
Pacific Islander Alone	29	0.1%	45	0.1%	57	0.1%
Some Other Race Alone	6,347	17.6%	9,723	21.4%	12,592	23.1%
Two or More Races	1,156	3.2%	1,783	3.9%	2,326	4.3%
Hispanic Origin (Any Race)	14,106	39.2%	21,039	46.4%	27,036	49.7%

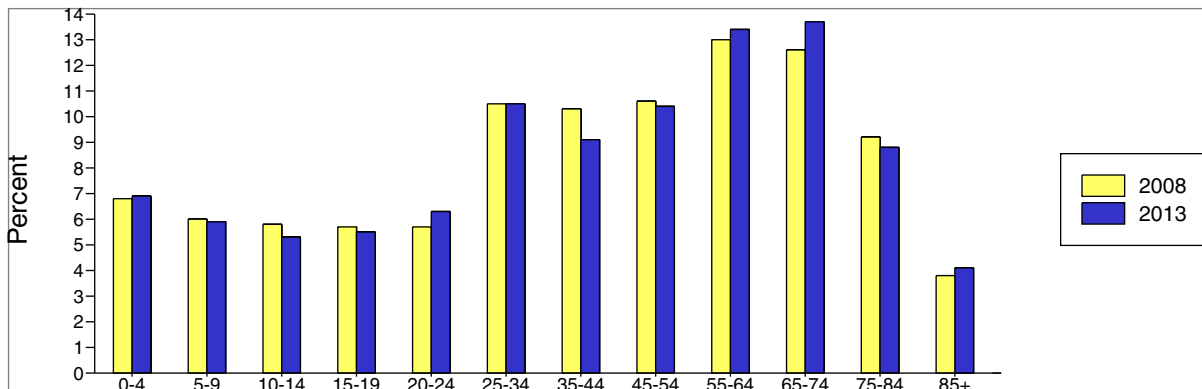
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

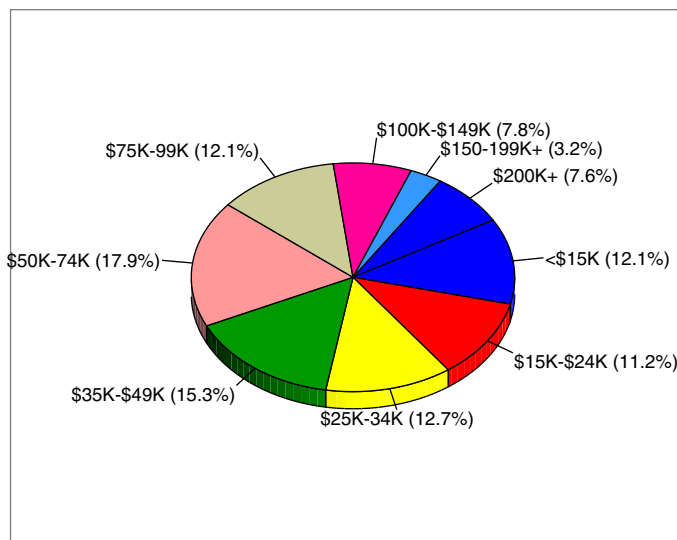
Trends 2008-2013



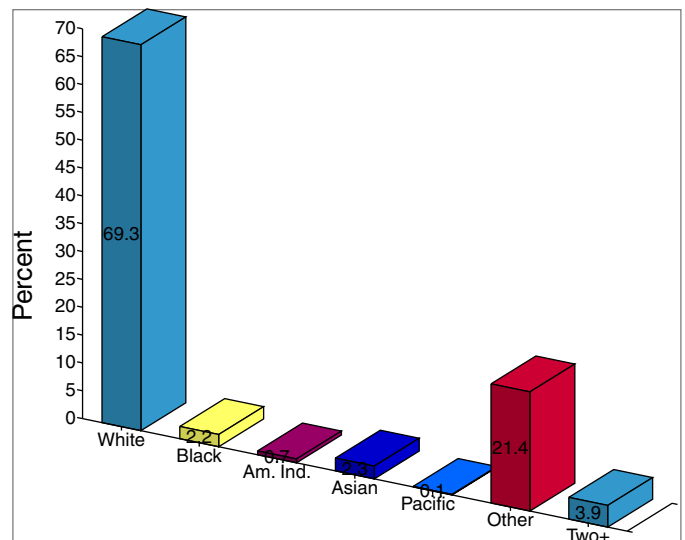
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 46.4%

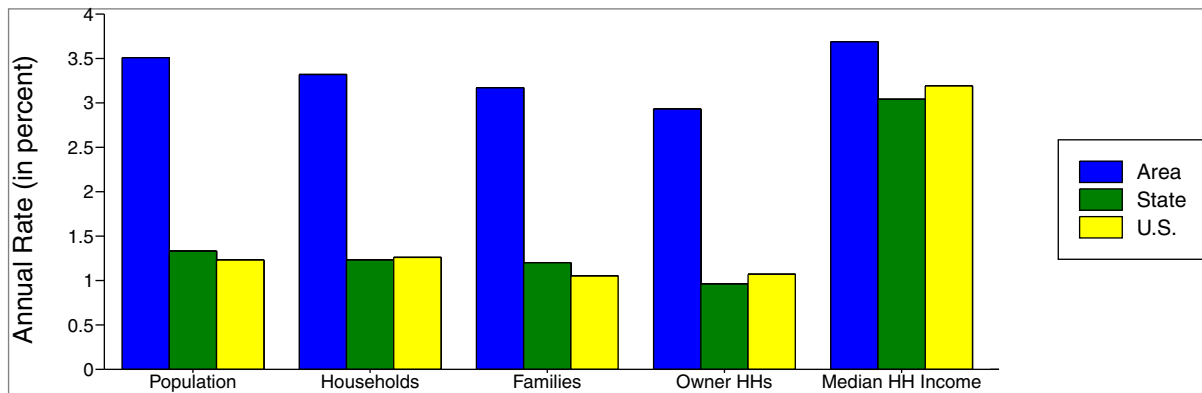
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	81,889	103,331	122,778
Households	34,337	42,219	49,707
Families	20,288	24,624	28,782
Average Household Size	2.36	2.43	2.46
Owner Occupied HUs	23,927	29,169	33,693
Renter Occupied HUs	10,410	13,050	16,013
Median Age	43.0	46.0	47.3
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.51%	1.33%	1.23%
Households	3.32%	1.23%	1.26%
Families	3.17%	1.2%	1.05%
Owner HHs	2.93%	0.96%	1.07%
Median Household Income	3.69%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,061	14.7%	4,650	11.0%	4,687	9.4%
\$15,000 - \$24,999	4,923	14.3%	4,378	10.4%	4,095	8.2%
\$25,000 - \$34,999	4,438	12.9%	4,799	11.4%	5,005	10.1%
\$35,000 - \$49,999	5,425	15.8%	6,217	14.7%	5,939	11.9%
\$50,000 - \$74,999	6,134	17.8%	8,124	19.2%	9,878	19.9%
\$75,000 - \$99,999	3,174	9.2%	6,118	14.5%	7,528	15.1%
\$100,000 - \$149,999	2,723	7.9%	3,649	8.6%	6,709	13.5%
\$150,000 - \$199,000	1,045	3.0%	1,509	3.6%	1,727	3.5%
\$200,000+	1,507	4.4%	2,773	6.6%	4,138	8.3%
Median Household Income	\$41,909		\$52,642		\$63,092	
Average Household Income	\$64,787		\$78,416		\$92,783	
Per Capita Income	\$27,256		\$32,143		\$37,664	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,966	6.1%	6,336	6.1%	7,636	6.2%
5 - 9	5,318	6.5%	5,766	5.6%	6,769	5.5%
10 - 14	4,867	5.9%	5,784	5.6%	6,361	5.2%
15 - 19	4,252	5.2%	5,660	5.5%	6,348	5.2%
20 - 24	3,844	4.7%	5,268	5.1%	6,664	5.4%
25 - 34	9,241	11.3%	10,486	10.1%	12,726	10.4%
35 - 44	10,555	12.9%	11,165	10.8%	11,789	9.6%
45 - 54	8,960	10.9%	11,882	11.5%	13,797	11.2%
55 - 64	9,022	11.0%	13,796	13.4%	17,323	14.1%
65 - 74	10,402	12.7%	13,037	12.6%	16,847	13.7%
75 - 84	8,139	9.9%	9,905	9.6%	11,113	9.1%
85+	2,326	2.8%	4,247	4.1%	5,405	4.4%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	62,336	76.1%	73,841	71.5%	84,880	69.1%
Black Alone	1,686	2.1%	2,212	2.1%	2,623	2.1%
American Indian Alone	663	0.8%	790	0.8%	904	0.7%
Asian Alone	2,727	3.3%	3,912	3.8%	4,949	4.0%
Pacific Islander Alone	66	0.1%	98	0.1%	126	0.1%
Some Other Race Alone	11,925	14.6%	18,572	18.0%	24,195	19.7%
Two or More Races	2,488	3.0%	3,905	3.8%	5,102	4.2%
Hispanic Origin (Any Race)	27,057	33.0%	41,175	39.8%	53,286	43.4%

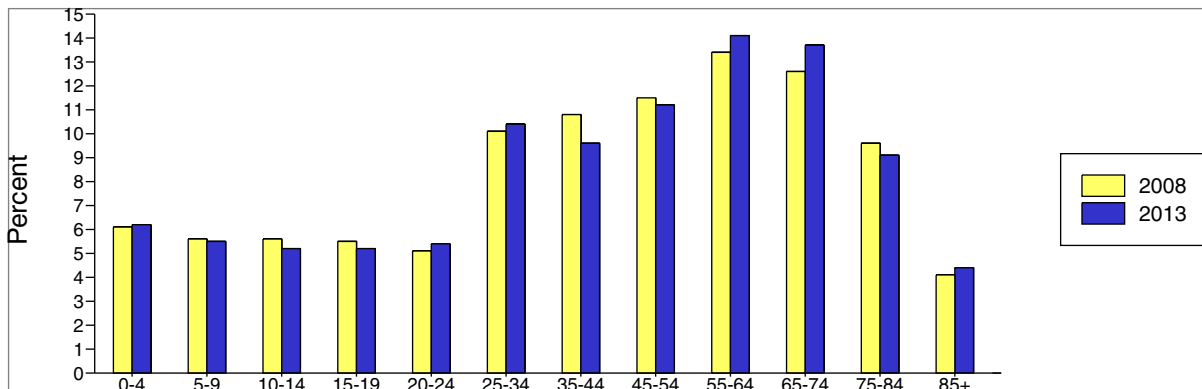
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

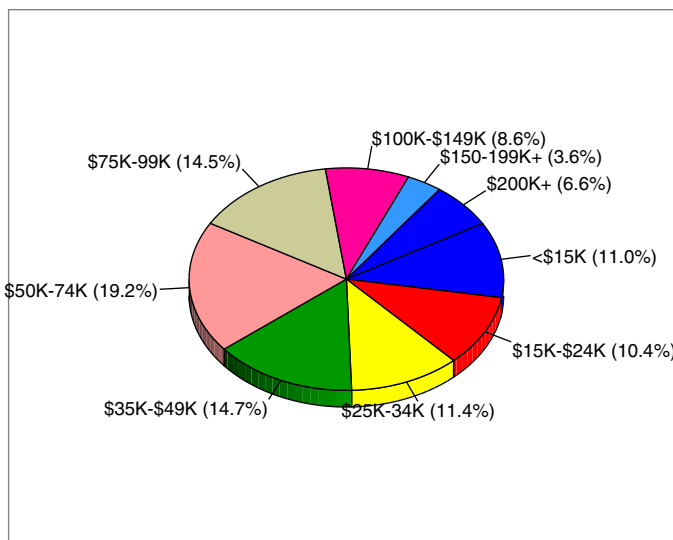
Trends 2008-2013



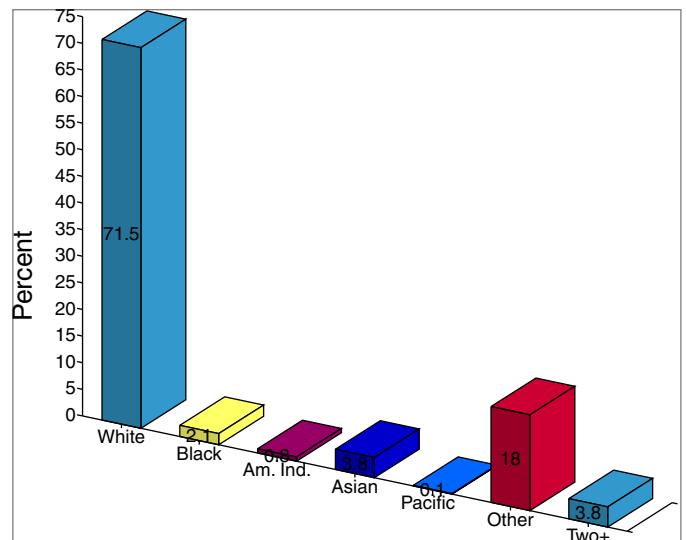
Population by Age



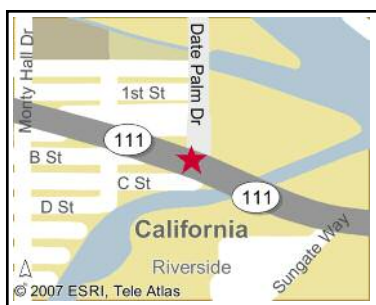
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 39.8%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	17,724	53,678	91,637
2000 Group Quarters	40	329	764
2008 Total Population	24,174	68,565	113,956
2013 Total Population	29,353	82,241	136,131
2008 - 2013 Annual Rate	3.96%	3.7%	3.62%
2000 Households	4,971	19,432	37,758
2000 Average Household Size	3.56	2.75	2.41
2008 Households	6,494	24,251	45,594
2008 Average Household Size	3.72	2.81	2.48
2013 Households	7,801	28,866	53,810
2013 Average Household Size	3.76	2.84	2.52
2008 - 2013 Annual Rate	3.74%	3.55%	3.37%
2000 Families	3,702	12,463	21,473
2000 Average Family Size	4.07	3.42	3.14
2008 Families	4,802	15,296	25,652
2008 Average Family Size	4.31	3.59	3.33
2013 Families	5,729	18,073	30,122
2013 Average Family Size	4.39	3.65	3.4
2008 - 2013 Annual Rate	3.59%	3.39%	3.26%
2000 Housing Units	5,488	27,464	54,411
Owner Occupied Housing Units	46.2%	46.9%	46.2%
Renter Occupied Housing Units	43.5%	24.4%	23.3%
Vacant Housing Units	10.3%	28.7%	30.5%
2008 Housing Units	7,180	32,655	63,377
Owner Occupied Housing Units	45.2%	48.3%	47.2%
Renter Occupied Housing Units	45.3%	26.0%	24.8%
Vacant Housing Units	9.6%	25.7%	28.1%
2013 Housing Units	8,477	36,910	70,468
Owner Occupied Housing Units	44.3%	49.7%	49.0%
Renter Occupied Housing Units	47.7%	28.5%	27.4%
Vacant Housing Units	8.0%	21.8%	23.6%
Median Household Income			
2000	\$35,666	\$39,318	\$39,720
2008	\$43,459	\$49,506	\$49,824
2013	\$51,074	\$60,273	\$60,327
Median Home Value			
2000	\$110,642	\$114,687	\$129,046
2008	\$264,457	\$268,700	\$294,778
2013	\$270,973	\$274,840	\$300,709
Per Capita Income			
2000	\$12,757	\$19,365	\$24,783
2008	\$14,682	\$23,427	\$29,163
2013	\$16,585	\$27,315	\$33,672
Median Age			
2000	27.2	35.2	40.6
2008	27.2	36.1	42.9
2013	27.5	36.4	43.8

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
4,984		19,415		37,769	
17.8%		15.8%		15.8%	
15.5%		14.7%		15.0%	
15.5%		13.7%		13.2%	
18.2%		17.3%		15.9%	
17.8%		18.7%		17.2%	
7.6%		9.0%		8.9%	
5.0%		6.5%		7.5%	
1.3%		2.0%		2.6%	
1.3%		2.4%		3.7%	
\$45,658		\$53,893		\$60,475	
6,494		24,252		45,594	
14.4%		11.9%		12.1%	
11.7%		10.9%		10.8%	
12.8%		11.9%		12.1%	
17.5%		15.8%		15.1%	
21.7%		20.8%		18.8%	
12.0%		14.5%		14.4%	
6.9%		8.0%		8.2%	
1.1%		2.6%		3.1%	
1.9%		3.8%		5.4%	
\$54,835		\$66,252		\$72,734	
7,801		28,866		53,810	
12.5%		10.1%		10.4%	
9.7%		8.7%		8.6%	
11.6%		10.3%		10.7%	
15.2%		12.7%		12.5%	
22.5%		22.1%		20.3%	
15.6%		15.7%		14.9%	
8.9%		12.9%		12.7%	
1.7%		2.5%		3.0%	
2.4%		5.0%		6.8%	
\$62,663		\$77,946		\$85,094	
2,542		12,726		25,113	
6.1%		16.2%		13.6%	
34.0%		24.1%		20.7%	
42.6%		32.6%		27.1%	
11.1%		14.7%		15.0%	
3.9%		7.4%		10.8%	
2.1%		3.6%		8.2%	
0.3%		1.0%		3.4%	
0.0%		0.5%		1.3%	
\$119,668		\$133,174		\$177,113	
2,422		6,647		12,697	
98.1%		96.2%		95.5%	
1.9%		3.8%		4.5%	
\$592		\$582		\$582	
\$541		\$574		\$591	

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	17,722	53,675	91,635
0 - 4	10.3%	8.0%	6.4%
5 - 9	10.8%	8.3%	6.9%
10 - 14	9.2%	7.5%	6.2%
15 - 19	8.0%	6.5%	5.5%
20 - 24	7.9%	5.7%	5.0%
25 - 34	17.9%	13.8%	12.0%
35 - 44	14.8%	14.6%	14.1%
45 - 54	8.5%	10.4%	11.8%
55 - 64	5.2%	8.5%	10.5%
65 - 74	4.2%	8.9%	11.0%
75 - 84	2.5%	6.2%	8.0%
85+	0.7%	1.8%	2.5%
18+	64.7%	72.2%	77.1%

2008 Population by Age

Total	24,173	68,564	113,955
0 - 4	10.5%	8.1%	6.6%
5 - 9	9.4%	7.2%	5.9%
10 - 14	9.0%	7.1%	5.9%
15 - 19	8.9%	6.9%	5.9%
20 - 24	8.5%	6.5%	5.6%
25 - 34	15.8%	12.7%	11.0%
35 - 44	14.4%	12.7%	11.6%
45 - 54	10.2%	11.6%	12.6%
55 - 64	6.0%	10.2%	13.0%
65 - 74	3.9%	8.5%	10.8%
75 - 84	2.4%	6.0%	7.8%
85+	0.9%	2.4%	3.3%
18+	65.6%	73.3%	77.9%

2013 Population by Age

Total	29,350	82,241	136,131
0 - 4	10.7%	8.2%	6.7%
5 - 9	9.3%	7.2%	5.9%
10 - 14	8.1%	6.6%	5.5%
15 - 19	8.3%	6.5%	5.6%
20 - 24	9.3%	6.9%	5.9%
25 - 34	15.8%	13.2%	11.4%
35 - 44	12.6%	11.3%	10.3%
45 - 54	11.0%	11.7%	12.2%
55 - 64	7.2%	11.1%	14.0%
65 - 74	4.1%	9.1%	11.7%
75 - 84	2.4%	5.8%	7.3%
85+	1.1%	2.6%	3.5%
18+	66.8%	74.1%	78.5%

2000 Population by Sex

Males	50.8%	50.2%	50.9%
Females	49.2%	49.8%	49.1%

2008 Population by Sex

Males	50.6%	50.1%	50.8%
Females	49.4%	49.9%	49.2%

2013 Population by Sex

Males	50.6%	50.1%	50.6%
Females	49.4%	49.9%	49.4%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	17,724	53,678	91,636
White Alone	55.2%	67.9%	74.3%
Black Alone	3.0%	2.7%	2.4%
American Indian Alone	1.2%	0.9%	0.9%
Asian or Pacific Islander Alone	4.0%	4.4%	3.7%
Some Other Race Alone	31.9%	20.3%	15.4%
Two or More Races	4.6%	3.8%	3.3%
Hispanic Origin	66.2%	44.5%	35.0%
Diversity Index	83.0	76.6	69.8

2008 Population by Race/Ethnicity

Total	24,174	68,565	113,956
White Alone	50.3%	62.6%	68.9%
Black Alone	2.8%	2.8%	2.5%
American Indian Alone	1.1%	0.9%	0.9%
Asian or Pacific Islander Alone	4.2%	4.8%	4.2%
Some Other Race Alone	36.4%	24.4%	19.3%
Two or More Races	5.1%	4.6%	4.2%
Hispanic Origin	73.9%	52.3%	42.9%
Diversity Index	84.3	80.2	75.7

2013 Population by Race/Ethnicity

Total	29,354	82,242	136,131
White Alone	48.4%	60.1%	66.2%
Black Alone	2.6%	2.7%	2.5%
American Indian Alone	1.0%	0.8%	0.8%
Asian or Pacific Islander Alone	4.3%	4.9%	4.4%
Some Other Race Alone	38.4%	26.4%	21.4%
Two or More Races	5.4%	4.9%	4.7%
Hispanic Origin	77.2%	56.1%	47.0%
Diversity Index	84.7	81.5	77.9

2000 Population 3+ by School Enrollment

Total	16,842	51,410	88,639
Enrolled in Nursery/Preschool	1.3%	1.1%	1.0%
Enrolled in Kindergarten	2.1%	1.8%	1.4%
Enrolled in Grade 1-8	17.0%	13.6%	11.1%
Enrolled in Grade 9-12	7.8%	6.2%	5.0%
Enrolled in College	3.5%	3.4%	3.4%
Enrolled in Grad/Prof School	0.3%	0.5%	0.7%
Not Enrolled in School	68.0%	73.3%	77.3%

2008 Population 25+ by Educational Attainment

Total	12,965	44,008	79,897
Less than 9th Grade	21.0%	12.2%	9.2%
9th - 12th Grade, No Diploma	18.6%	13.0%	11.0%
High School Graduate	23.5%	25.8%	24.8%
Some College, No Degree	19.0%	23.6%	24.1%
Associate Degree	4.7%	5.3%	5.9%
Bachelor's Degree	8.8%	12.5%	15.2%
Graduate/Professional Degree	4.4%	7.7%	9.9%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	17,181	53,196	92,938
Never Married	36.1%	29.6%	29.2%
Married	49.4%	51.3%	49.9%
Widowed	4.3%	7.3%	7.9%
Divorced	10.2%	11.8%	13.0%

2000 Population 16+ by Employment Status

Total	12,184	40,284	73,060
In Labor Force	61.2%	56.7%	54.1%
Civilian Employed	56.5%	52.7%	50.6%
Civilian Unemployed	4.6%	3.9%	3.5%
In Armed Forces	0.1%	0.0%	0.0%
Not in Labor Force	38.8%	43.3%	45.9%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	89.5%	90.5%	90.9%
Civilian Unemployed	10.5%	9.5%	9.1%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	89.5%	90.9%	91.2%
Civilian Unemployed	10.5%	9.1%	8.8%

2000 Females 16+ by Employment Status and Age of Children

Total	6,140	20,397	36,049
Own Children < 6 Only	10.5%	7.6%	6.1%
Employed/in Armed Forces	5.2%	3.7%	3.1%
Unemployed	0.4%	0.3%	0.2%
Not in Labor Force	4.9%	3.6%	2.8%
Own Children < 6 and 6-17 Only	13.6%	9.0%	6.9%
Employed/in Armed Forces	7.1%	4.2%	3.4%
Unemployed	0.0%	0.2%	0.2%
Not in Labor Force	6.5%	4.6%	3.3%
Own Children 6-17 Only	17.0%	15.0%	13.0%
Employed/in Armed Forces	10.6%	9.6%	8.1%
Unemployed	0.9%	0.7%	0.5%
Not in Labor Force	5.5%	4.6%	4.4%
No Own Children < 18	59.0%	68.4%	74.0%
Employed/in Armed Forces	25.8%	27.9%	28.5%
Unemployed	3.0%	2.8%	2.5%
Not in Labor Force	30.1%	37.8%	43.0%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,647	25,333	42,232
Agriculture/Mining	0.6%	0.4%	0.4%
Construction	13.0%	10.8%	10.0%
Manufacturing	3.2%	2.9%	2.8%
Wholesale Trade	1.0%	1.5%	1.7%
Retail Trade	11.8%	13.1%	12.6%
Transportation/Utilities	2.2%	3.4%	3.8%
Information	1.3%	2.0%	2.2%
Finance/Insurance/Real Estate	3.6%	5.5%	6.5%
Services	61.3%	57.7%	57.4%
Public Administration	2.0%	2.6%	2.6%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,649	25,335	42,234
White Collar	36.4%	49.7%	54.2%
Management/Business/Financial	7.1%	10.6%	12.2%
Professional	9.0%	13.7%	15.7%
Sales	10.6%	12.5%	13.4%
Administrative Support	9.8%	12.9%	12.9%
Services	39.0%	30.8%	28.2%
Blue Collar	24.6%	19.5%	17.6%
Farming/Forestry/Fishing	0.2%	0.2%	0.2%
Construction/Extraction	10.9%	8.5%	7.4%
Installation/Maintenance/Repair	4.3%	3.6%	3.6%
Production	3.5%	3.0%	2.5%
Transportation/Material Moving	5.7%	4.2%	3.9%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,633	20,643	35,941
Drove Alone - Car, Truck, or Van	68.2%	73.6%	74.2%
Carpooled - Car, Truck, or Van	22.2%	16.3%	14.3%
Public Transportation	3.8%	2.9%	2.3%
Walked	1.3%	1.3%	2.2%
Other Means	2.1%	2.3%	2.2%
Worked at Home	2.4%	3.6%	4.8%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	6,632	20,645	35,941
Did Not Work at Home	97.6%	96.4%	95.2%
Less than 5 minutes	0.9%	1.7%	2.8%
5 to 9 minutes	9.2%	10.5%	13.7%
10 to 19 minutes	43.1%	41.9%	38.8%
20 to 24 minutes	19.7%	17.8%	15.4%
25 to 34 minutes	15.2%	15.3%	14.9%
35 to 44 minutes	2.5%	2.0%	2.2%
45 to 59 minutes	1.8%	1.7%	1.8%
60 to 89 minutes	2.5%	2.7%	2.5%
90 or more minutes	2.7%	2.8%	3.0%
Worked at Home	2.4%	3.6%	4.8%
Average Travel Time to Work (in min)	22.7	21.9	21.5

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,990	19,411	37,855
None	10.5%	8.6%	8.6%
1	34.0%	41.2%	44.7%
2	40.0%	37.5%	35.7%
3	10.2%	9.4%	8.1%
4	3.5%	2.5%	2.0%
5+	1.8%	0.9%	0.9%
Average Number of Vehicles Available	1.7	1.6	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,972	19,432	37,759
Family Households	74.5%	64.1%	56.9%
Married-couple Family	51.8%	48.1%	43.4%
With Related Children	37.2%	24.3%	17.8%
Other Family (No Spouse)	22.7%	16.0%	13.5%
With Related Children	16.9%	11.1%	8.7%
Nonfamily Households	25.5%	35.9%	43.1%
Householder Living Alone	19.1%	27.8%	33.0%
Householder Not Living Alone	6.4%	8.0%	10.1%
Households with Related Children	54.2%	35.4%	26.5%
Households with Persons 65+	20.7%	33.9%	37.8%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,971	19,432	37,758
1 Person Household	19.1%	27.8%	33.0%
2 Person Household	20.1%	32.1%	36.2%
3 Person Household	14.1%	11.8%	10.3%
4 Person Household	17.0%	12.0%	9.0%
5 Person Household	12.9%	7.7%	5.6%
6 Person Household	7.7%	4.1%	2.9%
7+ Person Household	9.1%	4.4%	2.8%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	4,991	19,412	37,852
Moved in 1999 to March 2000	30.3%	26.1%	24.9%
Moved in 1995 to 1998	37.8%	33.9%	32.7%
Moved in 1990 to 1994	16.8%	16.9%	16.7%
Moved in 1980 to 1989	10.8%	15.3%	15.7%
Moved in 1970 to 1979	3.5%	5.4%	7.1%
Moved in 1969 or Earlier	0.9%	2.4%	2.9%
Median Year Householder Moved In	1997	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,567	27,235	54,409
1, Detached	43.8%	38.9%	38.8%
1, Attached	14.9%	21.4%	20.3%
2	14.0%	4.8%	3.2%
3 or 4	11.4%	6.9%	5.9%
5 to 9	7.3%	5.2%	5.5%
10 to 19	1.1%	2.0%	3.8%
20+	5.9%	6.8%	10.0%
Mobile Home	1.6%	13.0%	11.6%
Other	0.0%	1.1%	0.8%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,507	27,438	54,490
1999 to March 2000	2.1%	2.6%	2.2%
1995 to 1998	6.6%	6.5%	4.6%
1990 to 1994	20.8%	12.4%	8.9%
1980 to 1989	40.2%	37.6%	31.3%
1970 to 1979	17.5%	23.4%	27.7%
1969 or Earlier	12.8%	17.6%	25.3%
Median Year Structure Built	1985	1982	1979

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	NeWest Residents	Silver and Gold	Silver and Gold
2.	Las Casas	Up and Coming Families	Senior Sun Seekers
3.	Industrious Urban Frin	Senior Sun Seekers	The Elders
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$11,612,763	\$49,555,130	\$100,372,210
Average Spent	\$1,788.23	\$2,043.43	\$2,201.43
Spending Potential Index	67	76	82
Computers & Accessories: Total \$	\$1,265,293	\$5,302,456	\$10,657,235
Average Spent	\$194.84	\$218.65	\$233.74
Spending Potential Index	81	91	98
Education: Total \$	\$6,191,235	\$26,918,391	\$55,557,311
Average Spent	\$953.38	\$1,109.99	\$1,218.52
Spending Potential Index	69	81	89
Entertainment/Recreation: Total \$	\$17,185,377	\$80,617,372	\$168,384,667
Average Spent	\$2,646.35	\$3,324.29	\$3,693.13
Spending Potential Index	71	89	99
Food at Home: Total \$	\$24,965,339	\$108,162,905	\$223,217,839
Average Spent	\$3,844.37	\$4,460.14	\$4,895.77
Spending Potential Index	79	91	100
Food Away from Home: Total \$	\$16,676,383	\$73,596,223	\$151,422,752
Average Spent	\$2,567.97	\$3,034.77	\$3,321.11
Spending Potential Index	75	89	97
Health Care: Total \$	\$17,499,069	\$92,137,747	\$201,038,011
Average Spent	\$2,694.65	\$3,799.34	\$4,409.31
Spending Potential Index	66	93	108
HH Furnishings & Equipment: Total \$	\$10,745,564	\$48,773,837	\$99,612,677
Average Spent	\$1,654.69	\$2,011.21	\$2,184.78
Spending Potential Index	72	87	95
Investments: Total \$	\$3,956,999	\$22,460,188	\$47,785,783
Average Spent	\$609.33	\$926.16	\$1,048.07
Spending Potential Index	60	91	103
Retail Goods: Total \$	\$129,876,793	\$585,702,739	\$1,213,980,819
Average Spent	\$19,999.51	\$24,151.69	\$26,625.89
Spending Potential Index	74	89	98
Shelter: Total \$	\$82,511,818	\$350,828,174	\$706,166,669
Average Spent	\$12,705.85	\$14,466.54	\$15,488.15
Spending Potential Index	82	93	100
TV/Video/Sound Equipment: Total \$	\$7,024,738	\$31,327,059	\$64,625,052
Average Spent	\$1,081.73	\$1,291.78	\$1,417.40
Spending Potential Index	75	90	99
Travel: Total \$	\$8,937,093	\$41,917,181	\$87,063,519
Average Spent	\$1,376.21	\$1,728.47	\$1,909.54
Spending Potential Index	73	92	101
Vehicle Maintenance & Repairs: Total \$	\$5,085,347	\$22,471,540	\$46,372,168
Average Spent	\$783.08	\$926.62	\$1,017.07
Spending Potential Index	79	93	102

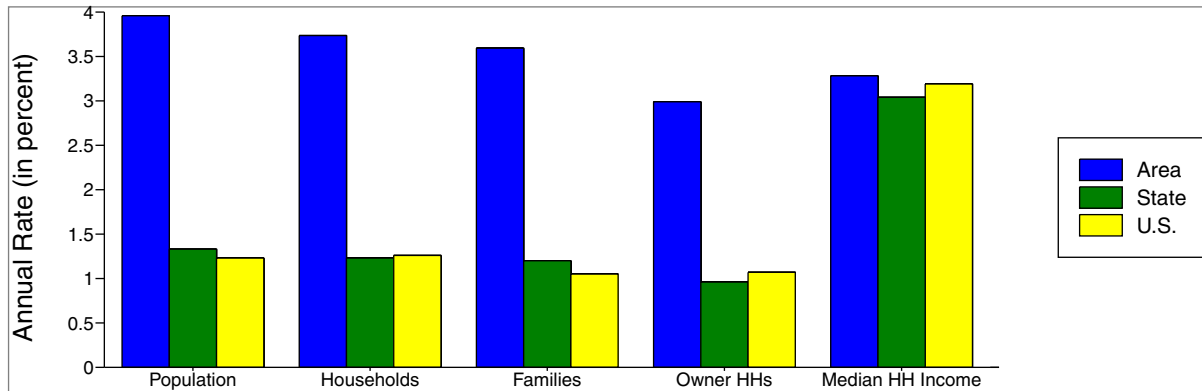
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	17,724	24,174	29,353
Households	4,971	6,494	7,801
Families	3,702	4,802	5,729
Average Household Size	3.56	3.72	3.76
Owner Occupied HUs	2,559	3,244	3,759
Renter Occupied HUs	2,412	3,249	4,041
Median Age	27.2	27.2	27.5
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.96%	1.33%	1.23%
Households	3.74%	1.23%	1.26%
Families	3.59%	1.2%	1.05%
Owner HHs	2.99%	0.96%	1.07%
Median Household Income	3.28%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	888	17.8%	938	14.4%	972	12.5%
\$15,000 - \$24,999	773	15.5%	760	11.7%	760	9.7%
\$25,000 - \$34,999	775	15.5%	829	12.8%	908	11.6%
\$35,000 - \$49,999	909	18.2%	1,137	17.5%	1,182	15.2%
\$50,000 - \$74,999	886	17.8%	1,406	21.7%	1,752	22.5%
\$75,000 - \$99,999	378	7.6%	781	12.0%	1,220	15.6%
\$100,000 - \$149,999	248	5.0%	450	6.9%	694	8.9%
\$150,000 - \$199,000	63	1.3%	72	1.1%	129	1.7%
\$200,000+	64	1.3%	121	1.9%	184	2.4%
Median Household Income	\$35,666		\$43,459		\$51,074	
Average Household Income	\$45,658		\$54,835		\$62,663	
Per Capita Income	\$12,757		\$14,682		\$16,585	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,828	10.3%	2,544	10.5%	3,129	10.7%
5 - 9	1,914	10.8%	2,273	9.4%	2,736	9.3%
10 - 14	1,636	9.2%	2,174	9.0%	2,387	8.1%
15 - 19	1,417	8.0%	2,161	8.9%	2,441	8.3%
20 - 24	1,397	7.9%	2,055	8.5%	2,736	9.3%
25 - 34	3,179	17.9%	3,829	15.8%	4,650	15.8%
35 - 44	2,626	14.8%	3,479	14.4%	3,710	12.6%
45 - 54	1,499	8.5%	2,467	10.2%	3,223	11.0%
55 - 64	921	5.2%	1,452	6.0%	2,099	7.2%
65 - 74	741	4.2%	936	3.9%	1,217	4.1%
75 - 84	443	2.5%	577	2.4%	695	2.4%
85+	121	0.7%	226	0.9%	327	1.1%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	9,785	55.2%	12,170	50.3%	14,203	48.4%
Black Alone	536	3.0%	674	2.8%	765	2.6%
American Indian Alone	214	1.2%	254	1.1%	283	1.0%
Asian Alone	701	4.0%	1,010	4.2%	1,237	4.2%
Pacific Islander Alone	12	0.1%	15	0.1%	16	0.1%
Some Other Race Alone	5,660	31.9%	8,807	36.4%	11,279	38.4%
Two or More Races	816	4.6%	1,244	5.1%	1,571	5.4%
Hispanic Origin (Any Race)	11,739	66.2%	17,856	73.9%	22,651	77.2%

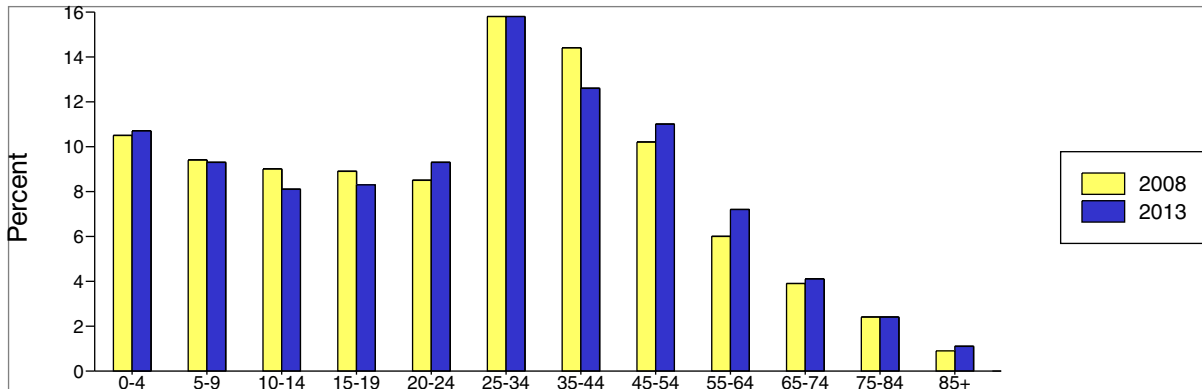
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

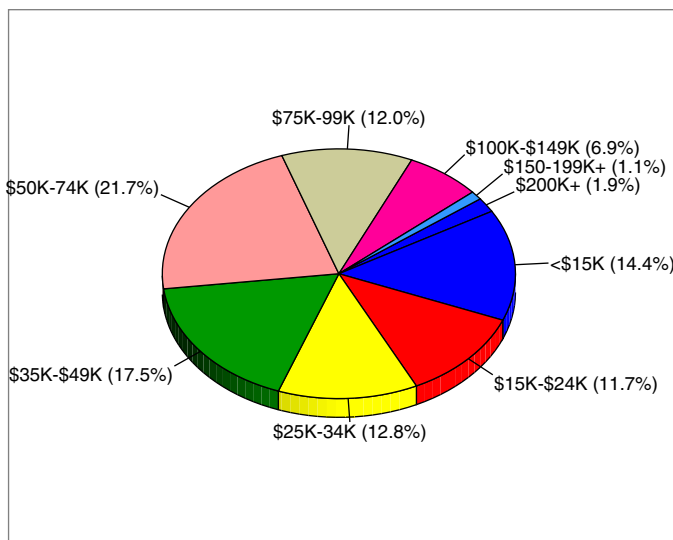
Trends 2008-2013



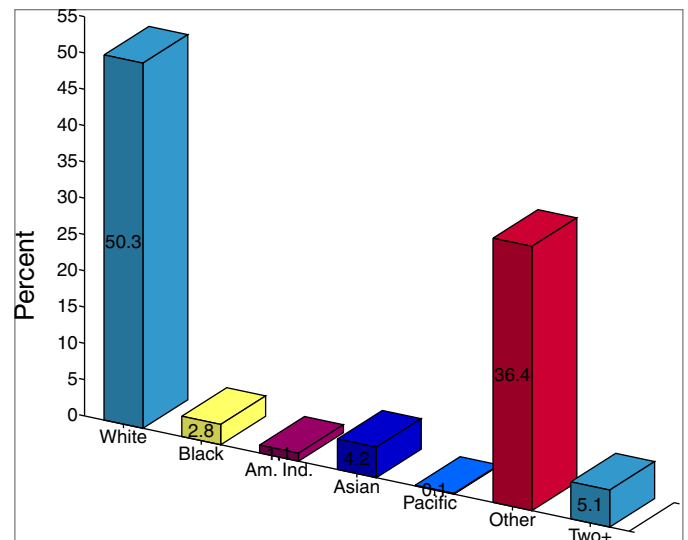
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 73.9%

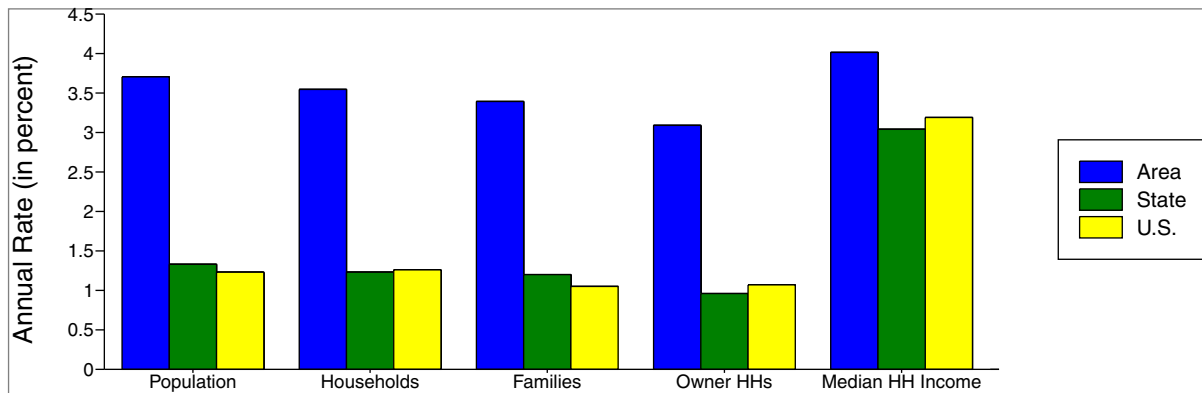
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	53,678	68,565	82,241
Households	19,432	24,251	28,866
Families	12,463	15,296	18,073
Average Household Size	2.75	2.81	2.84
Owner Occupied HUs	12,778	15,768	18,362
Renter Occupied HUs	6,654	8,484	10,503
Median Age	35.2	36.1	36.4
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.7%	1.33%	1.23%
Households	3.55%	1.23%	1.26%
Families	3.39%	1.2%	1.05%
Owner HHs	3.09%	0.96%	1.07%
Median Household Income	4.01%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,061	15.8%	2,883	11.9%	2,918	10.1%
\$15,000 - \$24,999	2,846	14.7%	2,633	10.9%	2,502	8.7%
\$25,000 - \$34,999	2,657	13.7%	2,885	11.9%	2,987	10.3%
\$35,000 - \$49,999	3,360	17.3%	3,827	15.8%	3,666	12.7%
\$50,000 - \$74,999	3,630	18.7%	5,039	20.8%	6,380	22.1%
\$75,000 - \$99,999	1,752	9.0%	3,508	14.5%	4,518	15.7%
\$100,000 - \$149,999	1,258	6.5%	1,943	8.0%	3,738	12.9%
\$150,000 - \$199,000	383	2.0%	619	2.6%	709	2.5%
\$200,000+	468	2.4%	915	3.8%	1,448	5.0%
Median Household Income	\$39,318		\$49,506		\$60,273	
Average Household Income	\$53,893		\$66,252		\$77,946	
Per Capita Income	\$19,365		\$23,427		\$27,315	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,271	8.0%	5,552	8.1%	6,730	8.2%
5 - 9	4,456	8.3%	4,952	7.2%	5,890	7.2%
10 - 14	4,028	7.5%	4,864	7.1%	5,398	6.6%
15 - 19	3,463	6.5%	4,724	6.9%	5,320	6.5%
20 - 24	3,081	5.7%	4,464	6.5%	5,652	6.9%
25 - 34	7,389	13.8%	8,719	12.7%	10,824	13.2%
35 - 44	7,819	14.6%	8,741	12.7%	9,306	11.3%
45 - 54	5,567	10.4%	7,934	11.6%	9,604	11.7%
55 - 64	4,558	8.5%	7,015	10.2%	9,162	11.1%
65 - 74	4,768	8.9%	5,857	8.5%	7,487	9.1%
75 - 84	3,316	6.2%	4,081	6.0%	4,741	5.8%
85+	959	1.8%	1,661	2.4%	2,127	2.6%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	36,432	67.9%	42,928	62.6%	49,461	60.1%
Black Alone	1,472	2.7%	1,911	2.8%	2,254	2.7%
American Indian Alone	502	0.9%	586	0.9%	659	0.8%
Asian Alone	2,327	4.3%	3,215	4.7%	3,985	4.8%
Pacific Islander Alone	39	0.1%	58	0.1%	73	0.1%
Some Other Race Alone	10,872	20.3%	16,736	24.4%	21,753	26.4%
Two or More Races	2,034	3.8%	3,131	4.6%	4,057	4.9%
Hispanic Origin (Any Race)	23,904	44.5%	35,847	52.3%	46,134	56.1%

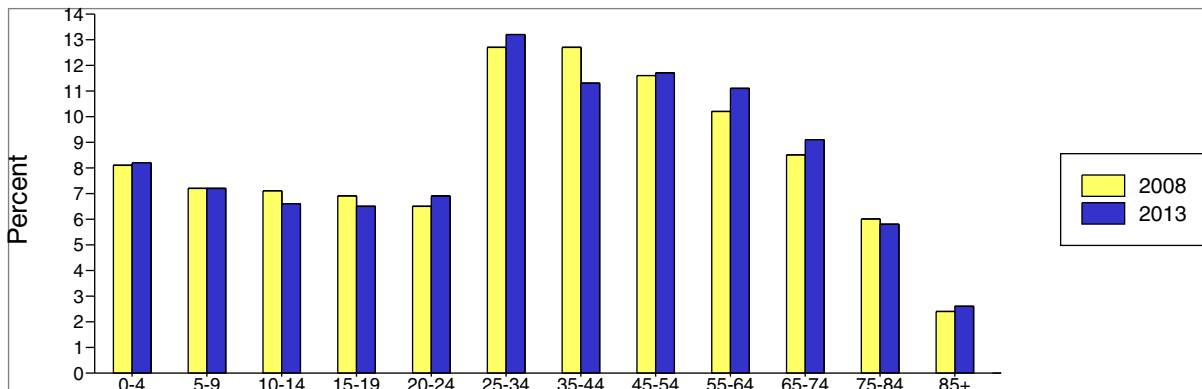
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

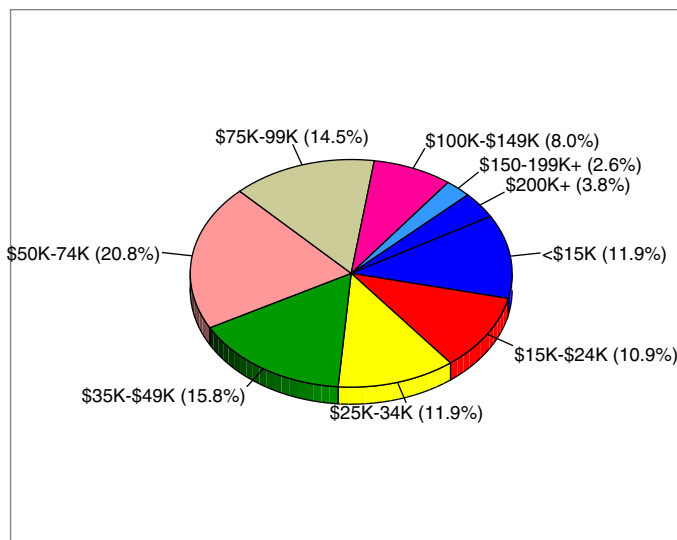
Trends 2008-2013



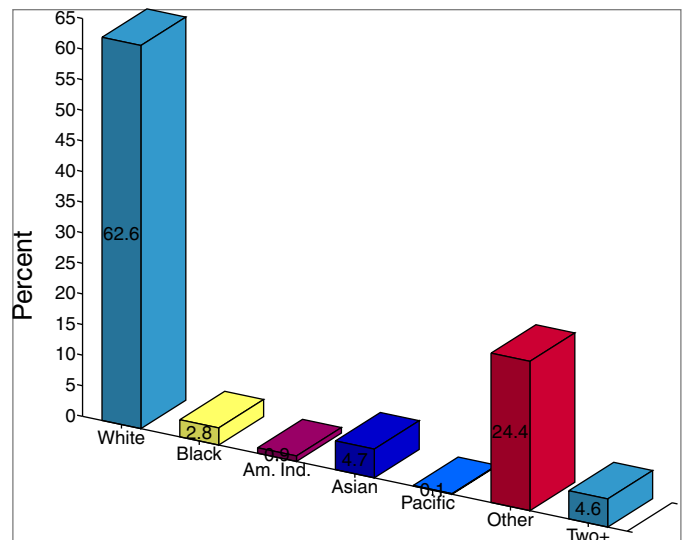
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 52.3%

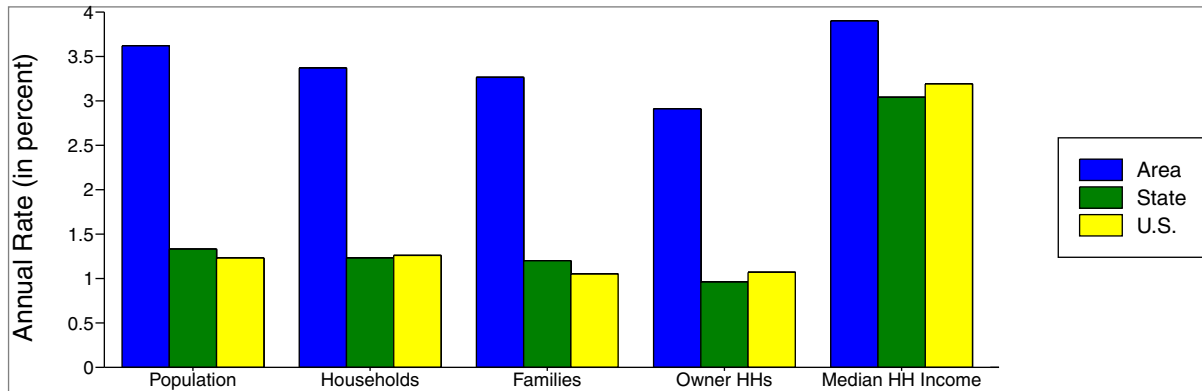
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	91,637	113,956	136,131
Households	37,758	45,594	53,810
Families	21,473	25,652	30,122
Average Household Size	2.41	2.48	2.52
Owner Occupied HUs	25,101	29,898	34,505
Renter Occupied HUs	12,657	15,696	19,305
Median Age	40.6	42.9	43.8
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.62%	1.33%	1.23%
Households	3.37%	1.23%	1.26%
Families	3.26%	1.2%	1.05%
Owner HHs	2.91%	0.96%	1.07%
Median Household Income	3.9%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,985	15.8%	5,510	12.1%	5,571	10.4%
\$15,000 - \$24,999	5,671	15.0%	4,942	10.8%	4,639	8.6%
\$25,000 - \$34,999	4,983	13.2%	5,536	12.1%	5,781	10.7%
\$35,000 - \$49,999	6,024	15.9%	6,873	15.1%	6,737	12.5%
\$50,000 - \$74,999	6,511	17.2%	8,559	18.8%	10,938	20.3%
\$75,000 - \$99,999	3,368	8.9%	6,551	14.4%	8,037	14.9%
\$100,000 - \$149,999	2,829	7.5%	3,748	8.2%	6,829	12.7%
\$150,000 - \$199,000	982	2.6%	1,397	3.1%	1,599	3.0%
\$200,000+	1,416	3.7%	2,478	5.4%	3,679	6.8%
Median Household Income	\$39,720		\$49,824		\$60,327	
Average Household Income	\$60,475		\$72,734		\$85,094	
Per Capita Income	\$24,783		\$29,163		\$33,672	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,887	6.4%	7,483	6.6%	9,101	6.7%
5 - 9	6,277	6.9%	6,765	5.9%	8,030	5.9%
10 - 14	5,713	6.2%	6,770	5.9%	7,538	5.5%
15 - 19	5,035	5.5%	6,714	5.9%	7,577	5.6%
20 - 24	4,581	5.0%	6,327	5.6%	8,090	5.9%
25 - 34	10,987	12.0%	12,527	11.0%	15,462	11.4%
35 - 44	12,947	14.1%	13,260	11.6%	14,001	10.3%
45 - 54	10,827	11.8%	14,353	12.6%	16,626	12.2%
55 - 64	9,621	10.5%	14,828	13.0%	19,010	14.0%
65 - 74	10,073	11.0%	12,291	10.8%	15,913	11.7%
75 - 84	7,355	8.0%	8,834	7.8%	10,003	7.3%
85+	2,332	2.5%	3,803	3.3%	4,780	3.5%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	68,056	74.3%	78,530	68.9%	90,081	66.2%
Black Alone	2,182	2.4%	2,846	2.5%	3,408	2.5%
American Indian Alone	854	0.9%	1,007	0.9%	1,151	0.8%
Asian Alone	3,238	3.5%	4,591	4.0%	5,844	4.3%
Pacific Islander Alone	115	0.1%	164	0.1%	204	0.1%
Some Other Race Alone	14,127	15.4%	22,029	19.3%	29,106	21.4%
Two or More Races	3,064	3.3%	4,789	4.2%	6,337	4.7%
Hispanic Origin (Any Race)	32,096	35.0%	48,862	42.9%	64,000	47.0%

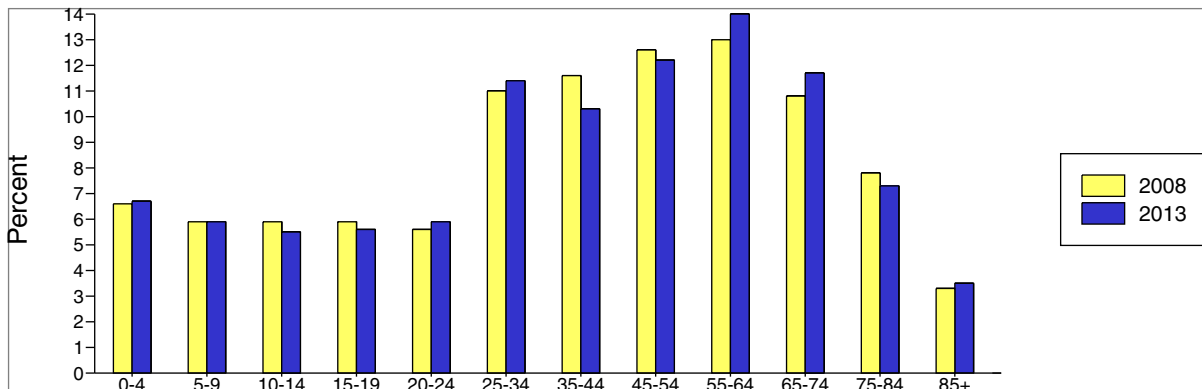
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

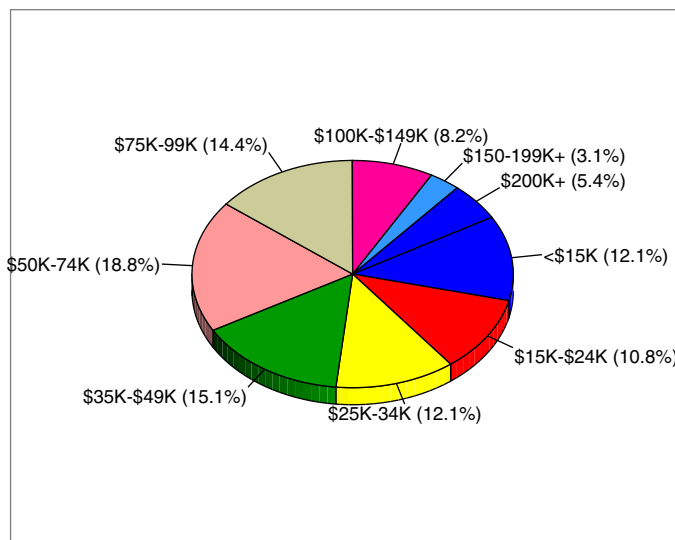
Trends 2008-2013



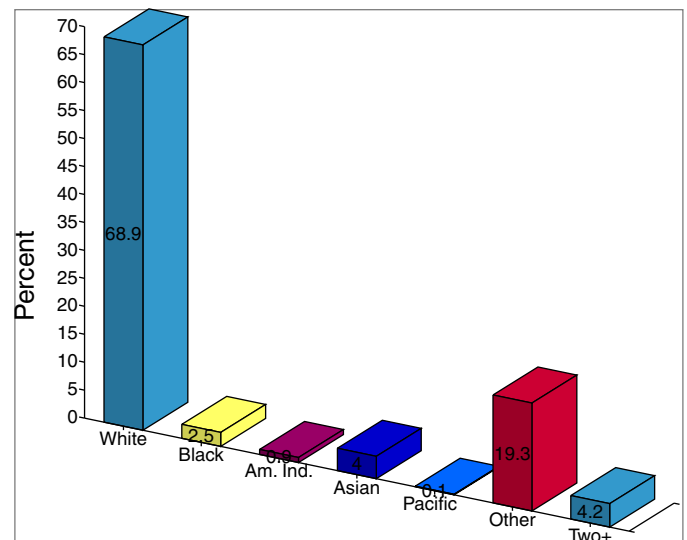
Population by Age



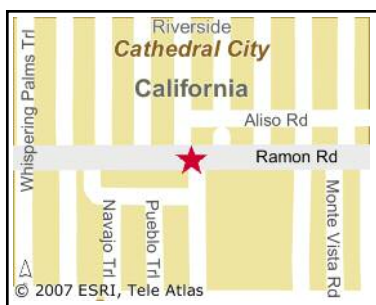
2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 42.9%



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
2000 Total Population	8,536	42,548	85,617
2000 Group Quarters	58	350	838
2008 Total Population	11,307	54,403	108,018
2013 Total Population	13,844	65,937	131,219
2008 - 2013 Annual Rate	4.13%	3.92%	3.97%
2000 Households	2,803	13,423	34,254
2000 Average Household Size	3.02	3.14	2.48
2008 Households	3,705	16,724	41,854
2008 Average Household Size	3.04	3.23	2.56
2013 Households	4,527	20,093	50,062
2013 Average Household Size	3.05	3.26	2.6
2008 - 2013 Annual Rate	4.09%	3.74%	3.65%
2000 Families	2,119	9,447	19,369
2000 Average Family Size	3.43	3.72	3.26
2008 Families	2,715	11,631	23,375
2008 Average Family Size	3.54	3.9	3.46
2013 Families	3,281	13,908	27,793
2013 Average Family Size	3.59	3.96	3.55
2008 - 2013 Annual Rate	3.86%	3.64%	3.52%
2000 Housing Units	3,889	16,098	49,059
Owner Occupied Housing Units	57.7%	52.6%	44.1%
Renter Occupied Housing Units	15.3%	30.2%	25.7%
Vacant Housing Units	26.9%	17.2%	30.2%
2008 Housing Units	4,730	19,748	57,772
Owner Occupied Housing Units	60.5%	52.9%	45.0%
Renter Occupied Housing Units	17.8%	31.8%	27.5%
Vacant Housing Units	21.7%	15.3%	27.6%
2013 Housing Units	5,586	23,006	64,883
Owner Occupied Housing Units	61.2%	53.3%	46.6%
Renter Occupied Housing Units	19.9%	34.0%	30.5%
Vacant Housing Units	19.0%	12.7%	22.8%
Median Household Income			
2000	\$51,056	\$41,119	\$37,663
2008	\$63,552	\$51,621	\$46,461
2013	\$75,680	\$62,114	\$55,997
Median Home Value			
2000	\$131,260	\$120,367	\$124,337
2008	\$301,207	\$281,016	\$282,886
2013	\$311,949	\$288,437	\$287,079
Per Capita Income			
2000	\$19,891	\$16,570	\$21,399
2008	\$25,523	\$20,090	\$25,218
2013	\$30,617	\$23,272	\$28,739
Median Age			
2000	32.8	31.3	38.6
2008	33.8	31.5	40.0
2013	33.8	31.8	40.3



Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

2000 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2008 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2013 Households by Income

Household Income Base

< \$15,000

\$15,000 - \$24,999

\$25,000 - \$34,999

\$35,000 - \$49,999

\$50,000 - \$74,999

\$75,000 - \$99,999

\$100,000 - \$149,999

\$150,000 - \$199,999

\$200,000+

Average Household Income

2000 Owner Occupied HUs by Value

Total

<\$50,000

\$50,000 - 99,999

\$100,000 - 149,999

\$150,000 - 199,999

\$200,000 - \$299,999

\$300,000 - 499,999

\$500,000 - 999,999

\$1,000,000+

Average Home Value

2000 Specified Renter Occupied HUs by Contract Rent

Total

With Cash Rent

No Cash Rent

Median Rent

Average Rent

RADIUS: 1.0 MILES		RADIUS: 3.0 MILES		RADIUS: 5.0 MILES	
	2,777		13,545		34,252
	7.3%		14.5%		17.0%
	11.3%		14.1%		15.5%
	12.1%		13.2%		13.8%
	17.9%		18.3%		16.3%
	26.8%		20.3%		17.2%
	11.3%		9.2%		8.5%
	8.3%		6.8%		6.9%
	3.5%		2.1%		2.2%
	1.4%		1.5%		2.5%
	\$61,430		\$51,949		\$53,614
	3,705		16,723		41,854
	5.5%		10.9%		13.3%
	6.2%		10.6%		11.4%
	8.4%		10.8%		12.8%
	16.0%		15.7%		15.6%
	22.2%		21.6%		19.1%
	22.6%		16.3%		13.7%
	10.5%		8.6%		7.6%
	4.3%		2.4%		2.6%
	4.2%		3.0%		3.8%
	\$78,089		\$64,753		\$64,805
	4,527		20,092		50,061
	4.6%		9.1%		11.5%
	4.0%		8.1%		9.2%
	7.1%		9.7%		11.2%
	9.1%		12.4%		13.3%
	24.4%		23.0%		20.9%
	19.4%		17.1%		14.6%
	21.8%		14.0%		12.0%
	3.1%		2.4%		2.5%
	6.4%		4.1%		4.9%
	\$94,012		\$75,755		\$75,088
	2,202		8,494		21,585
	1.3%		4.8%		13.5%
	17.8%		26.9%		22.4%
	51.8%		43.6%		29.5%
	23.2%		17.3%		15.8%
	5.5%		5.2%		9.6%
	0.1%		1.8%		5.7%
	0.3%		0.3%		2.6%
	0.0%		0.0%		0.8%
	\$136,714		\$128,455		\$158,689
	599		4,932		12,662
	94.7%		96.7%		95.4%
	5.3%		3.3%		4.6%
	\$755		\$597		\$573
	\$750		\$578		\$581

2000 Population by Age

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,535	42,553	85,616
0 - 4	8.4%	8.8%	6.9%
5 - 9	9.6%	9.6%	7.3%
10 - 14	10.0%	8.8%	6.5%
15 - 19	7.4%	7.4%	5.8%
20 - 24	4.3%	6.3%	5.3%
25 - 34	14.0%	15.2%	12.7%
35 - 44	19.3%	16.3%	14.6%
45 - 54	11.5%	10.5%	11.8%
55 - 64	6.6%	6.6%	9.8%
65 - 74	5.5%	5.8%	9.9%
75 - 84	2.8%	3.6%	7.0%
85+	0.6%	1.1%	2.3%
18+	67.1%	68.1%	75.7%

2008 Population by Age

Total	11,306	54,402	108,019
0 - 4	8.5%	9.1%	7.1%
5 - 9	7.7%	8.2%	6.4%
10 - 14	8.1%	8.1%	6.4%
15 - 19	7.6%	7.9%	6.3%
20 - 24	6.1%	7.3%	5.9%
25 - 34	13.6%	14.3%	11.8%
35 - 44	15.6%	14.2%	12.2%
45 - 54	14.3%	12.3%	12.7%
55 - 64	9.5%	8.4%	12.0%
65 - 74	5.3%	5.4%	9.4%
75 - 84	2.8%	3.6%	6.7%
85+	0.9%	1.4%	2.9%
18+	70.6%	69.7%	76.2%

2013 Population by Age

Total	13,846	65,932	131,219
0 - 4	8.6%	9.2%	7.3%
5 - 9	7.8%	8.1%	6.4%
10 - 14	7.6%	7.4%	6.0%
15 - 19	6.8%	7.3%	6.0%
20 - 24	5.7%	7.6%	6.4%
25 - 34	15.5%	15.0%	12.2%
35 - 44	13.7%	12.6%	10.9%
45 - 54	14.1%	12.5%	12.4%
55 - 64	10.8%	9.7%	13.0%
65 - 74	5.6%	5.7%	10.0%
75 - 84	2.8%	3.4%	6.4%
85+	1.1%	1.5%	3.1%
18+	71.5%	70.7%	76.6%

2000 Population by Sex

Males	50.0%	50.7%	51.1%
Females	50.0%	49.3%	48.9%

2008 Population by Sex

Males	49.2%	50.4%	50.9%
Females	50.8%	49.6%	49.1%

2013 Population by Sex

Males	49.0%	50.3%	50.8%
Females	51.0%	49.7%	49.2%

2000 Population by Race/Ethnicity

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,536	42,549	85,617
White Alone	70.8%	63.2%	71.6%
Black Alone	3.4%	3.0%	3.3%
American Indian Alone	0.9%	1.1%	1.0%
Asian or Pacific Islander Alone	4.6%	5.6%	3.9%
Some Other Race Alone	16.0%	22.8%	16.7%
Two or More Races	4.4%	4.3%	3.6%
Hispanic Origin	33.5%	49.4%	37.4%
Diversity Index	72.0	79.8	72.6

2008 Population by Race/Ethnicity

Total	11,306	54,402	108,019
White Alone	63.9%	57.6%	65.7%
Black Alone	3.6%	2.9%	3.5%
American Indian Alone	0.8%	1.0%	0.9%
Asian or Pacific Islander Alone	5.4%	6.0%	4.3%
Some Other Race Alone	20.7%	27.3%	21.1%
Two or More Races	5.6%	5.1%	4.5%
Hispanic Origin	42.6%	57.9%	45.9%
Diversity Index	78.9	82.7	78.1

2013 Population by Race/Ethnicity

Total	13,846	65,938	131,219
White Alone	60.1%	55.0%	62.5%
Black Alone	3.6%	2.8%	3.7%
American Indian Alone	0.8%	0.9%	0.9%
Asian or Pacific Islander Alone	5.8%	6.2%	4.5%
Some Other Race Alone	23.5%	29.5%	23.5%
Two or More Races	6.2%	5.5%	5.0%
Hispanic Origin	47.9%	62.0%	50.5%
Diversity Index	81.6	83.8	80.3

2000 Population 3+ by School Enrollment

Total	8,079	40,736	82,495
Enrolled in Nursery/Preschool	1.4%	1.3%	1.1%
Enrolled in Kindergarten	1.9%	2.1%	1.6%
Enrolled in Grade 1-8	17.6%	15.5%	11.7%
Enrolled in Grade 9-12	7.5%	7.1%	5.4%
Enrolled in College	3.6%	3.8%	3.4%
Enrolled in Grad/Prof School	0.9%	0.6%	0.7%
Not Enrolled in School	67.0%	69.6%	76.0%

2008 Population 25+ by Educational Attainment

Total	7,011	32,373	73,291
Less than 9th Grade	3.5%	13.7%	10.4%
9th - 12th Grade, No Diploma	11.5%	14.1%	11.9%
High School Graduate	30.4%	26.0%	24.7%
Some College, No Degree	27.8%	22.8%	23.7%
Associate Degree	6.9%	5.5%	5.8%
Bachelor's Degree	11.6%	11.3%	14.4%
Graduate/Professional Degree	8.3%	6.8%	9.1%

2008 Population 15+ by Marital Status

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	8,560	40,642	86,480
Never Married	26.4%	32.2%	31.1%
Married	58.6%	52.2%	48.2%
Widowed	3.6%	4.8%	7.6%
Divorced	11.4%	10.9%	13.2%

2000 Population 16+ by Employment Status

Total	5,929	30,590	67,046
In Labor Force	68.4%	62.3%	55.9%
Civilian Employed	64.3%	58.0%	52.1%
Civilian Unemployed	4.0%	4.2%	3.8%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	31.6%	37.7%	44.1%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	92.8%	90.8%	90.5%
Civilian Unemployed	7.2%	9.2%	9.5%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	93.1%	91.0%	90.8%
Civilian Unemployed	6.9%	9.0%	9.2%

2000 Females 16+ by Employment Status and Age of Children

Total	3,038	15,363	33,029
Own Children < 6 Only	8.1%	8.4%	6.7%
Employed/in Armed Forces	4.2%	4.4%	3.3%
Unemployed	0.6%	0.4%	0.3%
Not in Labor Force	3.3%	3.6%	3.2%
Own Children < 6 and 6-17 Only	12.0%	11.0%	7.5%
Employed/in Armed Forces	6.6%	5.7%	3.6%
Unemployed	0.6%	0.2%	0.2%
Not in Labor Force	4.8%	5.1%	3.7%
Own Children 6-17 Only	23.7%	18.5%	13.9%
Employed/in Armed Forces	16.6%	12.3%	8.8%
Unemployed	0.5%	0.5%	0.6%
Not in Labor Force	6.6%	5.6%	4.5%
No Own Children < 18	56.2%	62.1%	71.9%
Employed/in Armed Forces	29.4%	28.3%	29.0%
Unemployed	3.4%	3.2%	2.7%
Not in Labor Force	23.4%	30.5%	40.2%

2008 Employed Population 16+ by Industry

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,036	21,159	40,491
Agriculture/Mining	0.2%	0.4%	0.4%
Construction	9.8%	11.5%	9.9%
Manufacturing	2.2%	2.9%	2.9%
Wholesale Trade	1.6%	1.3%	1.6%
Retail Trade	14.7%	13.3%	12.6%
Transportation/Utilities	6.8%	3.9%	3.8%
Information	2.3%	1.7%	2.3%
Finance/Insurance/Real Estate	5.5%	4.8%	6.1%
Services	53.2%	57.6%	57.9%
Public Administration	3.7%	2.6%	2.5%

2008 Employed Population 16+ by Occupation

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	5,036	21,159	40,493
White Collar	57.7%	47.2%	53.1%
Management/Business/Financial	11.0%	9.2%	11.7%
Professional	15.8%	12.6%	15.4%
Sales	15.2%	12.4%	13.1%
Administrative Support	15.7%	13.1%	12.9%
Services	24.3%	32.4%	29.0%
Blue Collar	18.0%	20.4%	17.9%
Farming/Forestry/Fishing	0.0%	0.2%	0.2%
Construction/Extraction	6.3%	8.6%	7.4%
Installation/Maintenance/Repair	4.1%	3.9%	3.6%
Production	3.2%	3.0%	2.6%
Transportation/Material Moving	4.4%	4.6%	4.2%

2000 Workers 16+ by Means of Transportation to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,747	17,266	33,998
Drove Alone - Car, Truck, or Van	83.0%	74.7%	73.4%
Carpooled - Car, Truck, or Van	10.9%	16.6%	14.9%
Public Transportation	0.9%	2.9%	2.5%
Walked	0.2%	0.7%	2.4%
Other Means	1.0%	2.0%	2.2%
Worked at Home	4.0%	3.0%	4.6%

2000 Workers 16+ by Travel Time to Work

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,746	17,268	33,997
Did Not Work at Home	96.0%	97.0%	95.4%
Less than 5 minutes	1.2%	1.6%	2.9%
5 to 9 minutes	6.9%	10.1%	14.2%
10 to 19 minutes	44.1%	42.1%	38.2%
20 to 24 minutes	17.4%	17.3%	14.7%
25 to 34 minutes	15.5%	16.4%	15.4%
35 to 44 minutes	2.3%	2.6%	2.4%
45 to 59 minutes	2.3%	1.7%	1.9%
60 to 89 minutes	3.7%	2.7%	2.5%
90 or more minutes	2.5%	2.5%	3.2%
Worked at Home	4.0%	3.0%	4.6%
Average Travel Time to Work (in min)	22.6	21.8	21.7

2000 Households by Vehicles Available

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,800	13,452	34,300
None	4.1%	8.7%	9.5%
1	28.8%	35.6%	45.2%
2	49.8%	40.0%	34.3%
3	14.5%	11.4%	8.0%
4	2.7%	3.0%	2.1%
5+	0.1%	1.3%	1.0%
Average Number of Vehicles Available	1.8	1.7	1.5

2000 Households by Type

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,803	13,424	34,253
Family Households	75.6%	70.4%	56.5%
Married-couple Family	59.3%	51.5%	41.9%
With Related Children	36.0%	32.4%	19.0%
Other Family (No Spouse)	16.3%	18.9%	14.6%
With Related Children	12.2%	13.6%	9.6%
Nonfamily Households	24.4%	29.6%	43.5%
Householder Living Alone	16.1%	21.7%	33.3%
Householder Not Living Alone	8.3%	7.9%	10.2%
Households with Related Children	48.2%	46.0%	28.6%
Households with Persons 65+	19.7%	23.8%	34.6%

2000 Households by Size

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,803	13,423	34,254
1 Person Household	16.1%	21.7%	33.3%
2 Person Household	30.5%	26.5%	33.9%
3 Person Household	16.5%	14.1%	10.8%
4 Person Household	19.4%	15.7%	9.7%
5 Person Household	10.0%	10.3%	6.0%
6 Person Household	4.2%	5.6%	3.1%
7+ Person Household	3.2%	6.0%	3.1%

2000 Households by Year Householder Moved In

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	2,802	13,452	34,301
Moved in 1999 to March 2000	29.1%	27.5%	26.1%
Moved in 1995 to 1998	35.5%	35.2%	33.4%
Moved in 1990 to 1994	16.7%	15.8%	16.1%
Moved in 1980 to 1989	18.1%	14.0%	14.9%
Moved in 1970 to 1979	0.1%	4.8%	6.5%
Moved in 1969 or Earlier	0.4%	2.6%	2.9%
Median Year Householder Moved In	1997	1996	1996

2000 Housing Units by Units in Structure

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,830	16,251	49,082
1, Detached	71.0%	55.7%	38.3%
1, Attached	21.6%	15.9%	19.4%
2	1.2%	5.4%	3.5%
3 or 4	4.0%	7.4%	6.4%
5 to 9	1.9%	5.7%	6.4%
10 to 19	0.2%	1.5%	4.4%
20+	0.1%	6.6%	10.9%
Mobile Home	0.1%	1.8%	9.8%
Other	0.0%	0.0%	0.9%

2000 Housing Units by Year Structure Built

	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Total	3,883	16,144	49,094
1999 to March 2000	5.2%	2.6%	1.9%
1995 to 1998	14.3%	7.9%	4.8%
1990 to 1994	21.1%	15.2%	9.1%
1980 to 1989	53.7%	37.7%	31.4%
1970 to 1979	3.6%	18.6%	26.9%
1969 or Earlier	2.1%	18.0%	25.8%
Median Year Structure Built	1988	1984	1979



	RADIUS: 1.0 MILES	RADIUS: 3.0 MILES	RADIUS: 5.0 MILES
Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Silver and Gold
2.	Milk and Cookies	Silver and Gold	Industrious Urban Frin
3.	Silver and Gold	NeWest Residents	Up and Coming Families
2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.			
Apparel & Services: Total \$	\$8,828,917	\$34,287,801	\$82,945,327
Average Spent	\$2,382.97	\$2,050.22	\$1,981.78
Spending Potential Index	89	76	74
Computers & Accessories: Total \$	\$949,608	\$3,678,307	\$8,808,821
Average Spent	\$256.30	\$219.94	\$210.47
Spending Potential Index	107	92	88
Education: Total \$	\$5,003,503	\$19,098,400	\$46,351,556
Average Spent	\$1,350.47	\$1,141.98	\$1,107.46
Spending Potential Index	98	83	81
Entertainment/Recreation: Total \$	\$14,773,466	\$53,663,645	\$136,951,273
Average Spent	\$3,987.44	\$3,208.78	\$3,272.12
Spending Potential Index	107	86	88
Food at Home: Total \$	\$18,203,867	\$73,093,754	\$183,261,956
Average Spent	\$4,913.32	\$4,370.59	\$4,378.60
Spending Potential Index	101	89	90
Food Away from Home: Total \$	\$13,220,515	\$50,439,929	\$124,712,726
Average Spent	\$3,568.29	\$3,016.02	\$2,979.71
Spending Potential Index	104	88	87
Health Care: Total \$	\$15,576,707	\$56,950,565	\$160,258,786
Average Spent	\$4,204.24	\$3,405.32	\$3,829.00
Spending Potential Index	103	83	94
HH Furnishings & Equipment: Total \$	\$9,114,095	\$32,806,440	\$81,204,166
Average Spent	\$2,459.94	\$1,961.64	\$1,940.18
Spending Potential Index	107	85	84
Investments: Total \$	\$4,464,359	\$14,152,156	\$37,932,462
Average Spent	\$1,204.96	\$846.22	\$906.30
Spending Potential Index	119	83	89
Retail Goods: Total \$	\$104,234,340	\$391,847,483	\$990,245,043
Average Spent	\$28,133.43	\$23,430.25	\$23,659.51
Spending Potential Index	104	86	87
Shelter: Total \$	\$61,532,931	\$241,392,060	\$582,582,359
Average Spent	\$16,608.08	\$14,433.87	\$13,919.40
Spending Potential Index	107	93	90
TV/Video/Sound Equipment: Total \$	\$5,557,413	\$21,226,903	\$53,025,236
Average Spent	\$1,499.98	\$1,269.25	\$1,266.91
Spending Potential Index	104	88	88
Travel: Total \$	\$7,546,562	\$27,638,480	\$70,576,179
Average Spent	\$2,036.86	\$1,652.62	\$1,686.25
Spending Potential Index	108	88	89
Vehicle Maintenance & Repairs: Total \$	\$3,876,723	\$14,985,866	\$37,811,828
Average Spent	\$1,046.35	\$896.07	\$903.42
Spending Potential Index	105	90	91

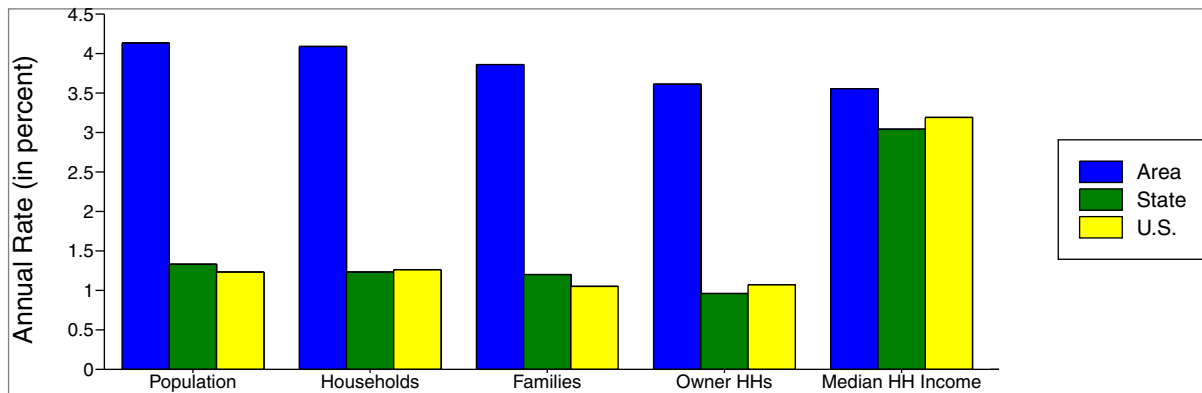
SITE TYPE: RADIUS: 1.0 MILES			
	2000	2008	2013
Summary			
Population	8,536	11,307	13,844
Households	2,803	3,705	4,527
Families	2,119	2,715	3,281
Average Household Size	3.02	3.04	3.05
Owner Occupied HUs	2,215	2,861	3,416
Renter Occupied HUs	588	844	1,111
Median Age	32.8	33.8	33.8
Trends: 2008-2013 Annual Rate	Area	State	National
Population	4.13%	1.33%	1.23%
Households	4.09%	1.23%	1.26%
Families	3.86%	1.2%	1.05%
Owner HHs	3.61%	0.96%	1.07%
Median Household Income	3.55%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	202	7.3%	204	5.5%	209	4.6%
\$15,000 - \$24,999	314	11.3%	230	6.2%	179	4.0%
\$25,000 - \$34,999	336	12.1%	312	8.4%	321	7.1%
\$35,000 - \$49,999	498	17.9%	592	16.0%	414	9.1%
\$50,000 - \$74,999	743	26.8%	822	22.2%	1,106	24.4%
\$75,000 - \$99,999	315	11.3%	839	22.6%	879	19.4%
\$100,000 - \$149,999	231	8.3%	389	10.5%	987	21.8%
\$150,000 - \$199,000	98	3.5%	160	4.3%	141	3.1%
\$200,000+	40	1.4%	157	4.2%	291	6.4%
Median Household Income	\$51,056		\$63,552		\$75,680	
Average Household Income	\$61,430		\$78,089		\$94,012	
Per Capita Income	\$19,891		\$25,523		\$30,617	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	717	8.4%	961	8.5%	1,185	8.6%
5 - 9	821	9.6%	875	7.7%	1,076	7.8%
10 - 14	851	10.0%	911	8.1%	1,058	7.6%
15 - 19	628	7.4%	855	7.6%	939	6.8%
20 - 24	368	4.3%	694	6.1%	795	5.7%
25 - 34	1,193	14.0%	1,540	13.6%	2,144	15.5%
35 - 44	1,647	19.3%	1,761	15.6%	1,893	13.7%
45 - 54	983	11.5%	1,613	14.3%	1,956	14.1%
55 - 64	567	6.6%	1,072	9.5%	1,500	10.8%
65 - 74	466	5.5%	596	5.3%	769	5.6%
75 - 84	241	2.8%	321	2.8%	382	2.8%
85+	53	0.6%	107	0.9%	149	1.1%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	6,041	70.8%	7,228	63.9%	8,328	60.1%
Black Alone	287	3.4%	403	3.6%	495	3.6%
American Indian Alone	77	0.9%	94	0.8%	109	0.8%
Asian Alone	388	4.5%	598	5.3%	780	5.6%
Pacific Islander Alone	7	0.1%	12	0.1%	17	0.1%
Some Other Race Alone	1,363	16.0%	2,338	20.7%	3,259	23.5%
Two or More Races	373	4.4%	633	5.6%	858	6.2%
Hispanic Origin (Any Race)	2,857	33.5%	4,814	42.6%	6,636	47.9%

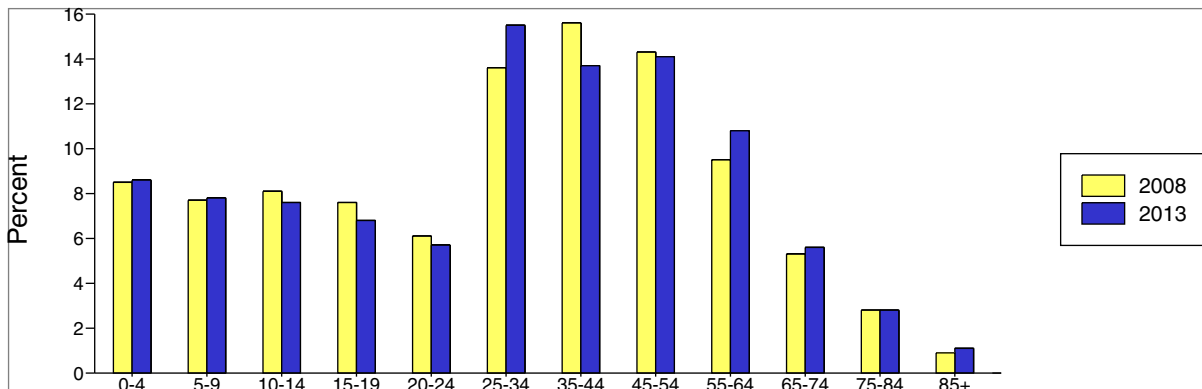
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 1.0 MILES

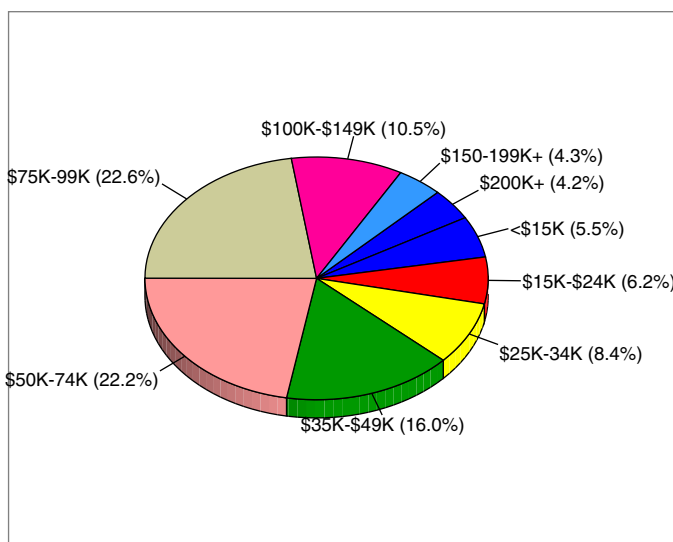
Trends 2008-2013



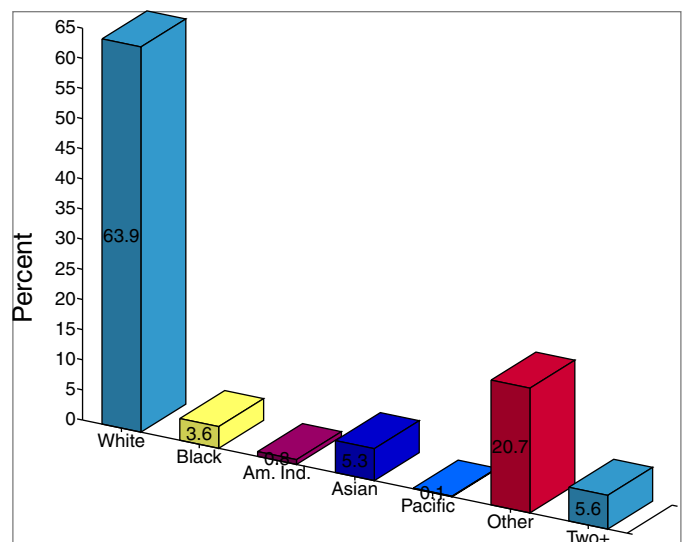
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 42.6%

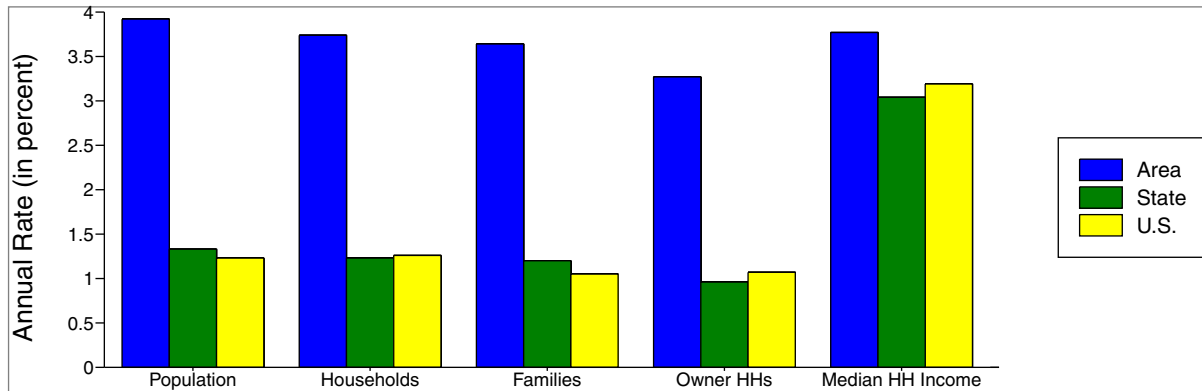
SITE TYPE: RADIUS: 3.0 MILES			
	2000	2008	2013
Summary			
Population	42,548	54,403	65,937
Households	13,423	16,724	20,093
Families	9,447	11,631	13,908
Average Household Size	3.14	3.23	3.26
Owner Occupied HUs	8,532	10,438	12,262
Renter Occupied HUs	4,891	6,286	7,831
Median Age	31.3	31.5	31.8
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.92%	1.33%	1.23%
Households	3.74%	1.23%	1.26%
Families	3.64%	1.2%	1.05%
Owner HHs	3.27%	0.96%	1.07%
Median Household Income	3.77%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,969	14.5%	1,828	10.9%	1,837	9.1%
\$15,000 - \$24,999	1,912	14.1%	1,775	10.6%	1,625	8.1%
\$25,000 - \$34,999	1,786	13.2%	1,808	10.8%	1,941	9.7%
\$35,000 - \$49,999	2,476	18.3%	2,626	15.7%	2,501	12.4%
\$50,000 - \$74,999	2,746	20.3%	3,616	21.6%	4,618	23.0%
\$75,000 - \$99,999	1,251	9.2%	2,731	16.3%	3,436	17.1%
\$100,000 - \$149,999	916	6.8%	1,437	8.6%	2,822	14.0%
\$150,000 - \$199,000	281	2.1%	403	2.4%	484	2.4%
\$200,000+	208	1.5%	499	3.0%	828	4.1%
Median Household Income	\$41,119		\$51,621		\$62,114	
Average Household Income	\$51,949		\$64,753		\$75,755	
Per Capita Income	\$16,570		\$20,090		\$23,272	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,754	8.8%	4,939	9.1%	6,050	9.2%
5 - 9	4,077	9.6%	4,437	8.2%	5,346	8.1%
10 - 14	3,744	8.8%	4,385	8.1%	4,908	7.4%
15 - 19	3,159	7.4%	4,310	7.9%	4,810	7.3%
20 - 24	2,687	6.3%	3,958	7.3%	5,008	7.6%
25 - 34	6,462	15.2%	7,788	14.3%	9,857	15.0%
35 - 44	6,925	16.3%	7,710	14.2%	8,327	12.6%
45 - 54	4,482	10.5%	6,697	12.3%	8,236	12.5%
55 - 64	2,813	6.6%	4,565	8.4%	6,394	9.7%
65 - 74	2,454	5.8%	2,916	5.4%	3,761	5.7%
75 - 84	1,528	3.6%	1,941	3.6%	2,225	3.4%
85+	468	1.1%	756	1.4%	1,010	1.5%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	26,904	63.2%	31,356	57.6%	36,279	55.0%
Black Alone	1,273	3.0%	1,597	2.9%	1,869	2.8%
American Indian Alone	458	1.1%	535	1.0%	602	0.9%
Asian Alone	2,341	5.5%	3,210	5.9%	4,011	6.1%
Pacific Islander Alone	49	0.1%	66	0.1%	81	0.1%
Some Other Race Alone	9,704	22.8%	14,873	27.3%	19,482	29.5%
Two or More Races	1,820	4.3%	2,765	5.1%	3,614	5.5%
Hispanic Origin (Any Race)	21,040	49.5%	31,503	57.9%	40,858	62.0%

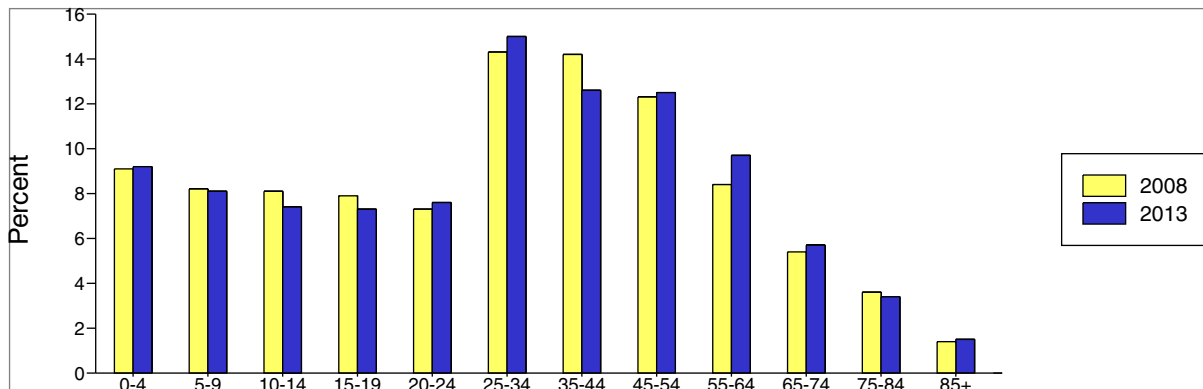
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 3.0 MILES

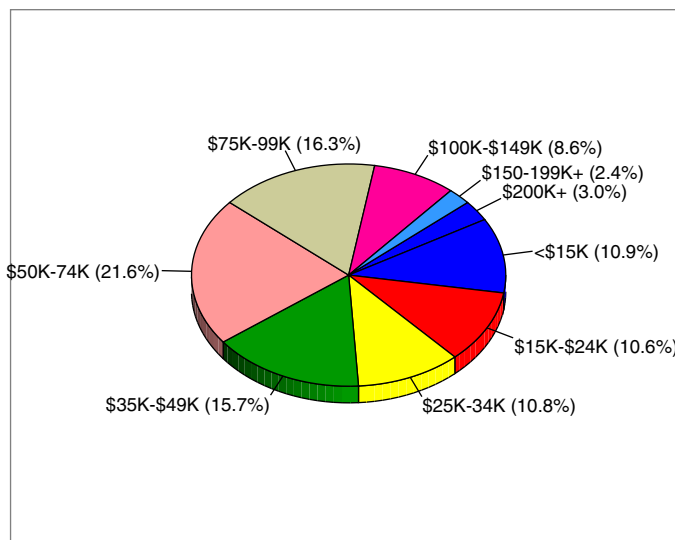
Trends 2008-2013



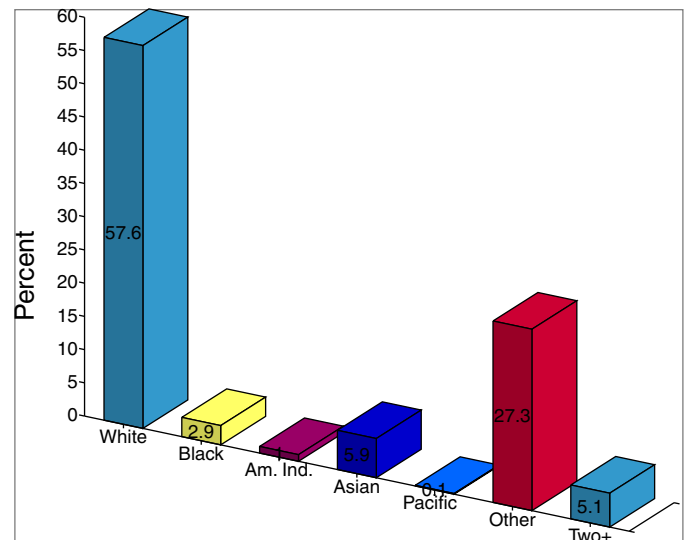
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 57.9%

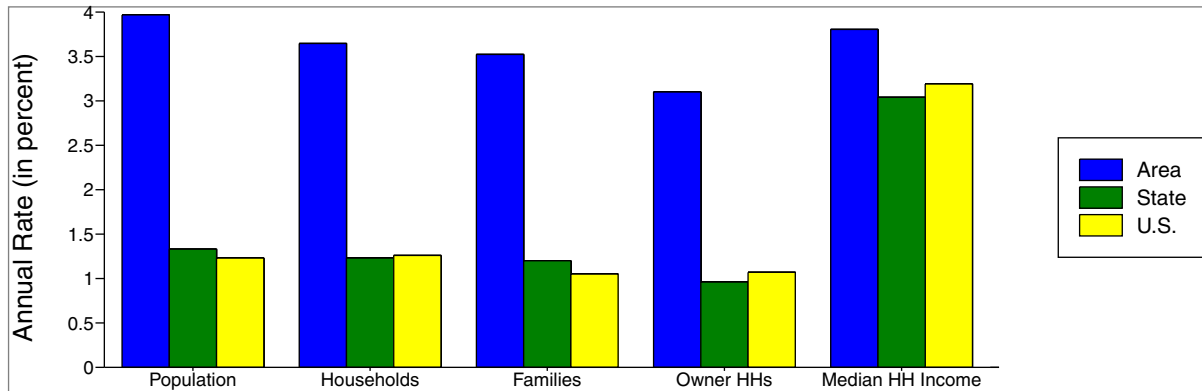
SITE TYPE: RADIUS: 5.0 MILES			
	2000	2008	2013
Summary			
Population	85,617	108,018	131,219
Households	34,254	41,854	50,062
Families	19,369	23,375	27,793
Average Household Size	2.48	2.56	2.60
Owner Occupied HUs	21,630	25,981	30,261
Renter Occupied HUs	12,624	15,874	19,801
Median Age	38.6	40.0	40.3
Trends: 2008-2013 Annual Rate	Area	State	National
Population	3.97%	1.33%	1.23%
Households	3.65%	1.23%	1.26%
Families	3.52%	1.2%	1.05%
Owner HHs	3.1%	0.96%	1.07%
Median Household Income	3.8%	3.04%	3.19%

	2000		2008		2013	
Households by Income	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,838	17.0%	5,555	13.3%	5,747	11.5%
\$15,000 - \$24,999	5,316	15.5%	4,783	11.4%	4,623	9.2%
\$25,000 - \$34,999	4,742	13.8%	5,344	12.8%	5,588	11.2%
\$35,000 - \$49,999	5,592	16.3%	6,530	15.6%	6,642	13.3%
\$50,000 - \$74,999	5,884	17.2%	7,991	19.1%	10,469	20.9%
\$75,000 - \$99,999	2,911	8.5%	5,754	13.7%	7,293	14.6%
\$100,000 - \$149,999	2,352	6.9%	3,199	7.6%	5,986	12.0%
\$150,000 - \$199,000	755	2.2%	1,091	2.6%	1,236	2.5%
\$200,000+	862	2.5%	1,607	3.8%	2,477	4.9%
Median Household Income	\$37,663		\$46,461		\$55,997	
Average Household Income	\$53,614		\$64,805		\$75,088	
Per Capita Income	\$21,399		\$25,218		\$28,739	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,903	6.9%	7,715	7.1%	9,565	7.3%
5 - 9	6,232	7.3%	6,939	6.4%	8,411	6.4%
10 - 14	5,598	6.5%	6,885	6.4%	7,849	6.0%
15 - 19	4,978	5.8%	6,780	6.3%	7,857	6.0%
20 - 24	4,580	5.3%	6,409	5.9%	8,371	6.4%
25 - 34	10,864	12.7%	12,783	11.8%	16,022	12.2%
35 - 44	12,504	14.6%	13,215	12.2%	14,287	10.9%
45 - 54	10,144	11.8%	13,709	12.7%	16,286	12.4%
55 - 64	8,428	9.8%	12,993	12.0%	17,044	13.0%
65 - 74	8,458	9.9%	10,138	9.4%	13,105	10.0%
75 - 84	5,953	7.0%	7,290	6.7%	8,371	6.4%
85+	1,974	2.3%	3,163	2.9%	4,051	3.1%
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	61,327	71.6%	70,954	65.7%	82,035	62.5%
Black Alone	2,792	3.3%	3,797	3.5%	4,838	3.7%
American Indian Alone	831	1.0%	990	0.9%	1,139	0.9%
Asian Alone	3,221	3.8%	4,531	4.2%	5,760	4.4%
Pacific Islander Alone	97	0.1%	137	0.1%	168	0.1%
Some Other Race Alone	14,285	16.7%	22,766	21.1%	30,777	23.5%
Two or More Races	3,064	3.6%	4,844	4.5%	6,502	5.0%
Hispanic Origin (Any Race)	32,021	37.4%	49,631	45.9%	66,210	50.5%

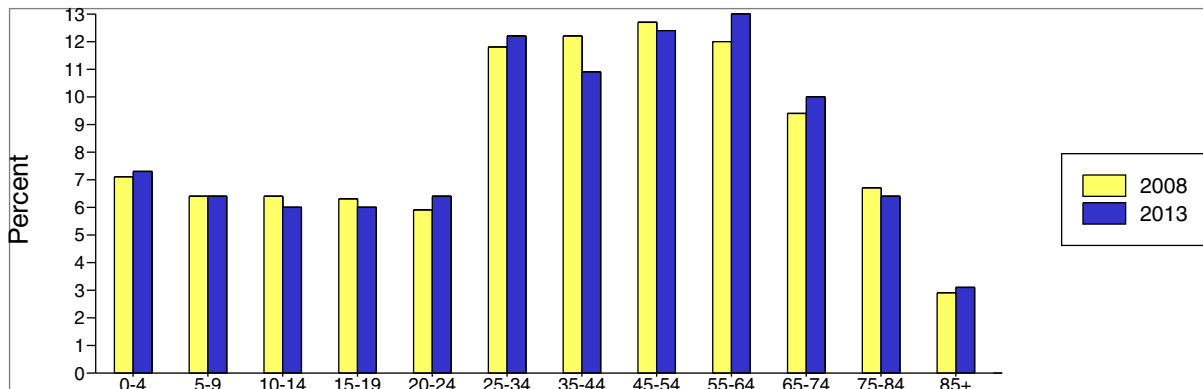
Data Note: Income is expressed in current dollars. Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

SITE TYPE: RADIUS: 5.0 MILES

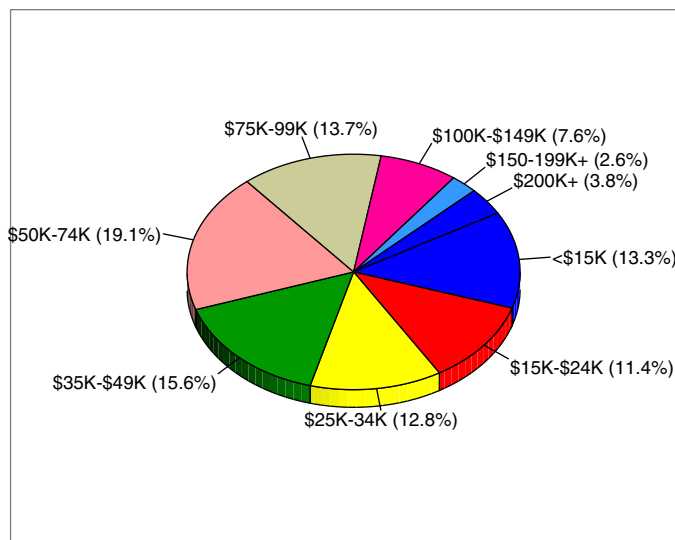
Trends 2008-2013



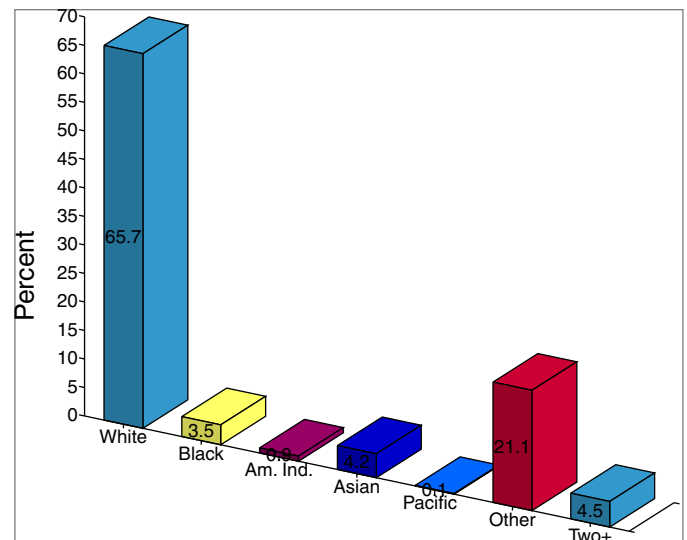
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 45.9%

